# RPRICE BOARDS ASSOCIATION

SPUCE 1955

Serving the public school leadership team

### Save big with OSBA's special Capital Conference group registration rate

Now that school districts have received their Capital Conference registration materials, consider this: How would your district like to send an unlimited number of individuals to the conference for one low fee? It's possible, because although individual registration is \$275, a special group pricing policy dramatically lowers that cost. All a district has to do is register seven people for a flat fee of \$1,700 and there is no charge for any additional registrants to take part in one of the nation's leading education conferences. Attendees can come for the whole conference or just the sessions that cover their areas of expertise. For details, visit http://conference.ohio schoolboards.org and click on the "Registration" link.

### Conference hotel online reservation process opens Sept. 4

Capital Conference hotel reservations will be taken online on a first-come, firstserved basis starting at 9 a.m. Sept. 4. You must be registered for the conference or exhibiting in the Trade Show to be eligible for conference lodging. To reserve rooms, use the link and unique housing code that was sent with the conference registration confirmation email. For details, visit **http://links.ohioschoolboards.org/96066**.

### Stand up for your schools by highlighting outstanding programs

OSBA launched its Stand Up for Public Schools campaign earlier this year to raise awareness about the importance of public schools and locally elected school boards. With the new school year beginning, the association is gain encouraging districts to submit their success stories to appear on the campaign website. Visit http://links.ohio schoolboards.org/42079 to submit your district's success stories, photos and videos. Success stories highlight innovation instruction, outstanding students, exemplary programs or anything that shows how your district is making a difference. Learn how you can get involved with the campaign at www.standupforOHpublicschools.org.

### National Hispanic Heritage Month kicks off Sept. 15

Since 1968, Sept. 15 through Oct. 15 has been designated National Hispanic Heritage Month, a time to recognize Hispanic-Americans' contributions, heritage and culture. There are a number of resources school districts can use to plan activities and lessons, including: www.hispanicheritagemonth.org; http://links.ohioschoolboards. org/81693; and http://links.ohioschoolboards.org/62696.

### Cost of BCI criminal background checks not increasing for Ohio schools

In response to an OSBA inquiry, the Ohio Bureau of Criminal Investigation (BCI) said there will be no increase in the cost of criminal background checks on school

**Aug. 11, 2014** Volume 45 Issue 15

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# Route workshop information to:

- Administrators
- Assistant treasurers
- Communication
- directors
- Principals

employees conducted by a board of education's appointing or hiring officer. The fee for a BCI background check is \$22; the FBI background check fee is \$24. Currently, there are no plans for BCI to increase those fees. However, there is a possibility that Ohio WebCheck agencies are raising the fees they charge for submitting fingerprints electronically to the Ohio attorney general's office. If you have any additional questions or concerns, contact OSBA's legal division.

# Back-to-school costs expected to be nearly \$670 per family

The back-to-school shopping season is under way. According to the National Retail Federation's 2014 Back-to-School Survey, the average family with children in grades K-12 will spend \$669.28 on clothes, shoes, school supplies and electronics. That's up about 5% from 2013's \$634.78. The federation

### Longtime Whitehall board member named 'Living Legend'

Longtime **Whitehall City** board member and public servant **Walter S. Armes** recently received two distinguished awards for his dedication to his community.

Armes was named Citizen of the Year by the Whitehall Community Celebration Association and received the Living Legend award from the Whitehall Education Foundation for his contributions to student and staff achievement in and beyond the classroom. "I think we all need to give back to our communities," Armes told a local newspaper, saying he was humbled by the awards.

Armes has been a school board member for 21 years and has been active in his district and with OSBA in a variety of roles. Source: *ThisWeek Community News* 

estimates that total U.S. back-toschool spending will top \$26 billion.

