

BRIEF CASE

THE OHIO SCHOOL BOARDS ASSOCIATION

Serving the public school leadership team



Southwest Ohio board member nominated as 2013 OSBA president-elect

OSBA's 2013 president-elect nominee is **Jo Ann W. Feltner, Franklin City**. The OSBA Nominating Committee selected Feltner on Aug. 11. If elected by the Delegate Assembly at its November business meeting, the 15-year board veteran will become OSBA president in 2014, following her term as president-elect. The retired teacher and administrator has served OSBA in multiple capacities at the regional, state and national levels. Feltner currently is a member of the Board of Trustees, Executive Committee, Delegate Assembly and Federal Relations Network. She also is Southwest Region immediate past president and a member of the region's Executive Committee.

Voters OK 31% of school tax issues; new money approval rate just 18%

Ohio voters approved just 11 of 35 school tax issues in the Aug. 7 special election. New money issues fared even worse: only five of the 28 requests were approved, a passage rate of 18%. State funding cuts, declining revenues and a struggling economy are forcing more districts to ask their local communities for support. The number of districts on this ballot was higher than in any August special election since 2005.

Capital Conference Luncheon features world-renowned bullying expert

Rosalind Wiseman, a best-selling author and internationally recognized expert on bullying, parenting and leadership, will be the keynote speaker at the Nov. 12 OSBA Capital Conference Luncheon. She is the author of *Queen Bees and Wannabes*, which was the basis for the movie "Mean Girls." Wiseman's follow-up book, *Queen Bee Moms and Kingpin Dads*, also is being made into a major motion picture. The conference is Nov. 11-14 in Columbus. For details, see the inside pages of the *Briefcase* or visit www.ohioschoolboards.org/2012-capital-conference.

Group rate makes Capital Conference the best deal around

With its special group pricing, the OSBA Capital Conference offers the nation's premier professional development bargain. The cost to attend is \$250 per person, but if your district registers more than six people, the cost is just \$1,500 for an *unlimited* number of registrants. So, the more you send, the lower the per-person price becomes. Registration materials were mailed to superintendents and treasurers in July, so board members should contact their treasurer to register. Call OSBA for further details.

University study: Americans continue to support local control of schools

Despite criticism that local school boards are "dinosaurs" that need to be replaced, Americans support local control of their schools, according to a Michigan State University study. Researchers analyzed 40 years of public surveys on education and

Aug. 27, 2012

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Route workshop information to:

- ☐ Administrators
- ☐ Assistant treasurers
- ☐ Communication directors
- ☐ Principals

recently published their findings in *Public Opinion Quarterly*. They found that the public believes all levels of government — local, state and federal — should be involved in education policy and that local officials should be in charge of day-to-day operations. The findings are significant, researchers said, given that national policy discussions have criticized local control and tried to diminish it. Download the study at <http://links.ohioschoolboards.org/17100>.

Feds unveil suicide prevention tool kit for high schools

The federal Substance Abuse and Mental Health Services Administration has just released a free tool kit to help prevent suicide. "Preventing Suicide: A Tool Kit for High Schools" offers high schools, districts and others guidelines for identifying at-risk teenagers and resources for providing help. It also includes

Middletown grad wins nation's first-ever gold medal in judo

Middletown City celebrated one of its own this summer when **Kayla Harrison** became the first American to win an Olympic gold medal in judo.

Harrison, a graduate of the former West Middletown High School, defeated Britain's **Gemma Gibbons** to win the medal in the London Olympics in the 78-kilogram martial arts division.

"We take such pride when we have someone walk out our door that's been here that can be that successful in life and can be so persevering and dedicated," **Meg Gooch**, Harrison's former high school guidance counselor, told a local TV station.

Harrison won the Olympic team trials in 2008, but was unable to compete because Team USA did not qualify in her division.

Sources: WDTN-TV, KCBD-TV

tools to implement a multifaceted suicide prevention program. Download the tool kit at <http://links.ohioschoolboards.org/49335>.

Report: Dropout prevention yields big economic benefits

A new study found that each dollar spent on dropout prevention

brings \$11.60 in economic benefits. Download the study at <http://links.ohioschoolboards.org/53569>.

Reminder: Send OSBA your Media Honor Roll selections

The deadline to submit 2012 OSBA Media Honor Roll selections is Sept. 17. The program enables districts to recognize journalists for fair, accurate school coverage. Details were emailed to districts on Aug. 3. For more information and to make selections, visit www.ohioschoolboards.org/media-honorroll.

OSBA online

● www.ohioschoolboards.org

OSBA's home page regularly offers a Book of the Month focusing on board leadership and district management. August features *Ohio Public Student Attendance and Tuition Guide*, which examines three primary topics: attendance laws, open enrollment and payment of tuition.



Briefcase

Ohio School Boards Association
8050 North High Street, Suite 100
Columbus, OH 43235-6481
(614) 540-4000 — (800) 589-OSBA
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OSBA leads the way to educational excellence by serving Ohio's public school board members and the diverse districts they represent through superior service and creative solutions.



BULLETIN BOARD

compiled by Melanie Price, administrative assistant of communication services

OSBA executive searches

Superintendent

District

① Canal Winchester Local
(Franklin)

Deadline

Oct. 8

Contact

OSBA Search Services, (614) 540-4000

Treasurer

District

① Fostoria City

Deadline

Sept. 28

Contact

OSBA Search Services, (614) 540-4000

① = Superintendent

① = Treasurer



National searches

Position

Superintendent

District

Luray, Va.

Deadline

Aug. 31

Contact

Gina Patterson, assistant executive director, Virginia School Boards Association, (434) 295-8722

Board changes

Fairview Park City appointed **Joslyn Dalton** to the board in June. She replaced **Brad Lamb**, who resigned due to moving out of the district. **Laurie Stauber** was appointed to the board effective July 31 to replace **Dennis Rehor**, who resigned.

