

# BRIEF CASE

## THE OHIO SCHOOL BOARDS ASSOCIATION

Serving the public school leadership team



### Ohio Supreme Court justice to headline OSBA Black Caucus dinner

The keynote speaker for the Nov. 13 Capital Conference OSBA Black Caucus dinner is Ohio Supreme Court Justice **Yvette McGee Brown**. The former juvenile court judge is a strong advocate for children and families, and has created many programs to fight abuse, truancy and educational neglect. Registration is \$65, with a deadline of Nov. 4. Net proceeds benefit the caucus' scholarship program for graduating seniors. To register, notify your treasurer or indicate your request on the conference registration form. Preregistration is required; limited tickets will be sold at the door for \$70. Watch OSBA's publications and website for updates on the Nov. 13-16 conference.

### State Board calls for 100% tobacco-free school campuses

The State Board of Education endorsed a model policy for tobacco-free school campuses at its July meeting. The board recommends that Ohio school districts consider adopting or adapting the policy to meet their local needs. While state law prohibits smoking in schools, areas outside of buildings are not automatically covered by that mandate. Download the model policy at <http://links.ohioschoolboards.org/75458>.

### Online Capital Conference hotel registration opens Aug. 25

First-come, first-served registration for Capital Conference hotel rooms at special conference rates begins at 9 a.m. EDT on Aug. 25. After you are registered for the conference, your district contact person will receive an email with the Internet link to the conference housing site, along with a unique code. To receive your link before online hotel registration opens, you must be registered for the conference by 3 p.m. EDT on Aug. 22. Reservations must be made by Oct. 21 to receive conference rates. For further details, see the Capital Conference brochure, which was mailed in July.

### Funding cuts spur two southeastern Ohio ESCs to merge

Perry-Hocking ESC will merge into the Muskingum Valley ESC effective Jan. 1. The expanded service center will still be called Muskingum Valley ESC. The move was prompted by funding cuts to both centers, and incorporates the shared-service concept that is part of the state's new biennial budget bill.

### OSBA hosts NSBA Central Region meeting in Cleveland

OSBA hosted the 2011 National School Boards Association Central Region meeting, July 22-24, in Cleveland. School boards association officers and staff from the region's nine states attended the event, which the states take turns hosting. It featured keynote speakers, workshops, NSBA updates and the region's annual business meeting. Board members representing OSBA were its officers, President **Cathy Johnson**, South-

**Aug. 8, 2011**

Volume 42 Issue 15

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#### Route workshop information to:

- ☐ Administrators
- ☐ Principals
- ☐ Treasurer's staff

Western City; President-elect Sharon E. Manson, Waverly City and Pike County Career Technology Center; and Immediate Past President John Pennycuff, Winton Woods City; and OSBA Executive Committee members Kenneth E. Ault, Wood County ESC; Susie Lawson, Tri-County ESC and Wayne County Schools Career Center; Donna J. Myers, Northwestern Local (Clark) and Springfield-Clark Career Technology Center; W. Bryce Watt, Muskingum Valley ESC; and Charlie Wilson, Worthington City. Also participating were OSBA Executive Director Richard Lewis, Deputy Executive Director Rob Delane, Chief Financial Officer Janice Smith and other staff.

### **State agencies offering free webinars to combat bullying**

ODE and several other state agencies that formed the Ohio Anti-Harassment, Anti-

### **Gallipolis demolition crew unearths pieces of the past**

Workers made a fascinating find recently while razing the old Gallia Academy High School/Junior High School. Encased in the old **Gallipolis City** building's cornerstone was a time capsule that was placed there in 1917.

The contents included coins, a bracelet, school board voting pins, a telephone book, a women's hair comb, a roster of teachers for the 1916-1917 school year and copies of four local newspapers. Sealed in a copper box for 94 years, all of the items are in excellent condition. The time capsule was opened and its contents shown during a July 20 Gallipolis City Board of Education meeting.

The district is working with the local historical society to properly preserve the items and display them at its high school.

Source: *Gallipolis Daily Tribune*

Intimidation and Anti-Bullying Initiative are continuing a series of free webinars. The webinars are held at 3 p.m. on the first Wednesday of the month through May, and at 11 a.m., on Oct. 19 during School Bus Safety Week. Visit <http://links.ohioschoolboards.org/96792> for details.

### **This month in OSBA history**

The Aug. 28, 1984, issue of the *Briefcase* introduced a new staff member who would one day become OSBA executive director: Richard Lewis, who was hired as a labor relations specialist. Rising through the ranks, Lewis went on to hold seven more positions before being named executive director in 2006.

### **OSBA online**

#### **● [www.ohioschoolboards.org](http://www.ohioschoolboards.org)**

OSBA is committed to building a workplace environment in which everyone feels valued, respected and included, and is treated with dignity. To further that goal, the association created the OSBA Diversity and Inclusion Committee. The committee produces "Discovering Diversity," a series of videos that celebrates many diverse people and cultures. To view the videos, visit [www.ohioschoolboards.org/discovering-diversity](http://www.ohioschoolboards.org/discovering-diversity).