# ODE lists reading guarantee instruction programs

The Ohio Department of Education (ODE) has posted the approved list of reading



### **Briefcase**

Ohio School Boards Association 8050 North High Street, Suite 100 Columbus, OH 43235-6481 (614) 540-4000 — (800) 589-OSBA fax: (614) 540-4100 • www.ohioschoolboards.org

OSBA President: Susie Lawson, Tri-County ESC and Wayne County Schools Career Center OSBA Executive Director: Richard Lewis, CAE Editor: Crystal Davis, deputy director of communication services Managing editor: Gary Motz, senior editorial manager Assistant editor, layout and design: Angela Penquite, senior communication design manager Assistant editor: Bryan Bullock, communication coordinator

Assistant editor: **Bryan Bullock**, communication coordinator A one-year subscription to Briefcase is \$125 for up to 15 subscribers. Briefcase also is available electronically by email or by fax. For more information, contact Ann Herritt at the address or fax number above or email aherritt@ohioschoolboards.org. Briefcase is published semimonthly by the Ohio School Boards Association. Postage paid at Westerville, Ohio. Postmaster: Send address changes to: Briefcase, Attn.: Mailroom, Ohio School Boards Association, 8050 N. High St., Suite 100, Columbus, OH 43235-6481

© 2014, Ohio School Boards Association; all rights reserved OSBA leads the way to educational excellence by serving Ohio's public school board members and the diverse districts they represent through superior service, unwavering advocacy and creative solutions. instruction programs for the 2014-15 school year that meet the State Board of Education's criteria for the third-grade reading guarantee. As part of the reading guarantee, ODE is required to ensure all approved research-based reading instruction programs align with the State Board's reading competencies. Qualified programs for the coming school year, as well as the reading competencies, can be found at http://links. ohioschoolboards.org/33604.

### **OSBA** online

### www.ohioschoolboards.org

As the new school year begins, be sure to check out the large collection of books offered in the online OSBA Store. These publications can help you keep abreast of the latest education issues as well as increase your leadership skills. Check out the store's nearly 150 books at http:// links.ohioschoolboards.org/84768.



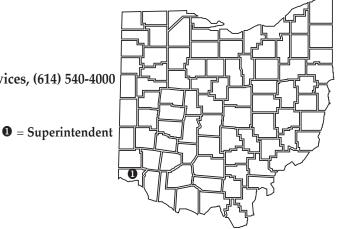
compiled by Melanie Price, administrative assistant of communication services

### **OSBA** executive searches

### Superintendent District

• Princeton City

DeadlineContactSept. 1OSBA Search Services, (614) 540-4000



### **Board changes**

**Boardman Local (Mahoning)** appointed **Mark Fulks** to the board effective July 17. He replaced **Niklaus Amstutz**, who passed away in June. **●●● Clark-Shawnee Local (Clark)** Board of Education member **Neal Weber** announced his resignation effective July 31. He is moving out of the district. **●●● Oregon City** appointed **Dan Saevig** to the board effective July 15. He replaced **P.J. Kapfhammer**, who resigned. **●●● Springfield Local (Summit)** appointed **Neal Hess** to the board effective immediately. He replaced **Cindy Collins**, who resigned. **●●● Tri-County North Local (Preble)** Board of Education member **Susan Steck** announced her resignation effective immediately. The board appointed **Rod Schaar** to the board effective July 21. **●●● Woodridge Local (Summit)** appointed **Jeff McHugh** to the board effective July 24. He replaced **George DeBord**, who resigned.

### **Administrative changes**

### Superintendents

**Crestview Local (Richland)** hired **L. Randy Dunlap** as superintendent effective Aug. 1. He replaced **Scott Will**, who resigned effective July 31. Dunlap was a principal at **Clinton-Massie Local (Clinton)**. **••• Lowellville Local (Mahoning)** Superintendent **Rocco Nero** announced his resignation effective July 31. He has taken a part-time superintendent position at **Southington Local (Trumbull)** effective Aug. 1. **••• Madison-Plains Local (Madison)** hired district Treasurer **Tim Dettwiller** as superintendent effective Aug. 12. He will replace **Bernie Hall**, who resigned effective Aug. 1. **••• New Miami Local (Butler)** hired **Patricia Blake** as superintendent effective Aug. 1. She replaced **David Gibson**, who accepted the superintendent position at **Felicity-Franklin Local (Clermont)**. Blake previously was the assistant superintendent at **Three Rivers Local (Hamilton)**. **••• Northern Local (Perry)** hired **Angie Gussler** as interim superintendent effective Aug. 1. She replaced **Thomas Perkins**, who took the superintendent position at **Mid-East Career and Technology Centers**. Gussler previously was the district's curriculum director. **••• Ohio Hi-Point Career Center** Superintendent **Jeff S.** 

