

# BRIEF CASE

## THE OHIO SCHOOL BOARDS ASSOCIATION

Serving the public school leadership team



### State superintendent resigns; deputy named interim chief

In an Aug. 4 letter to the State Board of Education president, Superintendent of Public Instruction **Stan W. Heffner** announced his retirement resignation effective Aug. 10. On that date, Deputy Superintendent **Michael Sawyers** will take over Heffner's duties until the State Board names a new state superintendent.

### Chris Spielman speaking at Capital Conference Luncheon

Former Ohio State Buckeye and NFL star **Chris Spielman** will be the keynote speaker at the Nov. 13 OSBA Capital Conference Luncheon. Known for his work as an ESPN college football analyst, Spielman also is raising his four children following the death of his wife **Stefanie** in 2009 after a 12-year battle with cancer. In 1999, the Spielmans formed The Stefanie Spielman Fund for Breast Cancer Research, which has raised more than \$10 million. Spielman retired from the NFL to take care of his wife and their children, and remains committed to her legacy of hope and finding a cure for cancer. The conference is Nov. 11-14 in Columbus. For details, visit [www.ohioschoolboards.org/2012-capital-conference](http://www.ohioschoolboards.org/2012-capital-conference).

### OSBA president-elect selected for NSBA committee post

**Charlie Wilson**, OSBA's president-elect and a **Worthington City** board member, has been elected to serve on the National School Boards Association (NSBA) 2013 Policies and Resolutions Committee. Wilson was elected during last month's NSBA Central Region meeting in Detroit. He will represent the region's nine states on the committee, which is charged with developing NSBA's legislative platform. Six OSBA Executive Committee members and association Executive Director **Richard Lewis** participated in the annual Central Region meeting.

### Strategic planning group wraps up work; will present recommendations

The OSBA Visionary Initiatives for Strategic Action (VISA) Task Force has finished its work and will present its recommendations to the Board of Trustees in September. Among the proposals are 36 new strategies to support OSBA's stated vision. VISA, the association's strategic plan, was launched in 2008. The task force met for a series of meetings earlier this year to conduct a five-year review of the plan, with the goal of implementing an updated version in 2013.

### OSBA seeking 2012 Media Honor Roll selections

OSBA urges districts to submit selections for the Media Honor Roll. The program enables districts to recognize reporters and news outlets for providing fair, accurate coverage of the schools. Details have been emailed to superintendents, treasurers and

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### Route workshop information to:

- ☐ Administrators
- ☐ Assistant treasurers
- ☐ Principals

communication directors. For more information and to make your selections, visit [www.ohioschoolboards.org/media-honorroll](http://www.ohioschoolboards.org/media-honorroll).

### Association participates in Safe Schools Summit

OSBA members and staff joined state government and education leaders for the 2012 Safe Schools Summit on July 24 in Columbus. The goal of the day-long session was to promote safe schools, share best practices and encourage collaboration among local schools and community partners. Visit <http://links.ohioschoolboards.org/72741> for photos.

### Student Achievement Fair once again reaches capacity

All 100 Student Achievement Fair booths have been filled for the 2012 Capital Conference. The event features an array of innovative programs created by

### Superintendent runs school district, runs with Spanish bulls

Ohio school leaders have a tough job, but their vacations can be daunting, too.

Mason City Superintendent Dr. Gail Kist-Kline traveled to Spain in July and participated in the world famous running of the bulls.

"It was exhilarating and unexpected," she wrote in emails to a local newspaper. "The intense moments of the run involved the massive crowd of people at the beginning and some running in sheer terror."

Her son Quinn, 20, joined her in running with the horned beasts at the annual San Fermin festival. Kist-Kline, a veteran marathoner, and her son made it safely through the roaring crowd of thousands.

Source: *The Cincinnati Enquirer*

Ohio schools, as well as five student performing groups and a large arts exhibition. The fair will be open from 11:30 a.m. to 3:30 p.m. on Nov. 13. For more information on the Student Achievement Fair, visit <http://links.ohioschoolboards.org/44361>. The Capital Conference runs from

Nov. 11 to 14 in Columbus.

### This month in OSBA history

Ann Landis, the only association employee to serve as secretary to four OSBA executive directors, retired on Aug. 31, 1998, after 30 years of service. Those executive directors were: Dr. Lewis Harris; Dr. Willard Fox; David B. Martin; and Craig Gifford. When Landis joined the staff in 1968, OSBA had just eight employees. Today, nearly 50 full- and part-time staff serve association members.

### OSBA online

● [www.ohioschoolboards.org](http://www.ohioschoolboards.org)

The 2012 OSBA Capital Conference Brochure is now posted online at <http://links.ohioschoolboards.org/46610>. The booklet features information on registration, speakers, workshops, hotels, vendors and more. Download the brochure and start planning your conference today.



## Briefcase

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OSBA leads the way to educational excellence by serving Ohio's public school board members and the diverse districts they represent through superior service and creative solutions.



