

BRIEF CASE

THE OHIO SCHOOL BOARDS ASSOCIATION

Serving the public school leadership team



Flawed data found in national report on Ohio school-funding equity

The Ohio Education Policy Institute (OEPI) found a major flaw in a report by The Education Trust that claimed Ohio ranks second nationally in providing equitable funding for students from low-income families. The OEPI analysis, commissioned by OSBA, the Ohio Association of School Business Officials and the Buckeye Association of School Administrators, found Ohio actually ranks 32nd among the 50 states in funding for school districts with large numbers of students in poverty. OEPI said the report is flawed because its revenue data includes all state and local revenue schools receive. However, the enrollment data used to compute per-pupil spending excludes charter school students, the revenue for which is included in the district totals. The OEPI analysis is posted at <http://links.ohioschoolboards.org/28354>.

There's still time to register for 2018 OSBA Board Leadership Institute

It's not too late to sign up for the OSBA Board Leadership Institute, April 27-28 at the Hilton Columbus/Polaris. The institute, designed specifically for school board members, offers in-depth workshops on the latest public education topics and trends. It features 18 breakout sessions in six learning tracks and three outstanding keynote speakers: Dr. **James Mahoney**, Battelle for Kids director emeritus; Ohio Rep.

Catherine D. Ingram (D-Cincinnati); and Superintendent of Public Instruction **Paolo DeMaria**. For details and to register, visit <http://links.ohioschoolboards.org/33166>.

For the first time, paper handouts will not be available at the event. Attendees should bring a device to the event to access handouts, or they may print the handouts by logging in to their account on the OSBA website, clicking on "My Training" and selecting "Board Leadership Institute" beginning April 24.

Deadline drawing near for Ohio Teacher of the Year nominations

The State Board of Education is accepting nominations for the 2019 Ohio Teacher of the Year through April 13. The program has two levels of recognition: regional and state. It spotlights exceptional teachers statewide, celebrating their work inside and outside the classroom. Honorees become part of a national network of extraordinary educators. Nominations must be submitted to State Board Territory Leads, who look to local school districts for nominations. For more information, a nomination form and a list of territory leads, visit <http://links.ohioschoolboards.org/74021>.

OSBA seeking student team for Capital Conference video documentary

OSBA is encouraging talented student video teams to apply for a chance to produce a documentary of the 2018 OSBA Capital Conference and Trade Show. The conference is set for Nov. 11-13 in Columbus. The winning team will attend the conference to film

April 9, 2018

Volume 49 Issue 7

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Route workshop information to:

- ☐ Administrators
- ☐ Building principals
- ☐ Business managers
- ☐ Transportation supervisors

its events and conduct interviews. Students then will edit the footage to create a brief documentary that will be streamed on OSBA's website, shared with other state school boards associations and used to promote the conference, which draws nearly 10,000 attendees. Visit <http://conference.ohioschoolboards.org/svdt> to submit nominations. The deadline is May 17; the winning team will be notified by June 22. For more information, contact **Drew Clark**, OSBA senior information systems administrator, at (800) 589-OSBA or dclark@ohioschoolboards.org. To view the 2017 student video documentary created by a team of students from **Alliance City**, visit <http://links.ohioschoolboards.org/93482>.

Teacher Appreciation Week set for early May

All children need caring adults in their lives, and teachers fulfill that role every day. To honor their

Kindness campaign aims to inspire students

As students return from spring break in the **Lake Local (Wood)** School District, they are being greeted by random acts of kindness. Teachers and staff are intentionally calling out students for motivating and inspiring them, and for their hard work. Earlier in the year, staff noted that students needed an extra incentive regarding behavior, explained **Lisa Feather**, who does communications for the district, during a presentation to the school board. Teachers, she said, were open to telling students what they mean to them — and hoping they pass that on. She shared a video in which teachers told overwhelmed students what they mean to them. “That was really cool,” board member **John G. Ervi** said “I think it’s going to have some impact.”
Source: Sentinel-Tribune

dedication, the National PTA has designated May 7 to 11 as Teacher Appreciation Week, with May 8 set as Teacher Appreciation Day. Schools and communities are urged to thank their teachers that week for all they do. For resources on honoring teachers, go to www.nea.org/grants/teacherday.html.