## **Briefcase**

Ohio School Boards Association  
8050 North High Street, Suite 100  
Columbus, OH 43235-6481  
(614) 540-4000 — (800) 589-OSBA  
fax: (614) 540-4100 ● [www.ohioschoolboards.org](http://www.ohioschoolboards.org)

OSBA President: **Cathy Johnson, South-Western City**

OSBA Executive Director: **Richard Lewis, CAE**

Editor: **Crystal Davis Hutchins**, deputy director of communication services

Managing editor: **Gary Motz**, editorial manager

Assistant editor, layout and design: **Angela Penquite**, communication design manager

*A one-year subscription to Briefcase is \$110 for up to 15 subscribers. Briefcase also is available electronically by email or by fax. For more information, contact Ann Herritt at the address or fax number above or email [aherritt@ohioschoolboards.org](mailto:aherritt@ohioschoolboards.org).*

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OSBA leads the way to educational excellence by serving Ohio's public school board members and the diverse districts they represent through superior service and creative solutions.



# BULLETIN BOARD

compiled by Melanie Price, administrative assistant of communication services

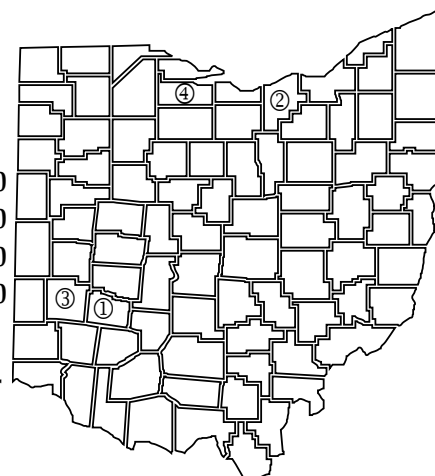
## OSBA executive searches

### Treasurer

#### District

① Xenia Community City	Aug. 29	OSBA Search Services, (614) 540-4000
② Amherst EV	Sept. 2	OSBA Search Services, (614) 540-4000
③ Trotwood-Madison City	Sept. 9	OSBA Search Services, (614) 540-4000
④ Vanguard-Sentinel Career & Technology Centers	TBD	OSBA Search Services, (614) 540-4000

① = Treasurer



## Board changes

**Marion City** Board of Education member **Robert L. Berry** announced his resignation effective Aug. 31. He is moving out of the district. ●●● **Mentor EV** Board of Education member **Gwen J. Corbin** announced her resignation effective Aug. 1. ●●● **Minford Local (Scioto)** Board of Education member **Anita L. McGinnis** announced her resignation effective immediately. ●●● **Woodridge Local (Summit)** Board of Education member **Melissa Wilkinson** announced her resignation effective July 22.

## Administrative changes

### Superintendents

**Bucyrus City** hired Kevin Kimmel as superintendent effective immediately. He replaced Dr. **Todd M. Nichols**, who took the superintendent position at **Cuyahoga Falls City**. Kimmel was the district's high school principal. ●●● **Butler County ESC** hired **Brian Williams** as superintendent effective Aug. 1. He replaced **Dennis Honkala**,

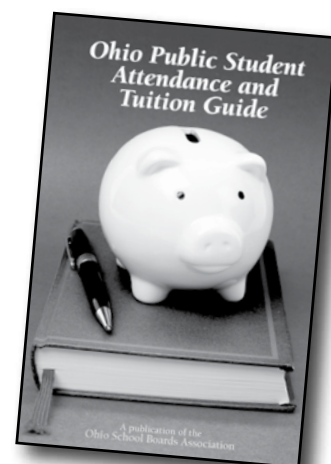
### Editor's note

Job postings must be received six weeks before the application deadline to ensure timely publication. Thank you for your cooperation.

## Ohio Public Student Attendance and Tuition Guide

Newly revised for 2011, the *Ohio Public Student Attendance and Tuition Guide* covers three primary topics: Ohio's attendance laws, open enrollment and payment of tuition. While the basic attendance rules are fairly straightforward, the number of exceptions to the rules increases each year. The guide will help you determine whether a student is entitled to attend in your school district, what type of documentation you need to have and whether any special steps must be taken. It deals with students of divorced parents, students whose custody is in doubt, adult students and special education. Written in a question-and-answer format, this publication is a valuable addition to your legal library.

The price is \$15, which includes shipping. To order a copy, call OSBA at (614) 540-4000 or (800) 589-OSBA.



who took the superintendent position at **Ravenna City**. Williams was assistant superintendent at **Wadsworth City**. ●●● **Franklin Local (Muskingum)** hired **Sharon McDermott** as superintendent effective Aug. 1. She replaced **David Branch**, who took the superintendent position at **Perry-Hocking ESC**. McDermott was the district's director of instruction. ●●● **Highland Local (Morrow)** hired Dr. **William P. Dodds** as superintendent effective Aug. 1. He replaced **Tim Hilborn**, who retired effective July 31. Dodds was the district's high school principal. ●●● **Indian Valley Local (Tuscarawas)** hired **Roger Fogler** as superintendent effective Aug. 1. He replaced **Roger Bond**, who took the superintendent position at **Buckeye Career Center**. ●●● **Licking Heights Local (Licking)** hired Dr. **Phillip H. Wagner** as superintendent effective immediately. He replaced Interim Superintendent **Nelson McCray**. Wagner was the assistant superintendent at **Beachwood City**. ●●● **Mad River Local (Montgomery)** hired district Assistant Superintendent **Necia Nicholas** as superintendent effective Aug. 1. She replaced **Michael J. Eaglowski**, who took the superintendent position at **Upper Sandusky EV**. ●●● **Mid-Ohio ESC** hired Deputy Superintendent **Linda T. Keller** as superintendent effective Aug. 1. She replaced Dr. **Michael Cline**. ●●● **Marysville City** Superintendent **Larry Zimmerman** announced he will retire in February. ●●● **Mount Gilead EV** Superintendent **Robert P. Alexander** announced he will retire in January. ●●● **Swanton Local (Fulton)** Superintendent **Paulette Baz** announced her resignation effective Aug. 1. She is taking a principal position in the district. The district hired **Fayette Local (Fulton)** Superintendent **Russell Griggs** as interim superintendent. Griggs will continue his duties at Fayette Local. ●●● **Wood County ESC** hired **Kyle Kanuckel** as superintendent effective Sept. 1. He will replace Interim Superintendent **Fred Susor**. Kanuckel is currently the superintendent at **River View Local (Coshocton)**. ●●● **Norwalk City** Assistant Superintendent **Douglas P. Crooks** announced his resignation effective July 29. He is taking a director position at **North Point ESC**.