Administrative changes

Superintendents

Bettsville Local (Seneca) hired **Gregg Pettit** as superintendent effective Aug. 6. He replaced **Paul Orshoski**, who resigned. Pettit previously was a principal at **Patrick Henry Local (Henry)**. ●●● **Indian Hill EV** hired Dr. **Mark T. Miles** as superintendent effective Aug. 1. He replaced **Jane Knudson**, who retired. Miles previously was deputy superintendent for Park Hill School District in Kansas City, Mo. ●●● **Lockland Local (Hamilton)** hired Dr. **Daniel M. Lawler** as interim superintendent effective Aug. 9. ●●● **Lorain City** hired **Thomas E. Tucker** as superintendent effective Aug. 15. He replaced Dr. **John E. Branham**, who retired. Tucker previously was superintendent at **Sandusky City**. ●●● Sandusky City hired Dr. **Eugene T.W. Sanders** as interim superintendent effective Aug. 3. ●●● **Streetsboro City** hired Dr. **Tim Calfee** as superintendent effective Aug. 1. He replaced **Robert W. Hunt**, who took the superintendent position at **Chagrin Falls EV**. Calfee previously was superintendent at **Ravenna City**. ●●● **Trumbull Career and Technical Center** Superintendent

Editor's note

Job postings must be received six weeks before the application deadline to ensure timely publication.
Thank you for your cooperation.

Wayne McClain announced his retirement effective July 31, 2013. The board named Director of Secondary Education **Jason Gray** as interim superintendent.

Treasurers

McDonald Local (Trumbull) hired Interim Treasurer **William A. Johnson** as treasurer effective immediately. Johnson previously was the treasurer at **Youngstown City**. ●●● **Salem City** hired **Michael Bichsel** as interim treasurer effective Aug. 1. He replaced **Jill Rowe**, who took the treasurer position at **Crestwood Local (Portage)**. Bichsel previously was the treasurer at **Canton City**.

Sympathies

Former **Akron City** Board of Education member Dr. **George Van Buren** died July 27. ●●● Former **Brown Local (Carroll)** Board of Education member **Stephen J. Mohr** died Aug. 2. He was 55. ●●● **Dwight W. O'Hearn**, a member of the former **Butler** Board of Education in Richland County, died Aug. 8. He was 89. ●●● Former **Fredericktown Local (Knox)** Board of Education member **Loretta "Lori" Ackerman Bechtel** died Aug. 5. She was 74. ●●● Former **Gallipolis City** Board of Education member **Robert L. Marchi** died Aug. 10. He was 81. ●●● **Ralph S. Lantz**, a member of the former **Richland County School Board** and **Pioneer Career & Technology Center** board of education, died July 29. He was 88.



COMMUNICATIONS

by Margaret Peterson, APR, communications consultant

Engaged parents improve student academic progress

Students with involved parents, no matter what their income or background, are more likely to:

- earn higher grades and test scores and enroll in higher-level programs;
- be promoted, pass their classes and earn credits;
- attend school regularly;
- have better social skills, show improved behavior and adapt well to school;
- graduate and go on to postsecondary education.

Studies show that families from all income and education levels and all ethnic and cultural groups support their children's learning at home. Supporting more involvement at school from all

families may be an important strategy for addressing the achievement gap.

- To put these findings into action, schools, families and community groups can:
- recognize that all parents, regardless of income, education or cultural background, are involved in their children's learning and want their children to do well;
 - design programs that help families guide their children's learning, from preschool through high school;
 - develop the capacity of school staff and families to work together;
 - link family activities and programs to efforts to improve student learning;

- focus on developing trusting and respectful relationships among staff and families;
- build families' social and political connections;
- embrace a philosophy of partnership and be willing to share power;
- ensure that parents, school staff and community members understand that the responsibility for children's educational development is a collaborative enterprise;
- build strong connections between schools and community organizations;
- include families in all strategies to reduce the achievement gap

Continued on page 5



Management Development Series #3: Is an education foundation right for you?

Wednesday, Sept. 12
OSBA office, Columbus

10 a.m. to 2 p.m.
Cost is \$85

What can an education foundation do for you? Is it a glorified scholarship fund or can it provide more benefits to your district? Whether your district has an education foundation you are looking to grow or you're interested in how an education foundation can help your district, this workshop is for you.

This session will provide guidance on education foundations. We will examine the options for setting up a foundation; governance and ethical concerns; legal issues; and establishing a time line for creating or growing an education foundation. We also will take a look at some local education foundations and the successes, challenges and lessons learned by establishing and running the foundation.

Agenda

9:30 a.m.	Registration	12:30 p.m.	Legal and liability issues
10 a.m.	Welcome and overview	1:15 p.m.	Local education foundations
10:10 a.m.	Planning for an education foundation	2 p.m.	Closing thoughts and adjourn
11:30 a.m.	Governance and ethical concerns		
Noon	Lunch (provided)		

To register, contact **Laurie Miller**, senior events manager, at (614) 540-4000, ext. 284; (800) 589-OSBA, ext. 284; or Lmiller@ohioschoolboards.org.

Ohio Teacher Evaluation System and Common Core regional workshops

Attention board members – plan now to attend one of the Ohio Teacher Evaluation System and Common Core regional workshops. These meetings will provide valuable information about changes coming to Ohio school districts.

The workshops will focus on what board members should know about the new Ohio Teacher Evaluation System, what the law requires, the Ohio Department of Education's model policy and OSBA's recommendations for your board's policy. The discussion also will include the "whats" and "whys" of Common Core, focusing on information most vital to board members.

These meetings will provide important insight on board policy implications, as well as the impact on labor contract negotiations and other anticipated consequences as these changes roll out.

The workshops will be held at seven sites around Ohio, from 6 p.m. to 9 p.m. The cost is \$85, which includes workshop materials, boxed meals and refreshments. Register by contacting **Laurie Miller** at (614) 540-4000, ext. 284; (800) 589-OSBA, ext. 284; or Lmiller@ohioschoolboards.org.