# BULLETIN BOARD

compiled by Melanie Price, administrative assistant of communication services

## OSBA executive searches

### Superintendent

District	Deadline	Contact
① Canal Winchester Local (Franklin)	Oct. 8	OSBA Search Services, (614) 540-4000

### Treasurer

District	Deadline	Contact
① Fostoria City	Sept. 28	OSBA Search Services, (614) 540-4000

① = Superintendent

① = Treasurer



## Board changes

Adena Local (Ross) appointed **Mike Kinnamon** to the board effective immediately. He replaced **Bill Newland**, who resigned. ●●● Fairview Park City Board of Education member **Dennis Rehor** announced his resignation effective July 3. ●●● Fort Recovery Local (Mercer) Board of Education member **Daniel Kahlig** announced his resignation effective Aug. 1. ●●● Shaker Heights City appointed **Amy Fulford** to the board effective July 10. She replaced **Jennifer Mearns**, who resigned due to moving out of the state. ●●● Vanlue Local (Hancock) Board of Education member **Terri Blair** announced her resignation effective July 16. She is moving out of the district. ●●● Winton Woods City Board of Education member **Dr. Brandon Wiers** announced his resignation effective Aug. 15.

## Administrative changes

### Superintendents

Canal Winchester Local (Franklin) Superintendent **Dr. Kimberley Rae Miller-Smith** announced her retirement effective Dec. 31. ●●● Greenville City hired **Douglas W. Fries** as superintendent effective Aug. 6. He replaced **Susan E. Riegle**, who retired. Fries previously was the superintendent at **Lincolnview Local (Van Wert)**. ●●● Lorain County JVSD hired **Glenn L. Faircloth Jr.** as superintendent effective July 23. He replaced **John Nolan**, who retired. Faircloth previously was a high school principal/career-technical school director at **Dayton City**. ●●● Pymatuning Valley Local (Ashtabula) hired **Michael Candela** as superintendent effective Aug. 1. He replaced **Alex Geordan**, who has taken the superintendent position at **Canfield Local (Mahoning)**. Candela previously was the initiatives administrator at the **Ashtabula County Career Technology Center**. ●●● Richmond Heights Local (Cuyahoga) hired Interim Superintendent **Dr. Robert J. Moore** as superintendent effective Aug. 1. ●●● Ridgewood Local (Coshocton) Superintendent **Rick Raach** announced his retirement effective July 31. The board hired **Debbie Kapp-Salupo** as interim superintendent effective Aug. 1. She

### Editor's note

Job postings must be received six weeks before the application deadline to ensure timely publication.  
Thank you for your cooperation.

will continue in her current position as superintendent at **Coshocton County Career Center**. ●●● **Southington Local (Trumbull)** hired **John McMahan** as superintendent effective Aug. 1. He replaced **Frank Danso**, who retired. McMahan previously was the assistant junior high school principal at **Ashtabula Area City**. ●●● **Warren City** hired **Michael R. Notar** as superintendent effective July 20. He replaced **Bruce W. Thomas**, who resigned. Notar was the district's high school principal. ●●● **Wauseon EV Superintendent Marc A. Robinson** announced his resignation effective July 31. ●●● **Willard City** hired **Jeffrey R. Ritz** as superintendent. He replaced **David Danhoff**, who took the superintendent position at **Lakota Local (Sandusky)**. Ritz is currently the district's high school principal. ●●● **Columbus City** hired Dr. **John**

**Stanford** as deputy superintendent effective immediately. He replaced **Keith M. Bell**, who took the superintendent position at **Euclid City**. Stanford previously was the district's chief operating officer. ●●● **Marysville EV** hired **Andrew Culp** as assistant superintendent effective Aug. 21. He will replace **Greg Stubbs**, who is retiring. Culp is the current middle school principal at **New Albany-Plain Local (Franklin)**. ●●● **Huron City** hired **John Fernbaugh** as deputy superintendent effective immediately.



# OSBA

## Executive Searches

*If retaining a successful, long-term leader is a priority for your district, rely on OSBA!*

Finding the right leader for your district will be among the most significant decisions you make as a board. For more than 30 years, the OSBA search process has proven successful in nearly 1,000 executive searches for Ohio's diverse school districts and other related organizations. No one does it better!

For information on Ohio's best administrative search team, call OSBA's Kathy LaSota, Kendall Lee, Dr. Richard J. Caster or Cheryl Ryan at (614) 540-4000 or (800) 589-OSBA.

### Treasurers

**Brown Local (Carroll)** hired **Julie Erwin** as treasurer effective Aug. 1. She replaced **Derek Nottingham**, who took the treasurer's position at **Marlington Local (Stark)**. Erwin previously worked in the state auditor's office. ●●● **Dawson-Bryant Local (Lawrence)** hired Assistant Treasurer **Brad Miller** as treasurer effective Aug. 1. He replaced **Jim Tordiff**, who stepped down to become assistant treasurer. ●●● **Huntington Local (Ross)** hired Interim Treasurer **Rebecca L. Peden** as treasurer effective immediately. ●●● **Mahoning County ESC** hired **Blaise E. Karlovic** as treasurer effective Aug. 1. He will continue his duties as treasurer for the **Mahoning County Career and Technical Center**. ●●● **New Albany-Plain Local (Franklin)** Treasurer **Brian Ramsay** announced his resignation

*Continued on page 5*

*Bulletin Board, continued from page 4*

effective July 31. He has taken the treasurer position at **Westfall Local (Pickaway)**. He replaced **Scott Charles Hiles**, who passed away in May. New Albany-Plain Local hired **Margaret Betts** as interim treasurer effective immediately. ●●● **Old Fort Local (Seneca)** hired **Jaime L. Pearson** as treasurer effective Aug. 6. She replaced **Timothy Coffman**, who resigned. Pearson previously was the treasurer at **Fostoria City**. ●●● **Strongsville City** hired **Denise J. Holcomb** as interim treasurer effective Aug. 1. She replaced **William Parkinson**, who resigned.