#### **Treasurers**

**Coventry Local (Summit)** hired **Aaron Butts** as treasurer effective Aug. 1. He replaced **Lee Ann Weisenmiller**, who retired at the end of July. Butts was the treasurer at **Cardington-Lincoln Local (Morrow)**. ●●● **Monroe Local (Butler)** hired **Ken Ulm** as interim treasurer effective Aug. 29. He replaces **Kelley R. Thorpe**, who is taking the treasurer position at **Middletown City**. Ulm also will continue in his role as treasurer at **Butler County ESC**. ●●● **Westerville City** hired **William "Bart" Griffith** as treasurer effective Aug. 15. He will replace **J. Scott Gooding II**, who took a position with the **ESC of Central Ohio**. Griffith currently is treasurer at **Hudson City**.

## **OSBA policy consultant position available**

The Ohio School Boards Association is seeking an individual to serve as a consultant to public school boards in the areas of policy development, school finance and human resources. The ideal candidate will have experience in training and team development, workshop development and facilitation, writing articles and public speaking. School fiscal operations experience or knowledge are a plus. Strong communication, analytical, writing, computer and interpersonal skills are essential. Bachelor's degree required. The position also requires some evening work and extensive travel throughout the state. OSBA offers competitive salaries, excellent benefits and a great work environment. Please send cover letter, résumé and salary expectations by Aug. 12, 2011, to: Van Keating, Director of Management Services, OSBA, 8050 N. High St., Suite 100, Columbus, Ohio 43235-6481. (No email applications will be considered, and no applications will be considered without salary requirements listed.) EOE

#### **Sympathies**

Former **Beachwood City** Board of Education member **Si Wachsberger** died July 5. He was 93. ●●● Former **Geneva Area City** Board of Education member **William E. Blauman** died July 17. He was 84. ●●● **Horace H. Sewell**, a member of the former **Leavittsburg** Board of Education in Trumbull County, died July 22. He was 84. ●●● **Herman A. "Buck" Buckenberger**, a member of the former **McKean** Board of Education in Licking County, died July 19. He was 88. ●●● Former **Perry Local (Lake)** Superintendent **John A. Major** died July 11. He was 94.



# Save the date

## Mark your calendar for these important workshops

### **August 9**

*Levy University: Fundamentals of outreach and communication*  
Apollo Career Center, Lima  
\$25, mini workshop

### **August 10**

*Levy University: Fundamentals of outreach and communication*  
Tri-County Career Center, Nelsonville  
\$25, mini workshop

### **August 17**

*OSBA/BASA/OASBO Budget Analysis and Discussion (BAD) Workshop*  
Hyatt Regency, Columbus  
\$185, full day

### **September 1**

*Strike Management Workshop*  
OSBA office, Columbus  
\$80, half day

### **September 7**

*Treasurers' Clinic*  
Ohio University Inn, Athens  
\$140, full day

### **September 9**

*Treasurers' Clinic*  
Northeast Ohio Medical University (formerly NEOUCOM), Rootstown  
\$140, full day

### **September 13**

*Treasurers' Clinic*  
Savannah Center, West Chester  
\$140, full day

### **September 14**

*Board Candidate Workshop*  
Ohio University Inn, Athens  
\$80, mini workshop

### **September 15**

*Board Candidate Workshop*  
Marriott NE, Cincinnati  
\$80, mini workshop

### **September 16**

*Treasurers' Clinic*  
Hilton Garden Inn, Perrysburg  
\$140, full day

### **September 17**

*Board Candidate Workshop*  
OSBA office, Columbus  
\$80, mini workshop

### **September 19**

*Treasurers' Clinic*  
Quest Conference Center, Columbus  
\$140, full day

### **September 20**

*Board Candidate Workshop*  
Northeast Ohio Medical University (formerly NEOUCOM), Rootstown  
\$80, mini workshop

### **September 22**

*Board Candidate Workshop*  
Findlay Inn and Conference Center, Findlay  
\$80, mini workshop

### **October 6**

*Management Development Series #3*

OSBA office, Columbus  
\$80, half day

### **October 12**

*Transportation Roundtable*  
OSBA office, Columbus  
\$40, half day

### **October 14**

*School Law for Treasurers Workshop*  
Quest Conference Center, Columbus  
\$140, full day

### **October 18**

*Management Development Series #4*  
OSBA office, Columbus  
\$80, half day

### **October 21**

*Employment Law Workshop*  
OSBA office, Columbus  
\$140, full day

### **November 13-16**

*OSBA Capital Conference and Trade Show*  
Greater Columbus Convention Center, Columbus  
\$250

### **December 2**

*School Finance Seminar*  
Quest Conference Center, Columbus  
\$140, full day

### **December 9**

*SchoolComp Safety Seminar*  
OSBA office, Columbus  
\$140, full day

# Budget Analysis and Discussion (BAD) Seminar



**Wednesday, Aug. 17, Hyatt Regency, Columbus**  
**9 a.m. to 3:30 p.m.; registration begins at 8:30 a.m.**

Attend the Budget Analysis and Discussion (BAD) Seminar for information on the fiscal years 2012-13 state budget, Amended Substitute House Bill 153.