Dates and locations:

Thursday, Sept. 13
Cuyahoga Valley Career Center, Brecksville

Tuesday, Sept. 18
Pike County Career Technology Center,
Piketon

Thursday, Sept. 20
Southern Ohio ESC, Wilmington

Tuesday, Sept. 25
Ashtabula County ESC, Jefferson

Tuesday, Oct. 2
Muskingum Valley ESC, Zanesville

Thursday, Oct. 4
Penta Career Center, Perrysburg

Tuesday, Oct. 9
OSBA office, Columbus

2012 Treasurers' Clinics

*Sharing knowledge, developing solutions
and growing professionally*

- ◆ ***Designed for treasurers, business managers, board members, administrators and treasurer's office personnel***
- ◆ ***Attend general sessions and breakout sessions***
- ◆ ***Fulfill local and state professional development needs, including CPE and auditor of state in-service credits***
- ◆ ***Five convenient locations across Ohio***

Choose the date and location that best fits your schedule:

Wednesday, Sept. 5	Ohio University Inn, Athens
Friday, Sept. 7	Northeast Ohio Medical University, Rootstown
Wednesday, Sept. 19	Savannah Center, West Chester
Thursday, Sept. 20	Doubletree Columbus/Worthington Hotel, Columbus
Thursday, Sept. 27	Hilton Garden Inn, Perrysburg

Plan now to attend the 2012 OSBA Treasurers' Clinics, held in locations around the state. These clinics provide the most current information on school district fiscal issues. Treasurers, business managers, board members, administrators and treasurer's office personnel are encouraged to attend.

The Treasurers' Clinics offer timely information on a multitude of topics relevant to all members of a district's management team. Attendees also can fulfill their local and state professional development needs, including in-service, LPDC and continuing professional education credits.

Registration and continental breakfast begin at 8 a.m. The cost is \$145, which includes registration, continental breakfast, lunch and materials. You can register by contacting **Laurie Miller**, senior events manager, at (614) 540-4000, ext. 284; (800) 589-OSBA, ext. 284; or Lmiller@ohioschoolboards.org.

Agenda

8 a.m. — Registration and continental breakfast

8:25 a.m. — Welcome and announcements

Van D. Keating, director of management services, OSBA; OASBO region director; and OSBA region president

8:30 a.m. — Keeping high school extracurriculars on track with good accountability

Over the past year, a number of issues have come up relating to the Ohio High School Athletic Association (OHSAA) and school districts. Learn about tournament accounting issues around the state, methods to improve accountability over those events, IRS and worker classification updates and an overview of the Booster Summit. *Jeffrey M. Jordan, chief financial officer, OHSAA*

9:40 a.m. — Break

9:50 a.m. — ODE update

This session focuses on issues that need to be understood to maintain compliance, including changes in Title I funds, financial implications of the NCLB waiver, federal funding updates, coding questions, spending rules and Race to the Top. Time will be provided for questions.

Eric Bode, executive director, Office of Quality School Choice & Funding; and Scott Bennington, director, Finance Program Services, Ohio Department of Education (ODE) and area coordinators

11 a.m. — Child nutrition

Learn the details related to the 2010 Child Nutrition Reauthorization Act and its impact on the nonprofit school food service account, including the availability of additional per-meal reimbursement for schools that show compliance to the new school lunch meal

pattern requirements; school paid lunch price requirements; charging direct and indirect costs to the nonprofit food service fund; and the maximum use of the commodity entitlement program.

Bridgette Hires, PhD, RD, LD, assistant director — NSLP, Office for Child Nutrition, ODE

12:15 p.m. — Lunch

Sponsored by Esber Cash Register (PayForIt) and Ohio School Plan

1 p.m. — Auditor of state presentation

Hear about the OMB Circular A-87, including semiannual certifications and time and effort requirements. Additionally, learn about nutrition cluster and indirect costs, as well as federal procurement, suspension and debarment.

Kimberly Blake, CPA, director of professional education & training, State Auditor's Office

2:10 p.m. — Break

2:20 p.m. — Ohio Teacher Evaluation System, performance-based compensation for teachers, Common Core and reductions in force — what treasurers need to know for collective bargaining

Get an overview of these recent and important topics that school treasurers should be familiar with before heading to the bargaining table.

Sue Yount and attorneys, Bricker & Eckler LLP

3:30 p.m. — Legislative update

Though the General Assembly is officially on hiatus, committee work continues. Hear the latest on pension reform, school-funding hearings and a preview of the November elections.

Damon Asbury, director of legislative services, Michelle Francis, deputy director of legislative services, and Jay Smith, lobbyist, OSBA; and Barbara Shaner, OASBO

4 p.m. — Adjournment



ODE Helps You Communicate Major Education Changes

Teacher evaluations, the Common Core and more

Sept. 20

Cuyahoga Valley Career Center
8001 Brecksville Road,
Brecksville
(440) 746-8230

Tuesday, Oct. 2

OSBA office,
8050 N. High St., Columbus
(614) 540-4000

Major changes are on the way for Ohio's schools in the next two years, and the Ohio Department of Education (ODE) wants to help you effectively communicate them. This ODE-led workshop will provide tools and information that will enhance districts' communication of the following major education initiatives: new curriculum standards, the new teacher evaluation system and the future of assessments, state report cards and measures such as the Performance Index. ODE also will recommend actions that districts can take this school year. Participants will have a chance to suggest additional products that may need to be developed to help them best communicate these changes.

The cost of this workshop is \$145, which includes registration, continental breakfast, lunch and materials. You can register by contacting **Laurie Miller**, senior events manager, at (614) 540-4000, ext. 284; (800) 589-OSBA, ext. 284; or Lmiller@ohioschoolboards.org.