State Legislative Conference photos available on Flickr

Photos from the annual State Legislative Conference have been posted on OSBA's Flickr page at <http://links.ohioschoolboards.org/54172>. The March 6 event, hosted by OSBA, the Buckeye Association of School Administrators and the Ohio Association of School Business Officials, featured presentations by key state legislators as well as association lobbyists. It also gave school district leaders a chance to meet with legislators at a luncheon. For more details on the conference, see page 4.

OSBA online

● www.ohioschoolboards.org

Photos from the seven 2018 OSBA spring regional conferences are now posted on OSBA's Flickr page. You can view and download photos by going to www.flickr.com/photos/ohschoolboards and selecting “Albums.”



Briefcase

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OSBA leads the way to educational excellence by serving Ohio's public school board members and the diverse districts they represent through superior service, unwavering advocacy and creative solutions.



BULLETIN BOARD

compiled by Melanie Price, senior administrative assistant of communication services

OSBA executive searches

Superintendent

District

- ① Eaton Community City
- ② Franklin Monroe Local (Darke)

Deadline

- April 20
- April 20

Contact

- OSBA Search Services, (614) 540-4000
- OSBA Search Services, (614) 540-4000

Treasurer

District

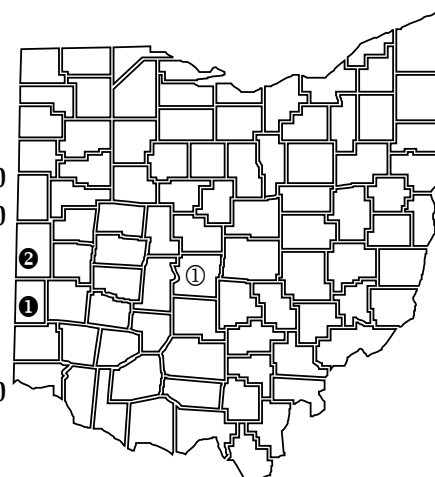
- ① Westerville City

Deadline

- April 13

Contact

- OSBA Search Services, (614) 540-4000



Other searches

Position

Superintendent

Location

Wood County ESC

Deadline

May 11

Contact

Sandra Frisch, superintendent, ESC of Lake Erie West, (419) 246-3078
Michelle Means-Walker, human resources consultant, walkermi@masonohioschools.com

High school principal

Mason City

April 20

Board changes

Bellevue City Board of Education member **Dr. Theodore Clark** announced his resignation effective immediately. ●●● **East Holmes Local (Holmes)** appointed **Julia A. Klink** to the board effective March 19. She replaced **Jeremy Kaufman**, who resigned. ●●● **Granville EV** appointed **Fred Wolf** to the board effective March 22. He replaced **Andrew E. Kohn**, who resigned. ●●● **Washington Local (Lucas)** Board of Education member **Patrick C. Hickey** announced his resignation effective March 21.

Administrative changes

Superintendents

Apollo Career Center hired **Keith Horner** as superintendent effective Aug. 1. He will replace **Judy L. Wells**, who is retiring. Horner currently is the superintendent at **Wapakoneta City**. ●●● **Dayton City** hired Acting Superintendent Dr. **Elizabeth Lolli** as superintendent effective March 21. ●●● **Eaton Community City** Superintendent Dr. **Barbara Curry** announced her retirement effective July 31. ●●● **Hamilton Local (Franklin)** hired Interim Superintendent **Mark Tyler** as superintendent effective immediately. ●●● **Joseph Badger Local (Trumbull)** hired **Edwin J. Baldwin** as superintendent

Editor's note

Job postings must be received six weeks before the application deadline to ensure timely publication.
 Thank you for your cooperation.

effective April 1. He replaced Dr. **David D. Bair**, who retired. Baldwin also will continue to serve as the district's high school principal through July 31. ●●● **Loveland City** hired Interim Superintendent Dr. **Amy C. Crouse** as superintendent effective March 15. ●●● **Marion City** hired Dr. **Ronald Iarussi** as superintendent effective Aug. 1. He will replace **Gary A. Barber**, who resigned. Iarussi currently is the superintendent at **Mahoning County ESC** and **Mahoning County Career and Technical Center**. ●●● **Valley View Local (Montgomery)** hired **Benjamin A. Richards** as superintendent effective Aug. 1. He will replace Interim Superintendent **Joe Scholler**. Richards currently is the director of communications and community outreach and the student services coordinator for **Southwest Licking Local (Licking)**. ●●● **Hilliard City** hired **Vicky Clark** as assistant superintendent effective July 1. She will replace **Leslie McNaughton**, who is retiring. Clark currently is the district's director of elementary curriculum.