The General Assembly has faced unprecedented economic challenges in crafting a balanced budget. Hear about these challenges from some of the top policymakers and analysts in the state.

This comprehensive seminar, hosted by the Ohio School Boards Association (OSBA), Ohio Association of School Business Officials (OASBO) and Buckeye Association of School Administrators (BASA), will provide insights and answers on the budget process and final version of the legislation.

**8:30 a.m. Registration**

**8:55 a.m. Welcome** — *Damon Asbury, director of legislative services, OSBA*

**9 a.m. Statehouse perspective on the budget and next school funding model** — *Rep. John Carey, chair, Primary and Secondary Education Subcommittee of the House Finance and Appropriations Committee*

**9:45 a.m. Ohio Department of Education (ODE) perspective on the budget** — *Stan W. Heffner, superintendent of public instruction, ODE*

**10:15 a.m. Break**

**10:30 a.m. Bridge formula and next school-funding formula** — *Barbara Mattei-Smith, assistant policy director-education, office of the governor*

**11:30 a.m. Miscellaneous budget topics** — *OSBA, BASA and OASBO lobbyists*

**Noon Lunch**

**1 p.m. Personnel, evaluations, merit pay and health care pooling update** — *Van D. Keating, director of management services, OSBA*

**1:45 p.m. Rankings, reporting and what they mean** — *Adrian E. Allison, associate superintendent, education reform and strategic initiatives, ODE*

**2:45 p.m. School choice** — *OSBA, BASA and OASBO lobbyists*

This workshop is \$185 per person for OSBA, OASBO and BASA member school district representatives. The fee covers workshop registration, materials, lunch and refreshments. Visit [www.ohioschoolboards.org/25055](http://www.ohioschoolboards.org/25055) for registration information and directions.

## Strike Management Workshop

**Thursday, Sept. 1, 10 a.m. to 2 p.m.**

**Cost is \$80**

The best way for a district to handle a strike is to prepare for it. Districts that are ready to deal with strike tactics are better positioned to counter this kind of union pressure. Those that ignore these threats, hoping they will never happen, will pay the consequences when they do occur. Now is the time to learn how to ensure your team is better prepared than the union when it's time to sit down at the table.

OSBA's annual Strike Management Workshop will give you the tools you need to effectively face a strike or strike threat. The seminar features:

- an update of recent school strike activity
- discussions on Ohio law as it relates to strikes
- a presentation on strike tactics and how schools can prepare for strikes

The workshop fee is \$80, which includes registration, materials, lunch and refreshments. The workshop will be held at the OSBA office, 8050 N. High St., Columbus. To register, contact Laurie Miller at (614) 540-4000; (800) 589-OSBA; or [Lmiller@ohioschoolboards.org](mailto:Lmiller@ohioschoolboards.org).





# OSBA Board Candidate Workshops

If you wish to become one of Ohio's nearly 3,400 school board members, prepare yourself by attending one of the Board Candidate Workshops sponsored by the Ohio School Boards Association. Veteran OSBA staff will serve as your workshop presenters.



## What will I learn from this workshop?

Attendees will learn:

- ◆ school board powers and duties
- ◆ the most difficult things to learn about being a school board member
- ◆ campaign issues, including campaign finance

The workshop also will cover board member ethics and behavior, including:

- ◆ conflicts of interest
- ◆ compatibility of public offices and positions
- ◆ locally developed policies
- ◆ Ohio's Open Meetings Law

Time for a question-and-answer session is included.

## Details

The workshops will be held at five locations across the state. The dates and sites are:

Sept. 14 — Ohio University Inn, Athens

Sept. 15 — Marriott Northeast, Cincinnati

Sept. 17 — OSBA office, Columbus

Sept. 20 — Northeast Ohio Medical University (formerly NEOUCOM), Rootstown

Sept. 22 — Findlay Inn & Conference Center, Findlay

The cost for the workshops is \$80. Reservations are accepted in the order received. All sessions (except Sept. 17) run from 6 p.m.–9 p.m., with registration beginning at 5:30 p.m. The session on Sept. 17 runs from 9 a.m.–noon (registration begins at 8:30 a.m.).

## Directions

**Ohio University Inn, Athens — Sept. 14**

331 Richland Ave., (740) 593-6661

US 33 to Athens. Exit at Richland Avenue/SR 682 (south of campus). Left at light.

**Marriott Northeast, Cincinnati — Sept. 15**

9664 Mason-Montgomery Road, (513) 459-9800

I-71 to Mason-Montgomery Road exit. Turn north off the exit. The hotel is a quarter mile on right.

## Why should I attend?

Take advantage of this opportunity to get answers to your questions about being a board member and discuss common concerns with your fellow candidates!

## Board Candidate Kit

In addition to all of the presentations and interaction available to those attending, workshop registrants will receive a Board Candidate Kit, which includes:

- ◆ *Candidate: A practical guide to running for school board*
- ◆ a subscription to the *OSBA Journal*, the premier monthly magazine for school board members
- ◆ a subscription to *Briefcase*, a semimonthly newsletter
- ◆ other useful materials

**Ohio School Boards Association office, Columbus — Sept. 17**

8050 N. High St., (800) 589-OSBA

I-270 to US 23 north on the north side of Columbus. Turn right at the fourth light.