Agenda

8:30 a.m.	Registration opens	Noon	Lunch
9 a.m.	Introductions/welcome	1 p.m.	The tools we have A review of fact sheets, talking points and videos that are available or in the pipeline.
9:15 a.m.	The big picture Breaking down the changes: new curriculum standards; the new teacher evaluation system; and the future of assessments, report cards and other measures.	1:30 p.m.	The best minds Participants will break into roundtable discussions to evaluate current communications tools and propose new ones.
10:30 a.m.	Q and A		
11 a.m.	By the numbers An overview of recent data gathered on current attitudes about education reforms, including findings from other states.	3 p.m.	Adjourn



OSBA Capital Conference

Nov. 11, 12, 13 & 14, 2012 • Greater Columbus Convention Center



Key
into

public
education

*Discover the keys to public education
at the OSBA Capital Conference*

Unprecedented challenges require exceptional solutions, and that's what awaits you at the 2012 OSBA Capital Conference and Trade Show. The 57th annual state conference will key you into the best in public education with an outstanding array of speakers, seminars, special networking events, leadership learning opportunities and a must-see Trade Show.

Capital Conference highlights

Practical information

More than 150 breakout and spotlight sessions will provide tools and ideas, aid your decision making and help your students succeed.

Networking

There's no better way to connect with others and share experiences than at the breakout sessions, conference luncheons, Trade Show and receptions.

Great examples

The Student Achievement Fair, showcasing 100 examples of innovative approaches districts are taking to improve student achievement, also features a student art show and outstanding student performances.

Industry partners

In the Trade Show, discover new services, products and tools from companies ready to help you achieve your goals.

Sessions you won't want to miss!

Don't miss these Spotlight Sessions, two of several that will shine a light on timely topics:

Public records training

Monday, Nov. 12, 9 a.m.-12:15 p.m.

Each school board member or designee must complete three hours of approved public records training during the member's term of office. This session, led by the state auditor's office, presents up-to-date information and fulfills the training requirement. Open to conference registrants only. *Note: You must stay for the full session to receive the training certificate.*

Chardon's three Rs — ready, response, recovery

Tuesday, Nov. 13, 2 p.m.-4 p.m.

Chardon EV shares how board members, administrators and district staff can strengthen relationships with the school community and local safety forces. Learn about safety planning, the importance of establishing a good communications network and how to help school communities heal after experiencing a tragic event.

Learn from your peers

The conference offers many opportunities to network with your colleagues from across the state. Districts will lead breakout and Spotlight Sessions, and share how they are helping students succeed during the Student Achievement Fair. The Conference Luncheons and evening receptions provide a chance to network in a relaxed atmosphere. During the Trade Show, you can network with peers while reviewing products and services that can help your district succeed.

Sunday, Nov. 11

Early Bird Workshop

— **Katheryn**

Gemberling

*The data made me do it —
using data for continuous
school improvement*

2:30 p.m.-5:30 p.m.

Data expert **Katheryn Gemberling** will show school board members, district administrators, guidance counselors, principals and staff how to improve student achievement through effective use of data. Registration is \$85. Board members should notify their treasurer to register.



OSBA Black Caucus dinner —

Dr. Eugene T.W. Sanders

The transformation of urban schools in America

6 p.m.-9 p.m.

Former **Cleveland Municipal** and **Toledo City** Superintendent **Dr. Eugene T.W. Sanders** will discuss how America's urban schools have changed in the nearly 30 years since the report, "A Nation at Risk," was released.



The cost of the dinner is \$70; the reservation deadline is Nov. 2. To register for the dinner, notify your district treasurer or indicate your request on the conference registration form. Preregistration is required; limited tickets will be sold at the door for \$75. Please indicate any special accommodations needed. All conference attendees are invited.

Monday, Nov. 12



First General Session — Dr. Marc Lamont Hill

Leading, loving and learning in the eye of the storm

10:30 a.m.-noon

A social activist who is deeply involved in his community, Dr. **Marc Lamont Hill** preaches a higher degree of involvement and economic self empowerment. As an associate professor of education and anthropology at Columbia University, he has shed light on an entirely new approach to teaching.



Conference Luncheon — Rosalind Wiseman

Creating a culture of dignity in schools

12:15 p.m.-1:45 p.m.

An internationally known authority on children, teens, parenting, education and social justice, **Rosalind Wiseman** works with tens of thousands of students, educators, parents, counselors, coaches and administrators to create communities based on the belief that each person has a responsibility to treat themselves and others with dignity. Registration for the luncheon is \$50; contact your treasurer to register.

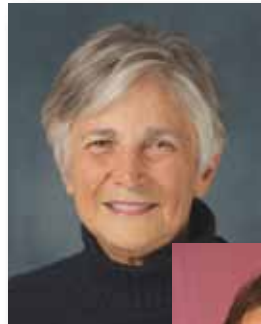
Tuesday, Nov. 13

Second General Session — Diane Ravitch

The great American school system

10:30 a.m.-noon

Diane Ravitch is a research professor of education at New York University and a nonresident senior fellow at the Brookings Institution in Washington, D.C. Drawing on more than 40 years of research and experience, she critiques today's most popular ideas for restructuring schools, including privatization, standardized testing and the spread of charter schools. She also offers a clear prescription for improving American public schools.



Conference Luncheon — Chris Spielman

Living with passion

12:15 p.m.-1:45 p.m.

A two-time All American and inductee to the College Football Hall of Fame, **Chris Spielman** has taken on a new role as a warrior in the fight against cancer. His recent memoir, *That's Why I'm Here: The Chris and Stefanie Spielman Story*, tells his story of family, faith and perseverance. It describes how some of the biggest challenges he has faced in life weren't on the football field. Registration for the luncheon is \$50; contact your treasurer to register.



Wednesday, Nov. 14

Third General Session — The Capitol Steps

The lighter side of politics

10:30 a.m.-noon

The Capitol Steps, a Washington-based comedy troupe, is always in top form during presidential election years. Members of The Capitol Steps draw on experience working on Capitol Hill to craft sidesplitting satire. These astute political observers cast a sharp eye on current events in the Oval Office, on Capitol Hill and in other centers of power, and turn them into insightful and hilarious comedy skits.