Treasurers

Loudonville-Perrysburg EV hired **Christine Angerer** as treasurer effective April 1. She replaces **Marie Beddow**, who is retiring March 31. Angerer previously was the treasurer at **Strasburg-Franklin Local (Tuscarawas)**. Strasburg-Franklin Local hired **Tamra Hurst** as interim treasurer. She will continue in her role as director of business operations at the **Stark County ESC**. ●●● **Ravenna City** hired **Craig McKendry** as treasurer effective Aug. 1. He will replace **David M. Hoskin**, who is retiring. McKendry currently is the treasurer at **Sandy Valley Local (Stark)**.

Sympathies

Former **Huber Heights City** Board of Education member **Evelyn Cleo Owen** died March 13. She was 98. ●●● **Edgar Lawrence Doan**, a member of the former **Matamoras** School Board in Washington County, died March 18. He was 89. ●●● Former **Mount Gilead EV** Board of Education member **Doyle Shoewalter** died March 23. He was 85. ●●● **Harold Ramon Huff**, former member of the **Newcomerstown EV** and the former **Buckeye JVSD** boards of education, died March 11. He was 92. ●●● Former **Northmor Local (Morrow)** and **Van Buren Local (Hancock)** Superintendent **William Kenneth "Ken" Coburn** died March 6. He was 84.



NEWS

by Scott Gerfen, assistant editor

ODE consolidation, school funding focus of legislative conference

Public education officials remain vocal about plans to consolidate the Ohio Department of Education (ODE). House Bill (HB) 512 would weaken the State Board of Education's authority by shifting nearly all of its duties to a new state agency called the Department of Learning and Achievement.

The legislation, sponsored by Rep. **Bill Reineke** (R-Tiffin), drew plenty of questions and criticisms

at the March 6 State Legislative Conference in Columbus, where more than 100 school board members, administrators and others had the opportunity to meet face to face with legislators and their aides.

The annual event — hosted by OSBA, the Buckeye Association of School Administrators (BASA) and the Ohio Association of School Business Officials (OASBO) —

provides a forum for gathering with state representatives and senators to discuss key education issues.

The group of legislative speakers included:

- Rep. **Andrew Brenner** (R-Powell), chair, House Education and Career Readiness Committee;
- Sen. **Matt Huffman** (R-Lima);

Continued on page 5



Diversity and Inclusion in the Law: Implicit Bias

Friday, April 13, 9 a.m. to 3 p.m. • Cost is \$160
OSBA office, Columbus

8:30 a.m. Registration and continental breakfast

8:50 a.m. Welcome

9 a.m. Diversity and inclusion — year in review

Review the most significant legal developments in the area of diversity and inclusion this past year, including the national #MeToo movement, treatment of immigrant students and their families, rollback of federal guidance relating to transgender students and more.

Federico G. Barrera III, Esq., Bricker & Eckler LLP

10 a.m. Bullying in schools

It's been more than 10 years since Ohio's anti-bullying laws took effect. Review the current legal landscape on this topic and find out how to proactively and effectively address bullying and harassment to create a positive school climate for all students.

Pamela A. Leist, Esq., Ennis Britton Co. LPA

11:15 a.m. Lunch (provided)

Noon Creating a respectful workplace environment for all employees

This session will offer interactive training and discussion that focuses on respect, acceptable workplace conduct and the types of behaviors that contribute to an inclusive organizational culture. Walk away with practical tools that can be implemented immediately in your workplace.

Rico Rice, president, Rice Education Consulting

3 p.m. Adjourn

This program has been approved by the Supreme Court of Ohio Commission on Continuing Legal Education (CLE) for 5.25 hours of CLE credit.

Register online at www.ohioschoolboards.org/workshops or contact **Laurie Miller**, OSBA senior events manager, at (614) 540-4000, (800) 589-OSBA or Lmiller@ohioschoolboards.org. Unauthorized audio recording or videotaping of any session is strictly prohibited.