**Northeast Ohio Medical University (formerly NEOUCOM), Rootstown — Sept. 20**

4209 SR 44, (800) 686-2511

Take SR 44 south past Ravenna and into Rootstown. The facility is on the right.

**Findlay Inn & Conference Center, Findlay — Sept. 22**

200 E. Main Cross St., (419) 422-5682

I-75 to exit 157. East on Main Cross Street.

# 2011 Treasurers' Clinics

*Sharing knowledge, developing solutions  
and growing professionally*

- ◆ *Designed for treasurers, business managers, board members, administrators and treasurer's office personnel*
- ◆ *Attend general sessions and multiple breakout sessions*
- ◆ *Fulfill local and state professional development needs, including CPE and auditor of state in-service credits*
- ◆ *Five convenient locations across Ohio*

**Choose the date and location that best fits your schedule:**

Wednesday, Sept. 7	Ohio University Inn, Athens
Friday, Sept. 9	Northeast Ohio Medical University (formerly NEOUCOM), Rootstown
Tuesday, Sept. 13	Savannah Center, West Chester
Friday, Sept. 16	Hilton Garden Inn, Perrysburg
Monday, Sept. 19	Quest Conference Center, Columbus

Plan now to attend the 2011 OSBA Treasurers' Clinics to be held in five locations around the state. These clinics provide the most current information on school district fiscal issues. Treasurers, business managers, board members, administrators and treasurer's office personnel are all encouraged to attend.

The Treasurers' Clinics offer timely information on a multitude of topics relevant to all members of a district's management team. Attendees also can fulfill their local and state professional development needs, including in-service, LPDC and continuing professional education credits.



## Agenda

### 8 a.m. — Registration and continental breakfast

### 8:25 a.m. — Welcome and announcements

*Van D. Keating, director of management services, OSBA; OASBO region director; and OSBA region president*

### 8:30 a.m. — ODE update: What you need to know about fiscal caution, watch and emergency

*Representatives from ODE*

### 9:40 a.m. — Break

### 9:50 a.m. — Breakout sessions

#### ♦ Local government collaboration and reform

*Attorneys from Bricker & Eckler LLP*

#### ♦ Paycheck insurance: You may not have as much as you think!

*Representatives from Assurant Employee Benefits*

### 11 a.m. — Breakout sessions

#### ♦ Finding dollars in today's economic times

*Attorneys from Peck, Shaffer & Williams LLP*

#### ♦ Pupil transportation and shared services

*Pete Japikse, director of pupil transportation, ODE*

### 12:15 p.m. — Lunch

Sponsored by Assurant Employee Benefits, Esber Cash Register (PayForIt), eCollect of Ohio Inc., and Ohio School Plan

### 1 p.m. — General session: ODE update

*ODE area coordinators*

### 2:10 p.m. — Break

### 2:20 p.m. — Breakout sessions

#### ♦ School district finance in a post-HB 153 world

*Attorneys from Squire, Sanders and Dempsey LLP*

#### ♦ Health insurance and pooling

*Van D. Keating, OSBA and/or Barbara Shaner, associate executive director, OASBO*

### 3:30 p.m. — Legislative update

*Damon Asbury, director of legislative services, and Michelle Francis and Jay Smith, lobbyists, OSBA; and Barbara Shaner, OASBO*

### 4 p.m. — Adjournment

Registration and continental breakfast begin at 8 a.m. The fee is \$140, which includes registration, continental breakfast, lunch and materials. You can register by contacting Laurie Miller at (614) 540-4000, ext. 284; (800) 589-OSBA, ext. 284; or [Lmiller@ohioschoolboards.org](mailto:Lmiller@ohioschoolboards.org).

# Focus on Ohio's children



## ***Ohio School Boards Association Capital Conference***

Nov. 13, 14, 15 & 16, 2011 • Greater Columbus Convention Center

Don't miss the chance to attend these outstanding presentations at the 2011 OSBA Capital Conference and Trade Show. Hear inspiring speakers present unique insights and practical solutions and have an opportunity to network with colleagues.

To register for any of these events, notify your district superintendent or treasurer, or indicate your request on the conference registration forms that were mailed in July.

## **Early Bird Workshop — Sunday, Nov. 13, 2:30 p.m.**

**Murray Banks** knows the challenges of education. He's taught at every level, from elementary school through college. He's also taught in a city school district and a small rural system in Vermont, where he was named Teacher of the Year.

Banks' informative, entertaining presentations explore the leadership skills that create a climate of success amid change and challenges. Blending humor, anecdotes and incredible visuals, he will show you how to maintain a balance in your life that will



Murray Banks

enable you to deal with difficult issues while successfully inspiring your teachers and administrators.

Banks delivers the four skills for staying focused under pressure and taking care of ourselves so we can also take care of business (and stay awake during those late board meetings!). It is a subject that fascinates everyone and he delivers it with a medley of science, inspiration and humor.

The cost to attend the Early Bird Workshop is \$85.

# OSBA Black Caucus dinner — Sunday, Nov. 13, 6:30 p.m.

The OSBA Black Caucus will host a dinner featuring Ohio Supreme Court Justice **Yvette McGee Brown** on Sunday, Nov. 13, at 6:30 p.m.

A series of firsts defines Brown's judicial career. She was the first African-American elected to the Franklin County Domestic Relations/Juvenile Court in 1992. In January 2011, she became the first African-American woman to serve as a justice on the Supreme Court of Ohio.