Student achievement on display

Student achievement is at the heart of the Capital Conference. It is highlighted during the Student Achievement Fair and throughout the convention center. The fair features 100 booths displaying the best student programs in Ohio, as well as student performing groups and an art show. Student groups also perform before each General Session, and career-technical students showcase their skills at multiple locations. The Student Achievement Fair takes place Tuesday, Nov. 13, from 11:30 a.m. to 3:30 p.m. The fair offers excellent opportunities to learn about new programs, share ideas and celebrate what public education in Ohio is all about — helping students achieve.



Conference schedule

Sunday, Nov. 11

- 2:30 p.m. ○ Early Bird Workshop — Kathryn Gemberling
- 5:30 p.m. ○ Welcome Reception
- 6 p.m. ○ OSBA Black Caucus dinner — Dr. Eugene T.W. Sanders

Monday, Nov. 12

- 8 a.m. ○ OSBA Business Meeting briefing
- 8:15 a.m. ○ Conference orientation
- 9 a.m. ○ Learning track session 1
- Spotlight session — Public records training
- 10:30 a.m. ○ First General Session — Dr. Marc Lamont Hill
- 11 a.m. ○ Trade Show 2012 opens
- 12:15 p.m. ○ Conference Luncheon — Rosalind Wiseman
- 1 p.m. ○ Avenue for Answers
- 2 p.m. ○ Annual Business Meeting of the OSBA Delegate Assembly
- Learning track session 2
- Spotlight session — School athletic issues
- 3:45 p.m. ○ Learning track session 3
- 5 p.m. ○ OSBA President's Reception

Tuesday, Nov. 13

- 8:30 a.m. ○ Spotlight session — OSBA legislative update

- 9 a.m. ○ Learning track session 4
- School Law Workshop
- 9:30 a.m. ○ Avenue for Answers
- Trade Show 2012 opens
- 10:30 a.m. ○ Second General Session — Diane Ravitch
- School Law Workshop
- 11:15 a.m. ○ School Law Workshop
- 11:30 a.m. ○ Student Achievement Fair
- 12:15 p.m. ○ Conference Luncheon — Chris Spielman
- 1 p.m. ○ Avenue for Answers
- 2 p.m. ○ Learning track session 5
- School Law Workshop
- Spotlight session — Chardon's three Rs — ready, response, recovery
- 3:30 p.m. ○ School Law Workshop
- 3:45 p.m. ○ Learning track session 6
- 7 p.m. ○ OSBA Tuesday Night Event — A tribute to the Beatles

Wednesday, Nov. 14

- 9 a.m. ○ Learning track session 7
- 10:30 a.m. ○ Third General Session — The Capitol Steps
- Noon ○ Adjournment

To register

Preregistration and housing instructions have been sent to all superintendents, treasurers, Ohio Council of School Board Attorneys (OCSBA) members, exhibitors and OSBA sustaining members. School board members simply need to contact their treasurer or superintendent to preregister and request a hotel reservation.

To register for the conference and special events, all attendees from the same district should be listed on the district's preregistration form. Return this form to OSBA with a check or purchase order covering all registration fees and special event ticket costs. The form can be downloaded at www.ohioschoolboards.org/2012-conference-information.

Registration is \$250 per person for OCSBA members and for each of the first six people from a member district. **If a district registers more than six people, the cost is a flat fee of \$1,500.** Registration for OSBA sustaining members, government employees and retired administrators is \$60. Retired administrators who are current board members or rehired administrators do not qualify for the lower rate.

There are additional fees to register for special Capital Conference events, and registration should be paid in advance. Attendees can register on their district's preregistration form. Registration for the Early Bird Workshop is \$85. Registration is required for the Sunday OSBA Black Caucus dinner. The cost of the dinner is \$70. The deadline to register for this event is Nov. 2. Limited tickets will be sold at the door for \$75. Registration for each Conference Luncheon is \$50.

Working Well with Your Board of Education

*A workshop for administrative
assistants and professionals*

Wednesday, Oct. 10 OSBA office, Columbus
10 a.m.-2 p.m. Cost is \$85



Don't miss this new workshop developed for administrative assistants and professionals working with board of education members and superintendents.

When it comes to the central office in a school district, the superintendent's administrative assistant, as well as any other staff who work with the superintendent and board of education, are key to maintaining a smooth and positive relationship with the community.

To help administrative assistants and professionals be more effective in their roles, this workshop will focus on training in areas like parliamentary procedure, student privacy laws, understanding the board's key responsibilities, public records laws, and the best ways to work with the media. Other topics include strategies and tools to build trust and enable open communication between staff and the board of education.

To register, contact **Laurie Miller**, senior events manager, at (614) 540-4000, ext. 284; (800) 589-OSBA, ext. 284; or Lmiller@ohioschoolboards.org.

Is your district buried under policy manuals?

Your district knows that it should have a well-organized, comprehensive and usable policy manual to help direct the future path that your schools will take. Is the future of your district still counting on old-fashioned, paper-based policy manuals?

OSBA's policy services staff is currently converting paper-based policy manuals to the Web. We can take any policy manual, whether it was created in-house, by OSBA or by another company and convert it into an online manual.

Your new policy manual will:

- be converted to an online database;
- have highlighted key word text searches;
- link to other policies, regulations, the Ohio Administrative and Ohio Revised codes;
- give you the option of allowing availability to students, staff or even the public.

Call OSBA policy services to begin your conversion today at (614) 540-4000. A policy manual conversion is quick and easy and will help lead your district in the right direction.





Innocent Targets: Protect Your Students

Wednesday, Oct. 17
Cost is \$145

9 a.m. to 4 p.m.
OSBA office, Columbus

OSBA invites you to attend a practical and intensive seminar on lethal threats to students. This hard-hitting day will focus on incident command systems for schools; schools as “soft targets” for acts of violence; explosives; and active shooters. Participate in a tabletop exercise that gives you first-hand experience in school emergency response. This is an excellent follow-up for those who attended the Ohio School Safety Summit in July.