Webinar: Ins and Outs of Board Committees

Tuesday, May 1 • 11 a.m. to noon • Cost is \$50

Learn about best practices related to several key aspects of board committee work and structure, including legal and practical distinctions between board and administrative committees. Topics include the role and structure of board committees as well as the various types of board committees commonly used in Ohio school districts. Hear examples of typical board committees and get answers to your questions.

Register online at www.ohioschoolboards.org/workshops or contact **Laurie Miller**, OSBA senior events manager, at (614) 540-4000, (800) 589-OSBA or Lmiller@ohioschoolboards.org.





Management Development Series #2

Student Welfare

Wednesday, April 18 • 9 a.m. to 3 p.m. • OSBA office, Columbus • Cost is \$160

The challenges facing students today have increased exponentially. Join OSBA for a day of learning about student welfare, including serving vulnerable youth and how to address the dangers of human trafficking and opioids. We also will provide training on trauma-informed care in the schools to help districts practically assist students impacted by many of these challenges.

8:30 a.m. Registration and continental breakfast

8:50 a.m. Welcome

9 a.m. Speak up! Save a life! Fighting Ohio's opioid crisis

This session will help schools understand the current opioid crisis and recognize the signs of drug abuse and addiction in students and learn what resources are necessary to help students deal with these problems and how schools can promote the importance of a drug-free lifestyle for their students. Learn about Tyler's Light, a grassroots nonprofit organization bringing awareness to communities about the dangers of prescription and illegal drug use.

Wayne Campbell, president and founder, Tyler's Light; Cmdr. Gary Cameron, Columbus Division of Police; Angie Ferguson, executive director, Drug Free Clubs of America; and Alicia Newbury, teacher, Pickerington Local's (Fairfield) Pickerington High School North, and coordinator, Drug Free Clubs

10 a.m. Break

10:15 a.m. Human trafficking

Human trafficking is a global, national and local problem. Millions of individuals are trafficked and enslaved every year. Everyone can make a difference in the fight against human trafficking. Learn how to identify potential human trafficking, what to do once you have identified someone who may need help and what the state is doing to combat human trafficking.

Michelle Gillcrist, managing attorney, Cleveland office, Ohio Attorney General's Office

11:15 a.m. Serving vulnerable youth

The Every Student Succeeds Act emphasizes educational stability for vulnerable youth who often encounter challenges in receiving a quality and equitable education and face many barriers, including traumatization, high mobility and undiagnosed behavioral and health conditions. Gain a better understanding of how to support these youth in your district, including students with disabilities, English learners, homeless students, students with parents in the military and students in foster care.

Representative from the Ohio Department of Education

12:15 p.m. Lunch (provided)

Lunch will be catered by Freedom a la Cart, a Columbus nonprofit organization that combines support services and employment opportunities for local survivors of human trafficking

1 p.m.

Trauma-informed practices in a school setting

Hear an overview of adverse childhood experiences and how complex trauma impacts the brain. Review trauma-informed strategies to impact school climate and specific strategies to use in the classroom setting to teach students how to regulate emotions and build resiliency.

Kady Lacy, supervisor, Behavioral Health School Based Elementary Team; Kamilah Twymon, clinical coordinator, Behavioral Health School Based Program and Community Partnerships; and Dr. Kynetta McFarlane, clinical psychologist, Family Support Program and Thrive Program, Nationwide Children's Hospital

3 p.m.

Questions and adjourn

Register online at www.ohioschoolboards.org/workshops or contact **Laurie Miller**, OSBA senior events manager, at (614) 540-4000, (800) 589-OSBA or Lmiller@ohioschoolboards.org.



Transportation State Reports and Cost Analysis

Wednesday, April 25, 10 a.m. to 2 p.m. • Cost is \$95
OSBA office, Columbus

Your district transportation funding depends upon the reports that you fill out and submit to the state — including the T-1 and the T-2. An error on either of these reports can have a significant impact on your district's funding.

Join us for a session that will delve into appropriate data collection, what you need to track and why, and how to collate that data into an accurate state report. We will review the calendar deadlines and best practices that you need to know to successfully file your reports and get accurate funding.

We also will share how to use this data to perform a district cost analysis and show you where to find the state average data from the previous year to determine if your district is operating efficiently.