As lead juvenile court judge, she led the creation of the Family Drug Court and the



Yvette McGee Brown

SMART Program, a truancy and educational neglect intervention program. In 2002, she retired from the bench to create the Center for Child and Family Advocacy at Nationwide Children's Hospital, a multidisciplinary child abuse and family violence program. She served as founding president until early 2010, when she became a candidate for lieutenant governor of Ohio.

The cost to attend the dinner is \$65. Preregistration is required; limited tickets will be sold at the door for \$70. The dinner is open to all OSBA members.

## Conference luncheons

Registration for each luncheon is \$55. Doors open at 12:15 p.m., but the speakers will not begin until 12:45 p.m., which provides plenty of time to travel from the general sessions to the luncheons.

### Monday, Nov. 14

#### Lyn St. James

Lyn St. James' story is remarkable, culminating in victories few others can claim — winning the title of Indianapolis 500 Rookie of the Year and setting 31 international and national closed circuit speed records. *Sports Illustrated for Women* selected her as one of the Top-100 Women Athletes of the Century.



Lyn St. James

In 1993 she launched the Lyn St. James Foundation, Driver Development Program and Women in the Winner's Circle. Her mission is to share her experience and help others. She's giving to those who follow in her path, like so many gave to her along the way, and turning her journey into a path of helping others.

### Tuesday, Nov. 15

#### Stacey Bess

Stacey Bess is an inspirational educator and author who speaks on the importance of service, mentorship, leadership and overcoming adversity.

For 11 years, she taught homeless children in a small shed known as The School with No Name, an experience that profoundly affected her, as well as her students. During that time she discovered that, by teaching and modeling love, self-worth and courage, she could reach children with no homes and little hope, children who had previously been labeled "unteachable." To inspire others with a passion for service, Bess wrote *Nobody Don't Love Nobody*, which was adapted into the April 2011 Hallmark Hall of Fame movie "Beyond the Blackboard."



Stacey Bess

## Thanks to our sponsors

Britton, Smith, Peters & Kalail Co. LPA is sponsoring the Early Bird Workshop, featuring Murray Banks, on Nov. 13. Monday's luncheon, featuring Lyn St. James, is sponsored by CompManagement Inc.; FirstEnergy Solutions Corp; Peck, Shaffer & Williams LLP; and PNC. The Tuesday luncheon, featuring Stacey Bess, is sponsored by Bricker & Eckler LLP and CompManagement Health Systems Inc.





# WORKSHOP REGISTRATION

## Budget Analysis and Discussion Seminar

☐ Aug. 17, Columbus, \$185

## Strike Management Workshop

☐ Sept. 1, Columbus, \$80

## Treasurers' Clinic

☐ Sept. 7, Athens, \$140

☐ Sept. 9, Rootstown, \$140

☐ Sept. 13, West Chester, \$140

☐ Sept. 16, Perrysburg, \$140

☐ Sept. 19, Columbus, \$140

## Board Candidate Workshop

☐ Sept. 14, Athens, \$80

☐ Sept. 15, Cincinnati, \$80

☐ Sept. 17, Columbus, \$80

☐ Sept. 20, Rootstown, \$80

☐ Sept. 22, Findlay, \$80

## OSBA Workshop Registration Form

Workshop name \_\_\_\_\_ Workshop date \_\_\_\_\_

Attendee name \_\_\_\_\_ Title \_\_\_\_\_

Daytime phone \_\_\_\_\_ Email \_\_\_\_\_

District/firm \_\_\_\_\_ County \_\_\_\_\_

Enclosed is a check for \$ \_\_\_\_\_ or P.O.# \_\_\_\_\_ to cover \_\_\_\_\_ registration(s). Make checks payable to OSBA and mail to 8050 N. High St., Suite 100, Columbus, OH 43235-6481; fax to (614) 540-4100; or email Laurie Miller at [Lmiller@ohioschoolboards.org](mailto:Lmiller@ohioschoolboards.org). Include a purchase order number with fax or email.



\_\_\_\_\_ Please check here if you require special accommodations. Contact us or attach a written description of needs.

**Please photocopy this form for each person**

## OSBA workshop registration procedures

OSBA sends email confirmation of registration if an email address is provided. Registration is open to all boards and staff of OSBA members. "Walk-in" registrations are welcome on a space-available basis only. Please call OSBA to check the status of registration before you arrive at the workshop. To register, you must have a purchase order number or a check payable to OSBA and a completed registration form. You may register with a purchase order number by phone, fax, email or Web page 24 hours a day.

### Award of Achievement/LPDC

Most workshops entitle members to Award of Achievement credits. Local Professional Development Committee certificates of attendance will be issued to all workshop attendees.



Mail



Phone  
or fax



OSBA  
8050 N. High St.,  
Suite 100, Columbus, OH  
43235-6481

OSBA Registration Hotline,  
(614) 540-4000, ext. 300;  
toll free (800) 589-OSBA,  
ext. 300; or fax us at  
(614) 540-4100.

Email registrations can be  
sent to Laurie Miller at [Lmiller@ohioschoolboards.org](mailto:Lmiller@ohioschoolboards.org).  
Please include a purchase  
order number.

You may register on our Web page at  
**[www.ohioschoolboards.org](http://www.ohioschoolboards.org)**. Events are listed at  
the bottom of the page.