## Sympathies

Former **Anthony Wayne Local (Lucas)** Board of Education member **Donald F. Dick** died July 19. He was 83. ●●● Former **Archbold-Area Local (Fulton)** Board of Education member **Virgil L. Miller** died July 19. He was 72. ●●● **Rodney V. Hayden**, a member of the former **Amity Local** School Board in Knox County and former **Knox County** Board of Education, died July 17. He was 90. ●●● Former **Dayton City** Assistant Superintendent **Norman Feuer** died July 20. He was 85. ●●● Former **Dover City** Board of Education member **Clement "Clem" Strimel Sr.** died July 28. He was 79. ●●● Former **Garfield Heights City** Board of Education member **Craig Lawrence Moser** died July 24. He was 66. ●●● Former **Hubbard EV** Board of Education member **Alfred M. Deane** died July 12. He was 86. ●●● Former **Hubbard EV** Board of Education member **Alfred M. DeJulio** died July 27. He was 87. ●●● Former **Ledgemont Local (Geauga)** Board of Education member **Samuel Eugene Mascarella** died July 12. He was 83. ●●● Former **Mad River Local (Montgomery)**, **Trotwood-Madison City** and **Valley View Local (Montgomery)** Superintendent **Lowell Draffen** died July 23. He was 73. ●●● Former **Parma City** Superintendent Dr. **Wilbur H. Lewis** died July 17. He was 82. ●●● Former **Toledo City** Board of Education member Dr. **Samantha P. Adams** died July 17. She was 86. ●●● Former **Vinton County Local (Vinton)** Board of Education member **Carolyn Sue (McManus) Cottrill** died July 6. She was 67. ●●● Former **West Branch Local (Mahoning)** Board of Education member **Donald L. Lane** died July 21. He was 82.



## INFORMATION

by Laurie Miller, senior events manager

### Capital Conference housing opens Aug. 30

There are four months and counting until the 2012 OSBA Capital Conference and Trade Show, but plans to attend need to be made soon. In less than three weeks, conference housing registration opens.

This year, there will be more hotel rooms available near the Greater Columbus Convention Center than ever before. The Hilton Columbus Downtown will open in September and we

couldn't be more excited about it. The hotel's covered walkway takes you directly over High Street to the convention center and will be convenient in the event of inclement weather.

Included in the Capital Conference brochure — available at [www.ohioschoolboards.org/2012-conference-information](http://www.ohioschoolboards.org/2012-conference-information) — is a list of hotels with reserved room blocks; there are 13 accommodations to choose from.

Please make note that all of the hotels are in downtown Columbus. We no longer have room blocks at hotels near the airport or The Ohio State University, or at the Westin Columbus. These changes will make our shuttle service run more efficiently for conference attendees.

Highway construction continues in Columbus and the best bet is using our free shuttles, which drop