### Editor's note

Job postings must be received six weeks before the application deadline to ensure timely publication. Thank you for your cooperation. Price announced his retirement effective July 31, 2015. ••• Richmond Heights Local (Cuyahoga) hired Renee Willis as superintendent effective Aug. 1. She replaced Dr. Robert J. Moore II, who resigned. ••• Springfield Local (Summit) Superintendent William M. Stauffer announced his retirement effective Jan. 31. The board hired district Director of Special Services Chuck Sincere as assistant superintendent effective Aug. 1. Sincere will assume the role of superintendent effective Feb. 1. ••• Stark County ESC Superintendent Larry L. Morgan announced his retirement effective Aug. 1, 2015. The board hired Minerva Local (Stark) Superintendent Joe Chaddock as superintendent effective Aug. 1, 2015. ••• United Local (Columbiana) Superintendent Steven Viscounte announced his retirement effective June 30, 2015. ••• Warren City hired Assistant Superintendent Steve Chiaro as superintendent effective Aug. 1. He replaced Michael R. Notar, who took the superintendent position at Conneaut Area City.

### Treasurers

Akron City hired Clifford Reinhardt as interim treasurer effective July 31. He replaced Jack Pierson, who took the treasurer position at Howland Local (Trumbull). ••• Columbus City hired Stanley Bahorek as treasurer effective Aug. 1. He replaced Penelope R. Rucker, who took the treasurer position at Beavercreek City. ••• Jackson City hired Rachel King as treasurer effective Aug. 11. She replaces Brenda Hill, who is retiring. King previously was the chief financial officer at Rio Grande Community College. ••• Kettering City Treasurer Steven G. Clark announced his resignation effective immediately. ••• Oak Hills Local (Hamilton) hired Steve Bain as treasurer effective Aug. 1. He replaced

# Learn how you can save time and money with these webinars



BoardDocs is the exclusive eGovernance partner of OSBA. Join OSBA for the free informational webinar demonstrations on the dates and times listed below. The webinars will showcase BoardDocs' cloud-based solutions and demonstrate why it is the eGovernance leader, not only in Ohio, but across the nation. Participants will learn how to save money, time and be more effective with BoardDocs.

Want to learn more? Join OSBA and BoardDocs for these informative webinars. It's quick and easy to register – just choose the date and time you wish to view the webinars.

### Information for districts considering paperless board meetings Wednesday, Aug. 20, 10 a.m.-11 a.m. https://www1.gotomeeting.com/ register/522201248.

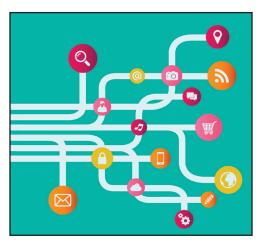
Information for current users: BoardDocs policy management Wednesday, Sept. 24, 2 p.m.–3 p.m. https://www1.gotomeeting.com/ register/326030592

Once registered, you will receive an email confirming your registration with the information you need to view the webinar. For questions about these webinars, contact Laurie Miller, OSBA senior events manager, at (800) 589-OSBA, (614) 540-4000 or Lmiller@ohioschoolboards.org. For more information about BoardDocs, visit www.boarddocs.com.

Ronda C. Johnson who took the treasurer position at Mason City. Bain previously was the treasurer at Southwest Local (Hamilton). ••• Trimble Local (Athens) Treasurer Cindy J. Rhonemus announced her retirement effective Dec. 1. ••• Vermilion Local (Erie) hired Suzanne M. Wilson as treasurer effective Aug. 25. She replaced Paul Ryan Lockwood III, who took the interim treasurer's position at Springfield Local (Lucas). Wilson currently is the treasurer at Wellington EV.