Presenters

Lt. **Reno Contipelli** is a 21-year veteran of the Cuyahoga Heights Fire Department and seven-year veteran of the Brooklyn Heights Fire Department. He serves as lieutenant/paramedic, is a hazmat/WMD/technician trained in chemical, biological, radiological and IED emergencies, and is a member of the Cuyahoga County Type 1 Hazmat/WMD response team. Contipelli has been a Cuyahoga Heights Local (Cuyahoga) board of education member since 1994 and currently is the board president.

Dr. **Richard J. Caster** served five years as executive director and instructor for the National Association of School Resource Officers. He holds instructor certification from the U.S. Department of Homeland Security in Terrorist Bombings and Suicide Bomber Prevention, as well as Firearms Instructor certification from the Ohio Peace Officers Training Commission. For 35 years, he served as a school administrator at the building and central office levels, and currently is an OSBA senior school board services consultant.

To register, contact Laurie Miller, senior events manager, at (614) 540-4000, ext. 284; (800) 589-OSBA, ext. 284; or lmiller@ohioschoolboards.org.

Agenda

8:30 a.m.	Registration and continental breakfast	10:45 a.m.	Lethal threats: active shooter, explosives, and response to threats
9:00 a.m.	Incident command systems for schools		
9:30 a.m.	Chemical, biological, radiological, nuclear and explosive readiness	Noon	Lunch (provided)
		1 p.m.	Tabletop exercise
10:30 a.m.	Break	3:30 p.m.	Debrief and adjourn



OSBA's Regional Annual Fall Conferences

Wednesday, Sept. 26
Thursday, Sept. 27
Wednesday, Oct. 3
Thursday, Oct. 11
Thursday, Oct. 18

Central Region
Southeast Region
Northeast Region
Southwest Region
Northwest Region

To register for your region's annual fall conference, contact your regional manager at the address below. Information also is available at www.ohioschoolboards.org/regions.

Central Region

Villa Milano, Columbus
Cost: \$40 per person or \$320 for a table of eight
Reservation deadline: Sept. 21
Contact: Dr. Michael G. Grote
Central regional manager
P.O. Box 3323
Dublin, OH 43016
Phone: (614) 529-4915
Email: mgrote@ohioschoolboards.org

Southeast Region

Logan High School, Logan
Cost: \$35
Reservation deadline: Sept. 21
Contact: Paul D. Mock
Southeast regional manager
685 E. Main St.
Logan, OH 43138-1737
Phone: (740) 385-5240
Fax: (740) 380-2487
Email: pmock@ohioschoolboards.org

Northeast Region

The Galaxy restaurant, Wadsworth
Cost: \$40
Reservation deadline: Sept. 27
Contact: Terri Neff
Northeast regional manager
1225 Candlewick Lane
Broadview Heights, OH 44147
Phone: (440) 546-9344
Email: tneff@ohioschoolboards.org

Southwest Region

Warren County Career Center, Lebanon
Cost: \$38
Reservation deadline: Oct. 4
Contact: Ronald J. Diver
Southwest regional manager
8797 Meadowlark Drive
Franklin, OH 45005
Phone: (937) 746-7641
Email: rdiver@ohioschoolboards.org

Northwest Region

Vantage Career Center, Van Wert
Cost: \$30 per person or \$160 for a table of six
Reservation deadline: Oct. 12
Contact: Judy Jackson May
Northwest regional manager
505 Education Building
Bowling Green, OH 43403
Phone: (419) 575-0663
Fax: (419) 372-8448
Email: jjacksonmay@ohioschoolboards.org

Award of Achievement

These conferences entitle board members to five Award of Achievement credits.

Authority for reimbursement

Ohio Revised Code Section 3315.15 authorizes the establishment of a service fund for board members. Such funds may be used for expenses incurred for meetings such as this one.



WORKSHOP REGISTRATION

Treasurers' Clinic

- ☐ Sept. 5, Athens, \$145
- ☐ Sept. 7, Rootstown, \$145
- ☐ Sept. 19, West Chester, \$145
- ☐ Sept. 20, Columbus, \$145
- ☐ Sept. 27, Perrysburg, \$145

Management Development Series

#3: Is an education foundation right for you?

- ☐ Sept. 12, Columbus, \$85

Ohio Teacher Evaluation System and Common Core regional workshops

- ☐ Sept. 13, Brecksville, \$85
- ☐ Sept. 18, Piketon, \$85
- ☐ Sept. 20, Wilmington, \$85
- ☐ Sept. 25, Jefferson, \$85
- ☐ Oct. 2, Zanesville, \$85
- ☐ Oct. 4, Perrysburg, \$85
- ☐ Oct. 9, Columbus, \$85

ODE Helps You Communicate Major Education Changes Workshop

- ☐ Sept. 20, Brecksville, \$145
- ☐ Oct. 2, Columbus, \$145

Working Well with Your Board of Education Workshop

- ☐ Oct. 10, Columbus, \$85

Innocent Targets: Protect Your Students Workshop

- ☐ Oct. 17, Columbus, \$145

OSBA Workshop Registration Form

Workshop name _____ Workshop date _____

Attendee name _____ Title _____

Daytime phone _____ Email _____

District/firm _____ County _____

Enclosed is a check for \$ _____ or P.O.# _____ to cover _____ registration(s). Make checks payable to OSBA and mail to 8050 N. High St., Suite 100, Columbus, OH 43235-6481; fax to (614) 540-4100; or email Laurie Miller at Lmiller@ohioschoolboards.org. Include a purchase order number with fax or email.