*Continued on page 7*



# *Save the date*

## Mark your calendar for these important workshops.

**September 5***Treasurers' Clinic*

Ohio University Inn, Athens  
\$145, full day

**September 7***Treasurers' Clinic*

Northeast Ohio Medical University,  
Rootstown  
\$145, full day

**September 12***Management Development Series #3: Is  
an education foundation right for you?*

OSBA office, Columbus  
\$85, half day

**September 13***Ohio Teacher Evaluation System  
workshop*

Cuyahoga Valley Career Center,  
Brecksville  
\$85, half day

**September 18***Ohio Teacher Evaluation System  
workshop*

Pike County Career Technology Center,  
Piketon  
\$85, half day

**September 19***Treasurers' Clinic*

Savannah Center, West Chester  
\$145, full day

**September 20***Treasurers' Clinic*

Doubletree Columbus/Worthington  
Hotel, Columbus  
\$145, full day

**September 20***Ohio Teacher Evaluation System  
workshop*

Southern Ohio ESC, Wilmington  
\$85, half day

**September 25***Ohio Teacher Evaluation System  
workshop*

Ashtabula County ESC, Jefferson  
\$85, half day

**September 27***Treasurers' Clinic*

Hilton Garden Inn, Perrysburg  
\$145, full day

**October 2***Communication Workshop*

OSBA office, Columbus

\$145, full day

**October 2***Ohio Teacher Evaluation System  
workshop*

Muskingum Valley ESC, Zanesville  
\$85, half day

**October 4***Urban Schools Workshop*

OSBA office, Columbus  
\$85, half day

**October 4***Ohio Teacher Evaluation System  
workshop*

Penta Career Center, Perrysburg  
\$85, half day

**October 9***Ohio Teacher Evaluation System  
workshop*

OSBA office, Columbus  
\$85, half day

**October 10***Working well with your board of  
education: a workshop for administrative  
professionals*

OSBA office, Columbus  
\$85, half day

**October 17***Innocent Targets: Protect Your Students  
Workshop*

OSBA office, Columbus  
\$145, full day

**October 19***School Law for Treasurers*

Embassy Suites, Columbus  
\$145, full day

**October 24***Intensive Legal Workshop*

OSBA office, Columbus  
\$145, full day

**December 7***School Finance Seminar*

TBD, Columbus  
\$145, full day

**December 14***SchoolComp Safety Seminar*

OSBA office, Columbus  
\$145, full day



# 2012 Treasurers' Clinics

*Sharing knowledge, developing solutions  
and growing professionally*

- ◆ *Designed for treasurers, business managers, board members, administrators and treasurer's office personnel*
- ◆ *Attend general sessions and breakout sessions*
- ◆ *Fulfill local and state professional development needs, including CPE and auditor of state in-service credits*
- ◆ *Five convenient locations across Ohio*

## **Choose the date and location that best fits your schedule:**

Wednesday, Sept. 5	Ohio University Inn, Athens
Friday, Sept. 7	Northeast Ohio Medical University), Rootstown
Wednesday, Sept. 19	Savannah Center, West Chester
Thursday, Sept. 20	Doubletree Columbus/Worthington Hotel, Columbus
Thursday, Sept. 27	Hilton Garden Inn, Perrysburg

Plan now to attend the 2012 OSBA Treasurers' Clinics to be held in five locations around the state. These clinics provide the most current information on school district fiscal issues. Treasurers, business managers, board members, administrators and treasurer's office personnel are encouraged to attend.

The Treasurers' Clinics offer timely information on a multitude of topics relevant to all members of a district's management team. Attendees also can fulfill their local and state professional development needs, including in-service, LPDC and continuing professional education credits.

Registration and continental breakfast begin at 8 a.m. The fee is \$145, which includes registration, continental breakfast, lunch and materials. You can register by contacting **Laurie Miller**, senior events manager, at (614) 540-4000, ext. 284; (800) 589-OSBA, ext. 284; or [Lmiller@ohioschoolboards.org](mailto:Lmiller@ohioschoolboards.org).



## Management Development Series #3: **Is an education foundation right for you?**

**Wednesday, Sept. 12**  
**OSBA office, Columbus**

**10 a.m. to 2 p.m.**  
**Cost is \$85**

What can an education foundation do for you? Is it a glorified scholarship fund or can it provide more benefits to your district? Whether your district has an education foundation you are looking to grow and expand or you're interested in how an education foundation can help your district, this workshop is for you.

This session will provide guidance on education foundations. We will examine the options for setting up a foundation; governance and ethical concerns; legal issues; and establishing a time line for creating or growing an education foundation. We also will take a look at some local education foundations and the successes, challenges and lessons learned by establishing and running the foundation.

### **Agenda**

9:30 a.m.	Registration	Noon	Lunch (provided)
10 a.m.	Welcome and overview	12:30 p.m.	Legal and liability issues
10:10 a.m.	Planning for an education foundation	1:15 p.m.	Local education foundations
11:30 a.m.	Governance and ethical concerns	2 p.m.	Closing thoughts and adjourn

To register, contact Laurie Miller, senior events manager, at (614) 540-4000, ext. 284; (800) 589-OSBA, ext. 284; or [Lmiller@ohioschoolboards.org](mailto:Lmiller@ohioschoolboards.org).

## **Learn how you can save time and money with this webinar**



Did you know that switching to paperless board meetings could help your district save money and time, and become more effective?

OSBA proudly endorses BoardDocs, a paperless agenda solution. As the pioneer of eGovernance, BoardDocs has helped more than 600 organizations worldwide improve transparency, reduce costs and dramatically ease the process of producing board meeting packets. In fact, by using BoardDocs, many organizations report savings in the thousands, even tens of thousands, per year.

Want to learn more? Join OSBA and BoardDocs for an informative webinar on Aug. 16, from 2 p.m. to 3 p.m. It's quick and easy to register — just visit <https://www1.gotomeeting.com/register/614281728>.

Once registered, you will receive an email confirming your registration with the information you need to view the webinar. For questions about this webinar, contact **Amanda Finney**, OSBA senior marketing coordinator, at (800) 589-OSBA; (614) 540-4000; or [afinney@ohioschoolboards.org](mailto:afinney@ohioschoolboards.org). For more information about BoardDocs, visit [www.boarddocs.com](http://www.boarddocs.com).





# Innocent Targets: Protect Your Students

*Wednesday, Oct. 17*  
*Cost is \$145*

*9 a.m. to 4 p.m.*  
*OSBA office, Columbus*

The Ohio School Boards Association invites you to attend a practical and intense seminar on lethal threats to students. This hard-hitting day will focus on incident command system for schools; schools as "soft targets" for acts of violence; explosives; and active shooters. Participate in a tabletop exercise that gives you first-hand experience in school emergency response. This is an excellent follow-up for those who attended the Ohio School Safety Summit in July.

## **Presenters**

Lt. **Reno Contipelli** is a 21-year veteran of the Cuyahoga Heights Fire Department and seven-year veteran of the Brooklyn Heights Fire Department. He serves as lieutenant/paramedic, is a hazmat/WMD/technician trained in chemical, biological, radiological and IED emergencies, and is a member of the Cuyahoga County Type 1 Hazmat/WMD response team. Contipelli has been a Cuyahoga Heights Local (Cuyahoga) board of education member since 1994 and currently is the board president.