### **Sympathies**

Former Bay Village City Board of Education member Robert L. Fedor died July 20. He was 84. ••• Former Belpre City Assistant Treasurer Mary Ella Holdren Parsons died July 12. She was 100. ••• Former Benton-Carroll-Salem Local (Ottawa) Board of Education member Harold V. Ashley died July 17. He was 90. ••• Former Bexley City Superintendent and Orange City Assistant Superintendent John A. Blough died July 11. He *Continued on page 5* 



# **School Communication in the Digital Age**

Learn the latest on social media, electronic newsletters and other new communication tools

Wednesday, Aug. 13 OSBA office, Columbus 9 a.m.-3:15 p.m. Cost \$150

Technology is rapidly transforming the way we live and communicate. Smartphones, tablets and other mobile devices have put the Internet constantly at our fingertips, presenting both opportunities and challenges for school districts striving to communicate with their communities.

This comprehensive workshop sheds light on how districts — both those with and without full-time communication staff — can effectively and efficiently leverage new communication tools. Experienced school communication professionals will provide replicable, real-world examples and explain how districts can use websites, blogs, social media, Web videos and electronic newsletters to engage, inform and connect school communities. Learn manageable and cost-effective ways to communicate digitally in these ever-changing times.

8:30 a.m.	Registration and continental breakfast (provided)	Noon	Lunch (provided)
		12:30 p.m.	Show, don't tell — using video to carry
9 a.m.	Welcome		your message
9:15 a.m.	A new approach to newsletters In today's hectic world, parents, staff and your constituents do not always have the attention span to wade through pages of newsletter content, either in print or online. Learn how New Albany-Plain Local (Franklin) worked to "dial it		Let your students, staff and parents tell your story. No matter how modest your budget, <b>Shaker Heights City</b> explains how you can create compelling viral Web videos to attract new families, keep residents informed and even sell levies. Find out how to make maximum impact with minimal investment.
	back" to improve reader engagement and efficiency with newsletters and focused	1:45 p.m.	Break
	communications.	-	
		2 p.m.	School websites for today
10:30 a.m.	Break		Websites are not a new communication
10:45 a.m.	Socially speaking — leveraging the power of social media Social media offers school districts a powerful communication tool — one with risks and rewards. OSBA shares how social media can benefit a district, how districts are effectively using it, tips for engaging your community and social media best practices, including pitfalls to avoid.	3:15 p.m.	tool. However, how you use your site to enhance, link and support your other communication tools is important. See how <b>Hilliard City</b> uses its website to connect its tools and target messages to reach the right audiences. <b>Adjourn</b>

The cost of this workshop is \$150, which includes registration, continental breakfast, lunch and materials. Register online at **www.ohioschoolboards.org/workshops** or by contacting **Laurie Miller**, senior events manager, at (614) 540-4000, (800) 589-OSBA or Lmiller@ohioschoolboards.org.

# Management Development Series #4: OTES and pay for performance

### Wednesday, Sept. 10 OSBA office, Columbus

10 a.m. to 2 p.m. Cost is \$90

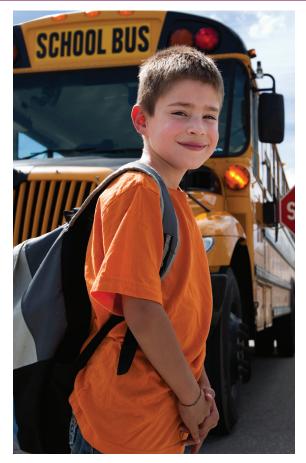
As Ohio school districts begin to implement the new Ohio Teacher Evaluation System (OTES), questions about performance pay continually arise. Some ask about the basic principles of performance pay, while others question how OTES can be built upon to create a complete performance-pay system. And performance pay, like any other compensation system, has strengths and weaknesses that need to be carefully considered with respect to achieving and raising district goals.