### Cancellation and refund policy

- Cancellations received by OSBA at least four workdays before the date of the workshop will receive a full refund or no charge to the district.
- Cancellations received less than four workdays before the date of the workshop will have one-third of the fee charged to the district.
- No-shows and cancellations the day of the workshop will be charged the full registration amount.





## FUNDING OPPORTUNITIES

by Angela Penquite, communication design manager

### Grants for instruments in low-income schools

The Mr. Holland's Opus Foundation keeps music alive in our schools and communities by donating musical instruments to underfunded music programs, giving youngsters the many benefits of music education, helping them to be better students and inspiring creativity and expression through playing music.

**Maximum awards:** \$8,000

**Eligibility:** Schools must be Title 1 or serve a population of which at least 40% that qualify for the National Lunch Program. Music programs must take place during the regular school day. Schools must have an established instrumental music program (i.e. concert band, marching band, jazz band and/or orchestra) that is at least three years old.

**Deadline:** Sept. 29

**Contact:** [www.mhopus.org/Apply](http://www.mhopus.org/Apply)

### Funds to help students with learning disabilities

The P. Buckley Moss Foundation for Children's Education aids and supports teachers who wish to establish an effective learning tool using the arts in teaching children with learning disabilities and other special needs.

**Maximum awards:** \$1,000

**Eligibility:** new or evolving

programs that integrate the arts into educational programming  
**Deadline:** Sept. 30

**Contact:** <http://mossfoundation.org/national-educators-awards-and-grants>

## OSBA Levy University webinar #2



As part of its expanded Levy University Program, OSBA is offering **free** webinars. Hosted by OSBA and presented by Avakian Consulting, these webinars will help you communicate more effectively with your community.

### Communications and community support Monday, Aug. 15, 1 p.m. to 2 p.m.

In these challenging times, do school districts need to spend resources and time communicating with their public? Absolutely! The fact is, if you are not communicating how the district is managing public dollars for students and taxpayers, someone else may be doing it for you — and they are not always your supporters.

School districts need to take ownership of communication and do it often. In the era of increased scrutiny, a tight economy and real-time media, the public expects data and information about how you are handling school district finances on an ongoing and consistent basis.

Which communications and community engagement tools work best to connect your message with the community? Join OSBA for Part 2 of our Levy University webinar series to find out.

Register today at [www.ohioschoolboards.org](http://www.ohioschoolboards.org) in the "OSBA Events" section or by contacting OSBA's Laurie Miller at (614) 540-4000, (800) 589-OSBA or [Lmiller@ohioschoolboards.org](mailto:Lmiller@ohioschoolboards.org).



## LEGISLATIVE REPORT

by Michelle Francis, lobbyist

### Legislation to take note of during summer recess

Even though the biennial budget bill (House Bill 153) has been passed and the General Assembly is officially on summer recess, there are several bills that have started to move through the legislative process. In addition, there are others that you should be contacting your legislators about while they are back in their home districts.

#### **"Founding documents" bill**

Senate Bill (SB) 165, sponsored by Sen. **Larry Obhof** (R-Medina) and Sen. **Tim Grendell** (R-Chesterland), proposes including content on specified historical documents in the state academic standards and in the high school American history and government curriculum.

Specifically, the bill:

- Requires the State Board of Education to incorporate the original texts of the Declaration of

Independence, Northwest Ordinance, U.S. Constitution and Ohio Constitution into the social studies academic content standards.

- Requires the State Board to revise the state model curricula and achievement assessments in social studies to include the new academic content.
- Specifies that the study of American history and American government, as required in the high school curriculum, must include study of the Declaration of Independence, Northwest Ordinance, U.S. Constitution and Ohio Constitution.

In addition, the bill requires the documents to be studied in their historical context. It also specifies that "the role of documents such as the Federalist Papers and the Anti-Federalist Papers (be studied) to firmly establish the historical background leading to the

establishment of the provisions of the Constitution and Bill of Rights."

Under current law, the State Board adopts statewide academic standards for grades K-12 in English language arts, math, science and social studies every five years. The State Board also adopts a model curriculum for instruction in each of these subject areas that is aligned with the academic standards and achievement tests.

SB 165 has been passed by the Senate and now heads to the House for consideration.

#### **Labor Day and days-to-hours**

House Bill (HB) 191, sponsored by Rep. **Bill Hayes** (R-Granville) and **Bill Patmon** (D-Cleveland), is a bipartisan bill that would change the school calendar from days to hours and limit schools from opening before Labor Day and closing after Memorial Day.

Specifically, the legislation:

- Changes the minimum school year for school districts from 182 days to 480 hours for half-day kindergarten; 960 hours for full-day kindergarten and grades one to six; and 1,050 hours for grades seven-12, beginning in the 2012-13 school year.
- Defines a school week generally as five days for school districts.

*Continued on page 7*

#### **Searching for the right superintendent, treasurer or building administrator has never been so easy!**

*Our consultant has helped us on two separate search processes. During both searches we were kept up-to-date by frequent e-mails and advice. Her hard work helped us to find the right person for the job. We truly appreciated our consultant's advice as we were directed through this process!*

— Batavia Local Schools

For more information on Ohio's best administrative search team, call Kathy LaSota, Cheryl W. Ryan, Dr. Richard J. Caster or Kendall Lee at (614) 540-4000 or (800) 589-OSBA.



# PUBLIC SCHOOLS WORK!

compiled by Gary Motz, managing editor

## American girl power reigns at Google Science Fair

Possibly putting to rest the belief that U.S. students are trailing much of the world in science, Americans swept all three categories in the inaugural Google Science Fair. And, putting to rest another notion — that boys outperform girls in science — those three Americans were girls.