Dr. **Richard J. Caster** served five years as executive director and instructor for the National Association of School Resource Officers. He holds instructor certification from the U.S. Department of Homeland Security in Terrorist Bombings and Suicide Bomber Prevention, as well as Firearms Instructor certification from the Ohio Peace Officers Training Commission. For 35 years he served as a school administrator at the building and central office levels, and currently is an OSBA senior school board services consultant.

To register, contact Laurie Miller, senior events manager, at (614) 540-4000, ext. 284; (800) 589-OSBA, ext. 284; or [Lmiller@ohioschoolboards.org](mailto:Lmiller@ohioschoolboards.org).

## **Agenda**

8:30 a.m.	Registration and continental breakfast	10:45 a.m.	Lethal threats: active shooter, explosives, and response to threats
9:00 a.m.	Incident command system for schools		
9:30 a.m.	Chemical, biological, radiological, nuclear and explosive readiness	Noon	Lunch (provided)
		1 p.m.	Table-top exercise
10:30 a.m.	Break	3:30 p.m.	Debrief and adjourn



# WORKSHOP REGISTRATION

## Treasurers' Clinic

- ☐ Sept. 5, Athens, \$145
- ☐ Sept. 7, Rootstown, \$145
- ☐ Sept. 19, West Chester, \$145
- ☐ Sept. 20, Columbus, \$145
- ☐ Sept. 27, Perrysburg, \$145

## Management Development Series #3: Is an education foundation right for you?

- ☐ Sept. 12, Columbus, \$85

## Innocent Targets: Protect Your Students Workshop

- ☐ Oct. 17, Columbus, \$145

## OSBA Workshop Registration Form

Workshop name \_\_\_\_\_ Workshop date \_\_\_\_\_  
Attendee name \_\_\_\_\_ Title \_\_\_\_\_  
Daytime phone \_\_\_\_\_ Email \_\_\_\_\_  
District/firm \_\_\_\_\_ County \_\_\_\_\_

Enclosed is a check for \$ \_\_\_\_\_ or P.O.# \_\_\_\_\_ to cover \_\_\_\_\_ registration(s). Make checks payable to OSBA and mail to 8050 N. High St., Suite 100, Columbus, OH 43235-6481; fax to (614) 540-4100; or email Laurie Miller at [Lmiller@ohioschoolboards.org](mailto:Lmiller@ohioschoolboards.org). Include a purchase order number with fax or email.



\_\_\_\_\_ Please check here if you require special accommodations. Contact us or attach a written description of needs.

**Please photocopy this form for each person**

## OSBA workshop registration procedures

OSBA sends email confirmation of registration if an email address is provided. Registration is open to all boards and staff of OSBA members. "Walk-in" registrations are welcome on a space-available basis only. Please call OSBA to check the status of registration before you arrive at the workshop. To register, you must have a purchase order number or a check payable to OSBA and a completed registration form. You may register with a purchase order number by phone, fax, email or Web page 24 hours a day.

### Award of Achievement/LPDC

Most workshops entitle members to Award of Achievement credits. Local Professional Development Committee certificates of attendance will be issued to all workshop attendees.



Mail



Phone  
or fax



OSBA  
8050 N. High St.,  
Suite 100, Columbus, OH  
43235-6481

OSBA Registration Hotline,  
(614) 540-4000, ext. 300;  
toll free (800) 589-OSBA,  
ext. 300; or fax us at  
(614) 540-4100.

Email registrations can be  
sent to Laurie Miller at [Lmiller@ohioschoolboards.org](mailto:Lmiller@ohioschoolboards.org).  
Please include a purchase  
order number.

You may register on our website at  
**[www.ohioschoolboards.org](http://www.ohioschoolboards.org)**. Events are listed at  
the bottom of the page. You will need a username  
and password.

### Cancellation and refund policy

- Cancellations received by OSBA at least five workdays before the date of the workshop will receive a full refund or no charge to the district.
- Cancellations received less than five workdays before the date of the workshop will be charged half of the registration fee.
- No-shows and cancellations the day of the workshop will be charged the full registration amount.

Information, continued from page 5

you off right at the convention center's front door.

The housing process will work as it has in the past. Districts and exhibitors register their staff to attend, and then the contact person receives a link and unique housing code to use on or after Aug. 30 at 9 a.m. to secure hotel reservations

for those in their group. One of the unique things about our conference is that attendees typically seek rooms together in one hotel. This tends to compound the issue of getting hotels close to the convention center. The good news is that there will be more rooms to choose from this year

and they are all more centrally located. We encourage districts to be realistic about how many hotel rooms they are actually going to need. We have listened to your feedback, put it into action and hope that this year's housing registration is a smooth process for you.



## FUNDING OPPORTUNITIES

compiled by Angela Penquite, communication design manager

### Lowe's supports school improvement projects

Lowe's Toolbox for Education program provides grants to improve schools. Improvement projects should have a permanent impact, such as facility enhancement or landscaping projects. Projects that encourage parent involvement and build stronger community spirit will be favored.