**Jeff Rahmberg**, of Rahmberg Stover & Associates, has long been recognized as an expert in public school employee compensation and has developed performance-pay systems for school districts in Ohio and neighboring states. He also has worked with OSBA in providing superintendent, treasurer and administrator salary analyses, as well as presented on performance pay at numerous seminars. OSBA Director of Management Services **Van D. Keating** also will speak.

This workshop will explore the latest incarnation of OTES, performance-pay fundamentals and possible ways to meld them into new evaluation systems. Presenters will show districts what could be accomplished, how it would look and what they should expect. They also will discuss what has and has not worked in other states. The session will be filled with interesting and timely information for board members and administrators alike.

Registration begins at 9:30 a.m. Cost for the workshop is \$90 per attendee, and includes lunch and materials. Register online at **www.ohioschoolboards.org/workshops** or contact **Laurie Miller**, senior events manager, at (614) 540-4000, (800) 589-OSBA or Lmiller@ohioschoolboards.org.



# Get on board with School Transportation

OSBA can help districts assess their transportation needs and offer personal assistance with transportation rules interpretations, policy questions and technical advice. OSBA also provides the following services:

- transportation operation cost analysis and benchmarking studies;
- routing analysis;
- fleet management assistance;
- general operations evaluation;
- regional coordination studies;
- in-service presentations for drivers and administrators;
- evaluation of specific

transportation services, including payment in lieu of transportation;

- bus purchasing and specification development;
- driver qualifications compliance review;
- transportation emergency plan development;
- development of local student transportation handbooks.

To learn more, contact **Pete Japikse** at (614) 540-4000, (800) 589-OSBA or schoolbus@ohioschoolboards.org.



# Sharing knowledge, developing solutions and growing professionally

- Designed for treasurers, business managers, board members, administrators and treasurer's office personnel
- ◆ Fulfill local and state

professional development needs, including CPE and auditor of state in-service credits

 Six convenient locations across Ohio



	•
Friday, Sept. 5	Northeast Ohio Medical University, Rootstown
Friday, Sept. 26	Embassy Suites, Columbus
Tuesday, Sept. 30	Hilton Garden Inn, Perrysburg
Thursday, Oct. 2	Hilton Garden Inn Dayton South, Miamisburg
Friday, Oct. 3	Kent State University at Tuscarawas, New Philadelphia
Tuesday, Oct. 7	Ohio University Inn and Conference Center, Athens

Plan now to attend the 2014 OSBA Treasurers' Clinics to be held in six locations around the state. These clinics provide the most current information on school district fiscal issues. Treasurers, business managers, board members, administrators and treasurer's office personnel are encouraged to attend.

The Treasurers' Clinics offer timely information on a multitude of topics relevant to all members of a district's management team. Attendees also can fulfill their local and state professional development needs, including in-service, LPDC and continuing professional education credits.

Registration and continental breakfast begin at 8 a.m.; the clinic runs from 8:25 a.m. to 3:30 p.m. The fee is \$150, which includes registration, continental breakfast, lunch and materials. You can register by contacting **Laurie Miller**, senior events manager, at (614) 540-4000, (800) 589-0SBA or Lmiller@ohioschoolboards.org.

minimum



# **WORKSHOP REGISTRATION**

School Communication in the **Digital Age** □ Aug. 13, Columbus, \$150

MDS #4: OTES and pay for performance Sept. 10, Columbus, \$90

### **Treasurers' Clinic**

□ Sept. 5, Rootstown, \$150 □ Sept. 26, Columbus, \$150 □ Sept. 30, Perrysburg, \$150 □ Oct. 2, Miamisburg, \$150 Oct. 3, \$150, New Philadelphia, \$150 □ Oct. 7, Athens, \$150

### **OSBA Workshop Registration Form**

Workshop name	Workshop date			
Attendee name	Title			
Daytime phone	Email			
District/firm	County			
Enclosed is a check for \$ or P.O.#				
and mail to 8050 N. High St., Suite 100, Columbus, OH 43235-6481, fax to (614) 540-4100 or email Laurie Miller, senior events manager, at Lmiller@ohioschoolboards.org. Include a purchase order number with fax or email.				