_____ Please check here if you require special accommodations. Contact us or attach a written description of needs.

Please photocopy this form for each person

OSBA workshop registration procedures

OSBA sends email confirmation of registration if an email address is provided. Registration is open to all boards and staff of OSBA members. "Walk-in" registrations are welcome on a space-available basis only. Please call OSBA to check the status of registration before you arrive at the workshop. To register, you must have a purchase order number or a check payable to OSBA and a completed registration form. You may register with a purchase order number by phone, fax, email or Web page 24 hours a day.

Award of Achievement/LPDC

Most workshops entitle members to Award of Achievement credits. Local Professional Development Committee certificates of attendance will be issued to all workshop attendees.



Mail



Phone
or fax



OSBA
8050 N. High St.,
Suite 100, Columbus, OH
43235-6481

OSBA Registration Hotline,
(614) 540-4000, ext. 300;
toll free (800) 589-OSBA,
ext. 300; or fax us at
(614) 540-4100.

Email registrations can be
sent to Laurie Miller at Lmiller@ohioschoolboards.org.
Please include a purchase
order number.

You may register on our website at
www.ohioschoolboards.org. Events are listed at
the bottom of the page. You will need a username
and password.

Cancellation and refund policy

- Cancellations received by OSBA at least five workdays before the date of the workshop will receive a full refund or no charge to the district.
- Cancellations received less than five workdays before the date of the workshop will be charged half of the registration fee.
- No-shows and cancellations the day of the workshop will be charged the full registration amount.

Communications, continued from page 4

between white, middle-class students and low-income students and students of color.

Ways to involve parents

Parents can get involved with school by attending parent-teacher conferences and functions, as well as reading and responding to written communications from teachers. Parents also can serve as school volunteers or as classroom aides. Parents can participate in their children's schools by joining parent-teacher associations or other parent-supported booster groups, and getting involved in decision making about the educational services their children receive. Almost all schools have some type of parent organization, but often only a small number of parents are active in these groups.

Ways to reach parents

Some programs aim to reach parents who do not usually participate in their children's education. Such programs provide flexible scheduling for school events and parent-teacher conferences, inform parents about what their children are learning, and help parents create a supportive environment for children's learning at home. Many schools have responded to the needs of working parents by scheduling conferences in the evening, as well as during the day, and by scheduling school events at different times of the day throughout the year.

It is important for teachers to keep the lines of communication

open. This involves not only sending regular newsletters and notes, but also obtaining information from parents. Phone calls are a greatly under-used technique for keeping in touch. A teacher usually calls a parent to report a child's inappropriate behavior or academic failure. But teachers can use phone calls to let parents know about positive behavior and to solicit input. And don't forget email and cell phone connections to parents.

Teachers need to consider families' lifestyles and cultural backgrounds when planning home activities.

Busy parents can include children in such everyday activities as preparing meals or grocery shopping. Teachers also can suggest parents set aside a time each day to talk with their children about school. Parents may find this difficult if they have little idea of what occurs in school. Notes on what the children have been working on are helpful. Parents and children can discuss current events using teacher-provided questions.

Teachers often suggest reading aloud to children. Reading to children is an important factor in increasing their interest and ability in reading. In areas where children may not have many books, schools can lend books and teachers can provide questions for parents and children to discuss.

Home activities allow parents flexibility in scheduling, provide opportunities for parents and children to spend time together

and offer a relaxed setting. To be most beneficial, home activities should be interesting and meaningful — not trivial tasks parents and children have to "get through."

Another danger of promoting home activities is the possibility that an unclear distinction of roles may develop, with teachers expecting parents to teach at home. Teachers and parents need to understand that their roles are different and their activities with children should be different.

Difficulties in involving parents

All teachers experience the frustration of trying to involve parents and getting little response. Teachers complain that parents do not come to conferences or school open houses, check homework or answer emails. This leads some teachers to conclude that parents do not care about their children's education. While it is true that the emotional problems of a few parents may be so great as to prevent them from becoming involved, most parents do care a great deal. This caring is not, however, always evident by parent attendance at school events. There are a number of reasons why these parents may not become involved and teachers need to consider these before dismissing parents as uninterested.

For many parents, a major impediment to becoming involved is lack of time. Working parents

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Communications, continued from page 5

often are unable to attend school events during the day. In addition, evenings are the only time these parents have to spend with their children and they may choose to stay with their family rather than attend meetings at school.

For many apparently uninvolved parents, school was not a positive experience and they feel inadequate in a school setting. Parents also may feel uneasy if their cultural styles or socioeconomic levels differ from

those of teachers. Some parents may not understand the importance of parent involvement or think they do not have the skills to help. Even parents who are confident and willing to help may hesitate to become involved for fear of overstepping boundaries. Teachers and administrators should encourage such parents to become involved.

An excellent step-by-step guide for involving parents in the school and in their children's education is

outlined on the Ontario (Canada) Ministry of Education website. The "Involving Parents in the School" site includes information on: getting started; putting out the welcome mat to parents; breaking down barriers; being event-oriented; getting the word out; being persistent; and a parent involvement checklist. Visit the site at www.edu.gov.on.ca/eng/parents/involvement.

Source: Oregon School Boards Association



LEGISLATIVE REPORT

by Michelle Francis, deputy director of legislative services

Legislative breakfasts offer opportunities to meet candidates

This year is gearing up to be a pivotal one for both local and national elections. With many challenges ahead, it is important school district leaders meet with candidates and find out their positions on issues impacting schools.

OSBA is hosting a series of regional legislative breakfasts to provide you with a chance to meet Ohio General Assembly candidates. Now is the time to hear directly from future decision-makers about their ideas on public education, taxes, school funding and other issues affecting schools. Don't miss this opportunity to make a difference by ensuring education remains a priority for

state policymakers.