**Maximum awards:** \$5,000

**Eligibility:** nonprofit public K-12 schools or parent group associated with nonprofit public K-12 schools  
**Deadline:** Oct. 12

**Contact:** [toolboxforeducation.com](http://toolboxforeducation.com)

### Increase learning outside the classroom

The Lorrie Otto Seeds for Education Grant Program gives grants to schools, nature centers or other nonprofit educational organizations to establish outdoor learning centers. Funds will be

provided only for the purchase of native plants and seeds.

**Maximum awards:** \$500

**Eligibility:** K-12 schools and community groups

**Deadline:** Oct. 15

**Contact:** [www.wildones.org/seedmony.htm](http://www.wildones.org/seedmony.htm)

### Promoting aerospace education

The Educator Grant program, sponsored by the Air Force Association, promotes aerospace education activities in classrooms and encourages development of innovative aerospace activities within the prescribed curriculum.

**Maximum awards:** \$250

**Eligibility:** K-12 teachers

**Deadline:** Oct. 17

**Contact:** [www.afa.org/aef/aid/educator.asp](http://www.afa.org/aef/aid/educator.asp)

### Resources for classroom pets

The CVS Community Grants Program works to ensure that

students with disabilities are not left behind in school. Proposed programs must be fully inclusive, where children with disabilities are full participants in an early childhood, adolescent or teenage program alongside their typically developing peers.

**Maximum awards:** \$500,000

**Eligibility:** public schools

**Deadline:** Oct. 31

**Contact:** <http://links.ohioschoolboards.org/45390>

### OSBA can help facilitate your labor agreements

OSBA has:

- highly trained negotiators,
- a wealth of auxiliary services,
- consultants who work with the board's interest in mind.

Please call Renee L. Fambro, OSBA deputy director of labor relations, at (614) 540-4000 or (800) 589-OSBA for more information.



## NEWS

### New online applications system for searches begins

Following an extended period of development and testing, OSBA has implemented a new online applications system for all of its future executive, superintendent and treasurer searches.

Candidates interested in obtaining a new position facilitated by one of OSBA's search consultants must complete an online application, as well as upload a number of other materials, to complete the application process.

"We are excited to have the new online application system up and running," said **Kathy LaSota**,

OSBA director of school board services. "We believe the new system will help us provide an even more professional service to the boards who retain us for their search, as well as a more efficient and seamless avenue for applicants."

The system was built "in house," but is similar to those used by other well-known employment websites, such as **Monster.com**.

"Candidates will be able to fill out an application and upload necessary documents at any time, and may update or make changes at will," said **Cheryl W. Ryan**,

OSBA deputy director of school board services. "The system will store these materials as long as potential applicants like. Only when and if they choose to actually apply for positions will the system be directed by them to submit materials. Candidates will trigger an application by adding and then submitting a letter of interest specific to an individual position."

OSBA Administrative Associate of Search Services **Debby Hoopes**, who manages the application process and documentation for OSBA searches, hopes the transition from the physical to the virtual filing cabinet is an easy one: "We want to make sure all applicants feel comfortable with the new system, and that they know their documents are just as secure now — if not more so — than they were before."

Candidates interested in beginning an online application file may access and log in to the secure system through the OSBA website at **[www.ohioschoolboards.org](http://www.ohioschoolboards.org)**. Click "administrative openings" and follow appropriate prompts for instructions and a tutorial. Applicants who do not currently have an OSBA website password may contact OSBA at (614) 540-4000 for that information.

### Administrative salary analysis

Need help determining how to compensate your administrators? It's more complicated than most people think, and OSBA has considerable experience in this area. We are able to assist school districts with a variety of important initiatives, including:

- compensation/classification system design
- job description creation/modification
- performance evaluation system design

For more information, contact Van Keating, director of management services, at (614) 540-4000, ext. 241; or (800) 589-OSBA, ext. 241; or [vkeating@ohioschoolboards.org](mailto:vkeating@ohioschoolboards.org).





# LEGISLATIVE REPORT

by Michelle Francis, deputy director of legislative services

## A late-summer update from the Statehouse

Even though the General Assembly completed work on mid-biennial review legislation and has officially recessed for summer break, activity at the statehouse continues. Following is an update.

### School-funding hearings

The Ohio House of Representatives Extended Subcommittee on Primary and Secondary Education is continuing hearings on school funding to educate its members and prepare for the governor's new school-funding formula that will be introduced next year.

The committee met July 18 in Columbus and heard testimony on tax policy. Dr. **Howard Fleeter** testified on behalf of the Education Tax Policy Institute and provided an overview of taxes in relation to school funding. His presentation covered Ohio general revenue fund tax revenues from fiscal years 2003-2013; taxation of oil and natural gas from shale drilling; school levies and passage rates; and Ohio's tax ranking as compared to other states. A copy of Fleeter's testimony is available on the OSBA legislative services division's website at [www.ohioschoolboards.org/legislative](http://www.ohioschoolboards.org/legislative).

The Ohio School Boards

Association, Buckeye Association of School Administrators and Ohio Association of School Business Officials presented joint testimony on the topics of technology and shared services at the first regional hearing outside of Columbus on July 23 at the Warren County ESC in Lebanon. A copy of the testimony is also available from OSBA at the previously mentioned Web address.

The committee has scheduled the following hearings in August:

● Aug. 14, 6 p.m.–8 p.m.