5

Please check here if you require special accommodations. Contact us or attach a written description of needs. Please photocopy this form for each person

# OSBA workshop registration procedures

OSBA sends email confirmation of registration if an email address is provided. Registration is open to all boards and staff of OSBA members. "Walk-in" registrations are welcome on a space-available basis only. Please call OSBA to check the status of registration before you arrive at the workshop. To register, you must have a purchase order number or a check payable to OSBA and a completed registration form. You may register with a purchase order number by phone, fax, email or Web page 24 hours a day.

### Award of Achievement/LPDC

Most workshops entitle members to Award of Achievement credits. Local Professional Development Committee certificates of attendance will be issued to all workshop attendees.

You may register on our website at www.ohioschoolboards.org/workshops. You will need a username and password.



**OSBA** 8050 N. High St., Suite 100, Columbus, OH 43235-6481



OSBA Registration Hotline, (614) 540-4000, ext. 300; toll free (800) 589-OSBA, ext. 300: or fax us at (614) 540-4100.



Email registrations can be sent to Laurie Miller at Lmiller@ ohioschoolboards.org. Please include a purchase order number.

### Cancellation and refund policy

• Cancellations received by OSBA at least five workdays before the date of the workshop will receive a full refund or no charge to the district. • Cancellations received less than five workdays before the date of the workshop will be charged half of the registration fee.

• No-shows and cancellations the day of the workshop will be charged the full registration amount.

### Bulletin Board, continued from page 4

was 84. ••• Robert E. Armstrong, a member of the former Degraff Board of Education in Logan County, died July 23. He was 96. ••• Martha Wise Spaulding, a former member of the State Board of Education and Elyria City Board of Education, died July 22. She was 80. ••• Former Jefferson Local (Madison) Board of Education member Jack A. Pfeil died July 13. He was 85. ••• New Richmond EV Board of Education member David Hawkins died July 10. He was 62.
••• Former Osnaburg Local (Stark) Board of Education member Shirley C. Holden died July 12. She was 73. ••• Former Southington Local (Trumbull) Board of Education member Olaf Tietz Jr. died July 11. He was 83.



# **FUNDING OPPORTUNITIES**

compiled by Angela Penquite, assistant editor

### STEM grants for schools using FirstEnergy Corp. companies

FirstEnergy Corp. is offering STEM Education Grants for educators in schools served by its electric operating companies. The grants are for any upcoming creative classroom projects related to science, technology, engineering and mathematics.

Maximum awards: \$500 Eligibility: pre-K-12 educators in a school using a FirstEnergy Corp. electric operating company (Ohio Edison, The Illuminating Co. and Toledo Edison) Deadline: Sept. 19 Contact: http://links.ohioschool boards.org/83118

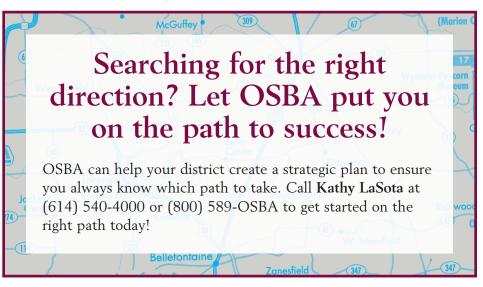
### Funds for classroom gardens

The Herb Society of America will select four classrooms to receive a grant to establish an outdoor herb garden. **Maximum awards**: \$200 **Eligibility**: teachers of grades three to six who have at least 15 students in their class **Deadline**: Oct. 1 Contact: http://herbsociety.org/ resources/samull-grant.html

### NEA Foundation Learning & Leadership grants

The National Education Association (NEA) provides grants for public school teachers, faculty and staff. Grants are awarded for one of two purposes: to fund participation in high-quality professional development experiences, such as summer institutes or action research, or to fund collegial study, including study groups, action research, lesson study or mentoring experiences for faculty or staff new to an assignment. All professional development must improve practice, curriculum and student achievement.