More than 10,000 students from 91 countries entered the competition, submitting their entries online. The 15 finalists presented their projects to judges

at Google's Silicon Valley headquarters last month.

The winners are:

● **Lauren Hodge**, of Dallastown, Pa., in the 13-14 age group. Hodge studied the effect of different marinades on the level of potentially harmful carcinogens in grilled chicken.

● **Naomi Shah**, of Beaverton, Ore., in the 15-16 age group. Shah researched how changing indoor environments to improve air quality can reduce people's

reliance on asthma medications.

● **Shree Bose**, of Fort Worth, Texas, in the 17-18 age group. Bose discovered a way to improve ovarian cancer treatment for patients when they have built up a resistance to certain chemotherapy drugs. Bose also was named the fair's overall grand prize winner.

Google and its partners awarded the winners with substantial scholarships, international study trips and internships.

Source: Google

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*Legislative Report, continued from page 6*

● Requires a school district board of education to consult with the chartered nonpublic (private) schools and community (charter) schools to which the district is required to transport students and to consider the effect of proposed school schedule changes on the transportation of those students.

● Eliminates excused calamity days for schools generally, but retains a recently enacted allowance of calamity days for charter schools.

● Prohibits school districts, charter schools and STEM (science, technology, engineering and math) schools from opening for instruction prior to Labor Day or after Memorial Day, except for

summer school, year-round schools, construction projects and to make up hours missed due to a calamity day. The bill makes compliance with this requirement a condition of state funding for school districts.

● Prohibits extracurricular activities on Friday through Monday of Labor Day weekend for school districts, charter schools and STEM schools.

While OSBA is supportive of the days-to-hours concept and the flexibility it would provide districts, we strongly oppose limiting the school calendar to the time between Labor Day and Memorial Day. Establishing the school calendar is a local control issue and the needs of school

districts for purposes of their calendar will vary based on their local communities. This is something that should not be dictated by Columbus, and further erodes local control.

HB 191 is currently pending in the House Education Committee, where proponent testimony has been heard, primarily from the tourism industry. This is an important issue to discuss with your legislators while they are home during the recess. Legislators need to hear from school board members and school administrators about limiting the school calendar.

*Editor's note: All information in this article was current as of July 28.*

## August 2011

- 8 OSBA Levy University:  
Fundamentals of outreach and  
communications.....Middleburg Heights
- 9 OSBA Levy University: Fundamentals of  
outreach and communications..... Lima
- 10 OSBA Levy University:  
Fundamentals of outreach and  
communications..... Nelsonville
- 10 *Last day for school district to file resolution  
of necessity, resolution to proceed and  
auditor's certification for bond levy with  
board of elections for November election —  
RC 133.18(D); last day for county auditor  
to certify school district bond levy terms  
for November election — RC 133.18(C);  
last day to submit continuing replacement,  
permanent improvement or operating levy  
for November election to board of elections  
— RC 5705.192, 5705.21, 5705.25; last  
day to certify resolution for school district  
income tax levy or conversion levy for  
November election to board of elections —  
RC 5705.195, 5705.219(G), 5748.02(C);  
last day to submit emergency levy for  
November election to board of elections —  
RC 5705.195; last day to submit phased-in  
levy or current operating expenses levy for  
November election to board of elections —*

- RC 5705.251(A); last day to file (by 4 p.m.)  
nominating petitions for board of education  
and ESC governing board with board of  
elections — RC 3513.254, 3513.255 (90  
days prior to the election).*
- 13 OSBA Legislative Platform Committee  
Meeting ..... Columbus
- 14 OSBA Southeast Region Executive  
Committee Meeting ..... Logan
- 17 OSBA Budget Analysis & Discussion  
(BAD) Seminar ..... Columbus

## September 2011

- 1 OSBA Strike Management  
Workshop ..... Columbus
- 7 OSBA Treasurers' Clinic..... Athens
- 9 OSBA Treasurers' Clinic..... Rootstown
- 13 OSBA Treasurers' Clinic.... West Chester
- 14 OSBA Board Candidate  
Workshop ..... Athens
- 15 OSBA Board Candidate  
Workshop ..... Cincinnati
- 16 OSBA Treasurers' Clinic ..... Perrysburg
- 17 OSBA Board Candidate  
Workshop ..... OSBA
- 19 OSBA Treasurers' Clinic ..... Columbus
- 20 OSBA Board Candidate  
Workshop ..... Rootstown

- 21 Small School District Advisory Network  
Meeting ..... Columbus
- 22 OSBA Board Candidate  
Workshop ..... Findlay
- 23 OSBA Executive Committee  
Meeting ..... Columbus
- 24 OSBA Board of Trustees  
Meeting ..... Columbus
- 28 OSBA Central Region Fall  
Conference..... Columbus
- 29 OSBA Southeast Region Fall  
Conference..... Albany

## October 2011

- 1 *Last day for board to adopt annual  
appropriation measure — RC 5705.38(B).*
- 3 *Last day to nonrenew treasurer's contract  
expiring Dec. 31, 2011 — RC 3313.22  
(contracts entered into prior to March 30,  
2007).*
- 5 OSBA Northeast Region Fall  
Conference..... Akron
- 6 OSBA Northwest Region Fall  
Conference..... Archbold
- 6 OSBA MDS #3..... Columbus
- 11 *Last day for voter registration for November  
election — RC 3503.01, 3503.19(A) (30  
days prior to the election).*