Topic: Human Capital Management, Productivity and Performance-Based Funding  
Lima High School

1 Spartan Way, Lima

● Aug. 22, 6 p.m.–8 p.m.

Topic: Categorical Funding and Weighted Student Funding  
Sen. Oliver R. Ocasek Government Building  
161 S. High St., Akron

We encourage school district leaders to follow these hearings and offer input as this process continues through summer and fall. Please contact the OSBA legislative division if you are interested in testifying. Additional information about the committee is available on its website at <http://studentlearningfirst.ohiohouse.gov>.

### Pension reform hearings

Prior to summer recess, the Ohio Senate moved forward with pension reform legislation and voted out Senate Bill (SB) 341 and SB 342, sponsored jointly by Senate President **Tom Niehaus** (R-New Richmond) and Minority Leader **Eric Kearney** (D-Cincinnati). SB 341 represents the School Employees Retirement System's proposal for pension reform; SB 342 represents the State Teachers Retirement System's reform proposal.

In the meantime, the House decided to delay action until it heard the results of a study being conducted by outside consultants for the Ohio Retirement Study Council (ORSC), the legislative body that oversees the retirement systems. ORSC met July 11 and heard a presentation from outside consultants Pension Trustee Advisers (PTA) and KMS Actuaries, which were hired to review the pension reform plans put forward by Ohio's five public pension systems.

The PTA/KMS report, in general, recommended adopting the systems' plans, but suggested the retirement systems' boards be given authority to make further benefit changes in the future, if necessary, to remain within a

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Legislative Report, continued from page 9

30-year funding period. Their presentation also supported continuing defined benefit plans, noting their efficiency and low costs.

Other recommendations the consultants made include implementing statutory formulas that trigger cuts or granting greater authority to pension boards to make cuts as needed; raising retirement ages; cutting cost-of-living adjustments; and increasing employee contributions.

Following the presentation to ORSC, the House Health and Aging Retirement and Pensions Subcommittee, Chaired by Rep. **Kirk Schuring** (R-Canton), began hearings with the same presentation from PTA/KMS consultants. The subcommittee plans to meet weekly at the Statehouse through August and into September, with the possibility of taking action on the pension reform bills during scheduled legislative sessions on Sept. 11 and 12. Following is the tentative schedule for the House committee hearings:

- Aug. 15, 1 p.m. — sponsor testimony on Senate pension reform bills
- Aug. 21, 6 p.m. — all testimony

- Aug. 22, 1 p.m. — all testimony
- Sept. 4, 6 p.m. — all testimony
- Sept. 5, 1 p.m. — all testimony
- Sept. 12, 1 p.m. — if needed
- Sept. 18, 6 p.m. — if needed

### **OSBA regional legislative breakfasts scheduled**

This year is gearing up to be a pivotal one for both local and national elections. With many challenges ahead, it is important school district leaders meet with candidates and find out their positions on issues impacting schools.

OSBA is hosting regional legislative breakfasts to provide you with a chance to meet Ohio General Assembly candidates. Now is the time to hear directly from future decision-makers about their ideas on public education, taxes, school funding and other issues affecting schools. Don't miss this opportunity to get involved and make sure education remains a priority for state policymakers. The breakfasts run from 8:30 a.m.-10 a.m. at the following locations:

- Northwest Region, Sept. 17  
Wood County ESC  
1867 N. Research Drive, Bowling

Green

Senate District 2; House Districts 3, 47, 89

- Northeast Region, (dates to be determined)

Trumbull County Career & Technical Center

528 Educational Highway, Warren  
Senate District 32; House Districts 63, 64, 99

Cuyahoga Valley Career Center  
8001 Brecksville Road, Brecksville  
Senate District 24; House Districts 6, 7, 16

- Southeast Region, Sept. 14

Lori's Family Restaurant  
17020 SR 78, Caldwell

Senate District 30; House Districts 94, 95, 96

Muskingum Valley ESC (date to be determined)

205 N. 7th St., Zanesville  
Senate District 20; House Districts 77, 78, 97

- Southwest Region, Oct. 5

Hamilton County ESC  
11083 Hamilton Ave., Cincinnati  
Senate District 8; House Districts 28, 29, 30

- Central Region, Oct. 9

Hilliard City Schools  
Administration Building Annex  
5323 Cemetery Road, Hilliard  
Senate District 16; House Districts 21, 23, 24

Registration is required for these  
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**Searching for the right direction?  
Let OSBA put you on the path to success!**

OSBA can help your district create a strategic plan to ensure you always know which path to take. Call **Kathy LaSota** at (614) 540-4000 or (800) 589-OSBA to get started on the right path today!

Wyandot Popcorn Museum, W. Mansfield, Huntsville, 235, 331, 67, 95, 79, 47, 89, 63, 64, 99, 6, 7, 16, 94, 95, 96, 77, 78, 97, 28, 29, 30, 21, 23, 24



# PUBLIC SCHOOLS WORK!

compiled by Bryan Bullock, assistant editor

## Elementary school students team up to run their own business

**Bay Village City** students are receiving hands-on business experience more than a decade before many of them will start college or careers.

In the program at Westerly Elementary School, students learn about economics and math by running their own company, a key chain manufacturing and marketing business.