Maximum awards: \$2,000 Eligibility: K-12 public school teachers and public school education support professionals Deadline: Oct. 15 Contact: www.neafoundation.org/ pages/grants-to-educators



# **INFORMATION**

# Ohio School Breakfast Challenge helps kids eat right, be bright

OSBA is among more than 20 organizations supporting the Ohio School Breakfast Challenge. The challenge is a statewide campaign to increase and sustain participation in the federal School Breakfast Program and help students start each day ready to learn. The initiative is sponsored by the American Dairy Association Mideast, Children's Hunger Alliance, Ohio Action for Healthy

Kids and the Ohio School Nutrition Association.

Why serve school breakfast? It's simple. Breakfast affects students' health and learning, and can make economic sense to your school. The Ohio School Breakfast Challenge encourages all schools to give their students the best start they can with a healthy breakfast.

Serving breakfast is an easy, cost-effective way to help students



## Greater Columbus Convention Center

The OSBA Capital Conference Student Achievement Fair highlights outstanding initiatives from school districts across the state. OSBA is seeking fresh, innovative programs or practices your district is willing to share with thousands of Ohio school district representatives. One hundred programs and practices will be selected based on creativity and impact on student achievement. The fair will be held from 11:30 a.m. to 3:30 p.m. on Tuesday, Nov. 11, during the OSBA Capital Conference.

OSBA is accepting nominations for district programs. While multiple programs may be submitted for consideration, space is limited, so districts should prioritize their submissions.

Nominate your district at www.ohioschoolboards.org/safnominations. The nomination deadline is Aug. 29.

be and do their best. Studies show that children who eat breakfast perform better in school, are better behaved and have higher test scores. Skipping breakfast reduces students' alertness, attention, memory and problemsolving skills, which diminishes their overall cognitive performance.

A 2013 national report by Share Our Strength's No Kid Hungry campaign showed that, on average, students who eat school breakfast attend 1.5 more days of school per year and score 17.5% higher on standardized math tests. A snapshot of results in Maryland showed a 7.2% drop in absenteeism where schools served breakfast in the classroom.

### Breakfast also serves up financial benefits

Serving breakfast also may benefit your school financially. It can protect operating funds, balance food costs and maximize U.S. Department of Agriculture reimbursements. Ohio schools that serve breakfast also may be eligible to apply for a breakfast expansion grant.

Serving school breakfast can make a big difference in your district. For example, Kettering Continued on page 7

# **PUBLIC SCHOOLS WORK!**

compiled by Bryan Bullock, assistant editor

## Oregon City school club adds math learning to summer break

An **Oregon City** school developed a creative approach to keep students' math skills up over summer.

Teachers at Coy Elementary School organized a summer club that awarded prizes to students who practice math skills at home. The math club ran from June 17 to Aug. 12. The goal of the program was to get students to log at least an hour per week during the summer doing arithmetic. From 6 p.m. to 8 p.m. each Tuesday,

Information, continued from page 6

**City**'s Greenmont Elementary School began offering a grab-andgo breakfast in the school's main hallway last school year. Students could select breakfast items from a cooler and kiosk and head to their classrooms to eat. The school, with 341 students, almost doubled its breakfast participation of 55 daily breakfasts in the 2012-13 school year to 100 the next school year.

The new system had minimal start-up costs and required just 15 minutes of additional food service labor a day. The low expenses, combined with increased participation, boosted revenue, with the additional 45 daily breakfasts generating an extra children and parents were encouraged to visit the school to report practice time and visit teachers, who donated their time.

"I'm excited by the hope that the kids will come in and remember the (math) facts this (school) year," teacher **Lisa Kessler** told a local newspaper.

The math activities vary for students based on grade level. Parents and students have responded positively to the club. About a quarter of the school's

\$6,000 during the school year.

Despite evidence showing the many benefits breakfast provides, only 36.3% of Ohio teens report eating breakfast every day. And it's not just teens. Only 40% of Ohio students eligible for free or reduced-price school meals eat breakfast at school.