The breakfasts run from 8:30 a.m. to 10 a.m. at the following locations:

● Southeast Region, Sept. 14
Lori's Family Restaurant
17020 SR 78, Caldwell
Senate District 30; House Districts 94, 95, 96

● Northwest Region, Sept. 17
Wood County ESC
1867 N. Research Drive, Bowling Green
Senate District 2; House Districts 3, 47, 89

● Northeast Region, Sept. 26
Trumbull County Career & Technical Center

528 Educational Highway, Warren
Senate District 32; House Districts 63, 64, 99

● Northeast Region, Oct. 2
Cuyahoga Valley Career Center
8001 Brecksville Road, Brecksville
Senate District 24; House Districts 6, 7, 16

● Southwest Region, Oct. 5
Hamilton County ESC
11083 Hamilton Ave., Cincinnati
Senate District 8; House Districts 28, 29, 30

● Southeast Region, Oct. 8
Muskingum Valley ESC
205 N. 7th St., Zanesville

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PUBLIC SCHOOLS WORK!

compiled by Bryan Bullock, assistant editor

Wooster students continue learning over summer break

Wooster City students were given a variety of opportunities to stay sharp over summer break.

The district offered a literacy-based summer school program for students in grades pre-K through third. Superintendent **Michael L. Tefs** said 75 students participated in the 20-day program held primarily at Lincoln Way Elementary School. More than 170 students were invited to participate in the program.

"The goal is always to improve

student achievement," Tefs told a local newspaper. "I'll be very happy if we don't see at-risk (students) reading below grade level."

The district also offered online enrichment classes for students in sixth grade and higher to take at home.

Twelve different summer enrichment courses were available to students for a fee of \$100 to cover costs. The classes included pre-testing, lessons and post-

testing.

Students took a total of 31 courses in math, English, reading and science.

"I can speak as a superintendent and a father," said Tefs, whose daughter took an online algebra class. "It has been wonderful for her, building some real confidence."

Enrichment opportunities will extend into the school year.

Source: *The (Wooster) Daily Record*

Legislative Report, continued from page 6

Senate District 20; House Districts 77, 78, 97

● Central Region, Oct. 9

Hilliard City Schools

Administration Building Annex
5323 Cemetery Road, Hilliard
Senate District 16; House Districts 21, 23, 24

Registration is required for these events. Please RSVP to **Marcella Gonzalez** at mgonzalez@ohioschoolboards.org or (800) 589-6722, ext. 230. Each school official will be charged \$10 at the door to help cover the cost of the breakfast.

Visit www.ohioschoolboards.org/legislative for maps of the 2012-2022 House and Senate districts. We hope to see you on

the campaign trail.

New Race to the Top Grants

The U.S. Department of Education (USDOE) recently released final requirements for Race to the Top-District (RTT-D) grant applications. USDOE will distribute nearly \$400 million to local school districts to support locally directed improvements in learning and teaching that are consistent with the Race to the Top (RttT) program. The new RTT-D program is different from the original RttT program because it will award grants to districts as opposed to states.

This may represent an opportunity for some school

districts. USDOE is expected to award 15 to 25 grants, and the awards will range from \$5 to \$40 million depending on the number of participating students. School districts and consortia interested in applying must notify USDOE of their intent by Aug. 30. The deadline for applications is Oct. 30, and grant awards will be made by Dec. 31. More information about the RTT-D program is available on the USDOE website at www2.ed.gov/programs/racetothetop-district/index.html.

For the latest legislative updates, please contact the OSBA legislative services division at (800) 589-6722.

Editor's note: All information in this article was current as of Aug. 17.

August 2012

27 *Last day to file (by 4 p.m.) as a write-in candidate — RC 3513.041 (72 days prior to the election).*

September 2012

5 OSBA Treasurers' Clinic.....Athens
7 OSBA Treasurers' Clinic..... Rootstown
12 MDS #3: Is an education foundation right for you? Columbus
13 Ohio Teacher Evaluation System and Common Core workshop..... Brecksville
18 Ohio Teacher Evaluation System and Common Core workshop.....Piketon
19 OSBA Treasurers' Clinic....West Chester
19 Small School District Advisory Network Meeting Waynesfield
20 OSBA Treasurers' Clinic..... Columbus
20 ODE Helps You Communicate Major Education Changes Workshop Brecksville
20 Ohio Teacher Evaluation System and Common Core workshop.... Wilmington
21 OSBA Executive Committee Meeting Columbus
22 OSBA Board of Trustees Meeting Columbus

25 Ohio Teacher Evaluation System and Common Core workshop.....Jefferson
26 OSBA Central Region Fall Conference..... Columbus
27 OSBA Treasurers' Clinic.....Perrysburg
27 OSBA Southeast Region Fall Conference..... Logan

October 2012

1 *Last day for board to adopt annual appropriation measure — RC 5705.38(B).*
2 ODE Helps You Communicate Major Education Changes Workshop Columbus
2 Ohio Teacher Evaluation System and Common Core workshop..... Zanesville
3 OSBA Northeast Region Fall Conference.....Wadsworth
4 OSBA Urban Schools Workshop Columbus
4 Ohio Teacher Evaluation System and Common Core workshop..... Perrysville
9 Ohio Teacher Evaluation System and Common Core workshop..... Columbus
9 *Last day for voter registration for November election — RC 3503.01, 3503.19(A) (30 days prior to the election).*

10 OSBA Working well with your board of education: A workshop for administrative professionals in the board office..... Columbus
11 OSBA Southwest Region Fall Conference Lebanon
15 *Last day for certification of average daily membership — RC 3317.03; last day for certification of licensed employees to State Board of Education — RC 3317.061.*
17 OSBA Innocent Targets: Protect Your Students Workshop..... Columbus
18 OSBA Northwest Region Fall Conference..... Van Wert
19 OSBA School Law for Treasurers Columbus
24 OSBA Intensive Legal Workshop Columbus
25 *Pre-general election campaign finance reports must be filed by candidates, political action committees, caucus committees (legislative campaign funds) and political parties (by 4 p.m.) (12 days before general election) detailing contributions and expenditures from the last day reflected in the previous report through Oct. 17, 2012 — RC 3517.10 (20 days before general election).*