Teachers **Barbara Woodburn** and **Nancy Glinka** have coordinated the project for the past

15 years.

"We came up with this idea thinking about what children want and need," Woodburn told a local newspaper.

The project pairs fourth-graders and first-graders, who work together to decide how much to charge for their finished key chains after analyzing the costs of production, marketing and transportation.

Last school year, the First-Fourth Key Chain Co.

manufactured and sold 1,570 key chains at \$1 each. The profits were donated to a local group that supplies meals to cancer patients and their families.

At the end of the school year, students visited area companies to see how they operate.

"I really learned about labor and entrepreneurs and about building your own company," said fourth-grader **Haley Andrejcek**. "And, oh yeah, about economics."

Source: *Sun News*

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*Legislative Report, continued from page 10*

events. Please RSVP to **Marcella Gonzalez** at [mgonzalez@ohioschoolboards.org](mailto:mgonzalez@ohioschoolboards.org) or (800) 589-6722 ext. 230. Each school official will be charged \$10 at the door to help cover the cost of the breakfast.

Visit [www.ohioschoolboards.org/legislative](http://www.ohioschoolboards.org/legislative) for maps of the 2012-2022 House and Senate districts. We hope to see you on the campaign trail.

### Round 3 LGIF application available

The Local Government Innovation Fund (LGIF) was created last year in the biennial budget bill, House Bill 153, to provide seed money or start-up funds for school districts and local

governments to implement innovative programs and practices for shared services and/or efficiencies. The program offers \$9 million in grants for feasibility studies and \$36 million in loans for projects. Eligibility is limited to Ohio political subdivisions or groups of political subdivisions.

The Round 3 LGIF application is now available on the Ohio Department of Development's website at <http://links.ohioschoolboards.org/68417>. The application form can be downloaded under "Program Materials" on the right-hand side of the site.

In addition, a new online submission form is available. Once the application is completed, use

the online submission form to upload the application and supporting materials. Supporting materials should be combined into one document for submission. Applicants are required to submit both an application and the online submission form.

All applications are due to the redevelopment office by 5 p.m. on Sept. 4. Please contact **Nicole Bent** at [lgif@development.ohio.gov](mailto:lgif@development.ohio.gov) or (614) 995-2292 if you have any questions.

For the latest legislative updates, please contact the OSBA legislative services division at (800) 589-6722.

*Editor's note: All information in this article was current as of Aug. 6.*

## August 2012

- 19 OSBA Southeast Region Executive Committee Meeting ..... Logan
- 27 *Last day to file (by 4 p.m.) as a write-in candidate — RC 3513.041 (72 days prior to the election).*

## September 2012

- 5 OSBA Treasurers' Clinic.....Athens
- 7 OSBA Treasurers' Clinic..... Rootstown
- 12 MDS #3: Is an education foundation right for you? ..... Columbus
- 13 Ohio Teacher Evaluation System workshop ..... Brecksville
- 18 Ohio Teacher Evaluation System workshop ..... Piketon
- 19 OSBA Treasurers' Clinic....West Chester
- 19 Small School District Advisory Network Meeting ..... Waynesfield
- 20 OSBA Treasurers' Clinic..... Columbus
- 20 Ohio Teacher Evaluation System workshop ..... Wilmington
- 21 OSBA Executive Committee Meeting ..... Columbus
- 22 OSBA Board of Trustees Meeting ..... Columbus
- 25 Ohio Teacher Evaluation System workshop ..... Ashtabula

- 26 OSBA Central Region Fall Conference ..... Columbus
- 27 OSBA Treasurers' Clinic.....Perrysburg
- 27 OSBA Southeast Region Fall Conference ..... Logan

## October 2012

- 1 *Last day for board to adopt annual appropriation measure — RC 5705.38(B).*
- 2 OSBA Communication Workshop ..... Columbus
- 2 Ohio Teacher Evaluation System workshop ..... Zanesville
- 3 OSBA Northeast Region Fall Conference ..... Wadsworth
- 4 Ohio Teacher Evaluation System workshop ..... Perrysville
- 9 Ohio Teacher Evaluation System workshop ..... Columbus
- 9 *Last day for voter registration for November election — RC 3503.01, 3503.19(A) (30 days prior to the election).*
- 10 OSBA Working well with your board of education: A workshop for administrative professionals in the board office ..... Columbus
- 11 OSBA Southwest Region Fall Conference ..... Lebanon

- 15 *Last day for certification of average daily membership — RC 3317.03; last day for certification of licensed employees to State Board of Education — RC 3317.061.*
- 17 OSBA Innocent Targets: Protect Your Students Workshop ..... Columbus
- 18 OSBA Northwest Region Fall Conference ..... Van Wert
- 19 OSBA School Law for Treasurers ..... Columbus
- 24 OSBA Intensive Legal Workshop ..... Columbus
- 25 *Pre-general election campaign finance reports must be filed by candidates, political action committees, caucus committees (legislative campaign funds) and political parties (by 4 p.m.) (12 days before general election) detailing contributions and expenditures from the last day reflected in the previous report through Oct. 17, 2012 — RC 3517.10 (20 days before general election).*
- 29 *Last day to submit certification for February income tax levy to Ohio Department of Taxation — RC 5748.02(A) (100 days prior to the election).*