Ohio ranks 24th in the U.S. for school breakfast participation, but the Ohio Breakfast Challenge is working to help the state's schools improve this ranking.

# How can my school participate?

Schools that offer the federal School Breakfast Program are automatically entered in the Ohio enrollment — 83 students participated in the math club. The students logged more than 27,000 minutes practicing math.

To motivate students, children collect weekly prizes, which include candy and other small items purchased by the school's parents association. Math club participants also are entered into a drawing for donated prizes like tickets to the movies, Toledo Zoo or Toledo Mud Hens games. Source: *The* (Toledo) *Blade* 

School Breakfast Challenge. Schools participate by planning to begin or expand their breakfast services and implementing those plans. Those meeting the challenge's goals will be recognized for their accomplishments.

Throughout the 2014-15 school year, schools will be offered resources, marketing materials and other assistance to help them successfully meet the challenge. Visit **www.ohioschoolbreakfast challenge.com** to raise your hand for school breakfast and find tools and resources to help make your breakfast program as successful as possible. Help your students eat right and be bright. Columbus OH 43235-6481

Address Service Requested

### August 2014

- School Communication in the Digital 13 Age workshop..... Columbus
- 17 Southeast Region Executive Committee meeting...... Marietta
- 20 BoardDocs webinar: Information for districts considering paperless board meetings
- OSBA Legislative Platform Committee 23 meeting......Columbus

### September 2014

- Last day for board to adopt annual appropriation measure – RC 5705.38(B).
- 5 Treasurers' Clinic ..... Rootstown
- 9 SW Regional Legislative Liaison Breakfast ..... Dayton
- 10 Management Development Series #4.....Columbus
- 15 CR Regional Legislative Liaison Breakfast ..... Columbus 19
- SE Regional Legislative Liaison Breakfast ......Rio Grande 24 BoardDocs webinar for current users:
- policy management
- 24 Central Region Fall Conference..... Columbus Southeast Region Fall 25
- 26
- 30 Treasurers' Clinic .....Perrysburg

### October 2014

- Northeast Region Fall Conference......Wadsworth Last day for board to adopt annual
- 1 appropriation measure - RC 5705.38(B).
- 2
- Treasurers' Clinic ......Miamisburg Treasurers' Clinic ..... New Philadelphia 3
- Last day for voter registration for November election RC 3503.01, 3503.19(A) (30 6 *days prior to the election).*
- 7 Treasurers' Clinic .....Athens
- 9 Southwest Region Fall
- Conference..... Lebanon 14 NE Regional Legislative Liaison Breakfast ..... Brecksville
- 15 SE Regional Legislative Liaison
- Breakfast .....Cambridge Last day for certification of licensed 15 employees to State Board of Education -RĊ 3317.061.
- Northwest Region Fall 16 Conference...... Van Wert
- 17 School Law for Treasurers Workshop ..... Columbus
- 21 NW Regional Legislative Liaison Breakfast ..... Lima
- 22 Intensive Legal Workshop ..... Columbus 23 NE Regional Legislative Liaison
- Breakfast ......Warren
- BoardDocs webinar: Information for 23 non-users

- 27 Last day to submit certification for February income tax levy to Ohio Department of Taxation - KC 5748.02(A) (100 days prior to the election).
- 31 Last day to submit February emergency or current operating expenses levy to county auditor for February election – RC 5705.194, 5705.195, 5705.213 (95 days prior to the election); end of first ADM reporting period- RC 3317.03(A).

### November 2014

- Last day for classroom teachers to develop online classroom lessons ("blizzard bags") in order to make up hours for which it was
- necessary to close schools RC 3313.482 General Election Day RC 3501.01(first Tuesday after the first Monday). 4 5
  - Last day for school district to file resolution of necessity, resolution to proceed and auditor's certification for bond levy with board of elections for February election – RC 133.18(D); last day for county auditor to certify school district bond levy terms for February election - RC 133.18(C); last day to submit continuing replacement, permanent improvement or operating levy for February election to board of elections -RC 5705.192, 5705.21, 5705.25.