Whether you are new to transportation or a veteran, or if you work in the transportation office or the treasurer's office, this class will provide the tools you need to file reports correctly and get all the funding your district is entitled to.

Register online at www.ohioschoolboards.org/workshops or contact **Laurie Miller**, OSBA senior events manager, at (614) 540-4000, (800) 589-OSBA or Lmiller@ohioschoolboards.org.

Management Development Series #3: Community Engagement

Friday, May 11 **10 a.m. to 2 p.m.**
OSBA office, Columbus **Cost is \$95**



9:30 a.m. Registration

10 a.m. A fresh take on community engagement

Discover the board's unique role in community engagement and its connection to student achievement. Explore the characteristics of effective engagement and how to use the engagement process to support school improvement.

Kim Miller-Smith, senior student achievement consultant, OSBA

11 a.m. Community-driven facilities planning

Hear the rationale for engaging in a master planning process, the various elements of a master facilities plan and how to authentically engage a diverse array of constituents. Learn how integral the involvement of the board of education is in the process.

Christopher R. Potts, chief operating officer, and Karen Truett, director of communications, Upper Arlington City

Noon Lunch (provided)

1 p.m. Authentic community engagement in developing CLCs

Community engagement is essential to the development and ongoing success of community learning centers (CLCs). Learn how to create the policies, processes and infrastructure that put the public back in public education.

Darlene Kamine, executive director, Community Learning Center Institute

2 p.m. Adjourn

Registration will begin at 9:30 a.m. Register online at www.ohioschoolboards.org/workshops or contact **Laurie Miller**, senior events manager, at (614) 540-4000, (800) 589-OSBA or Lmiller@ohioschoolboards.org.

Take your leadership to the next level at the

Board Leadership Institute

April 27-28, 2018 • Hilton Columbus/Polaris

You are accountable for overseeing a multimillion dollar organization that serves your community's most important asset — its children. It's an enormous responsibility, one that calls for extraordinary skills. Learning what it takes to be an effective school board member has been estimated to take at least two years of board service. The challenge to stay effective is not only for new board members, it's ongoing.

Whether you're in your first year or your 50th, the ever-changing world of public education governance is one in which continuing education and professional development are critical. So, where does a board member go for ongoing training?

OSBA's Board Leadership Institute!

Learning doesn't stop when you're elected, it begins.

Almost all board members agree they could use more training, and they want training that is highly task-oriented, takes a short period of time, is done in small groups and is led by outstanding instructors.

To meet these requests, OSBA works with board members across the state to develop the annual Board Leadership Institute. This two-day institute is designed specifically *by* board members *for* board members and focuses on numerous timely topics.

Keynote speakers enhance BLI

BLI will kick off Friday, April 27, with Dr. **James Mahoney**, executive director emeritus of Battelle for Kids. Ohio Superintendent of Public Instruction **Paolo DeMaria** will update attendees during the Friday afternoon session, "A conversation with Ohio Department of Education leadership."

Ohio Rep. **Catherine D. Ingram** (D-Cincinnati) will close BLI on Saturday, April 28. Join Ingram, a former **Cincinnati City** school board member and 2005 OSBA president, for an update on state legislation impacting public education and implications for local school boards.



Mahoney



DeMaria



Ingram

Registration

The cost to attend this intensive two-day institute is \$265. Register online at <http://links.ohioschoolboards.org/33166> or contact **Laurie Miller**, senior events manager, for registration information at (614) 540-4000, (800) 589-OSBA or Lmiller@ohioschoolboards.org.

Location

This comprehensive Friday-Saturday event will be held at the Hilton Columbus/Polaris, located in north Columbus at 8700 Lyra Drive, Columbus, OH, 43240. Parking is free.

Schedule of events

Friday, April 27

- 7:30 a.m. Registration and breakfast**
Breakfast sponsored by K&K Systems Inc.
- 8:45 a.m. Opening General Session with Dr. James Mahoney**
Welcome — Richard Lewis, chief executive officer, OSBA
Pledge of Allegiance, remarks and introduction of speaker — Randy Smith, OSBA president; board member, Forest Hills Local (Hamilton)
- 10:30 a.m. Student achievement concurrent sessions**
Building a strong foundation
Lifting all students by credentialing
Moving beyond ‘Donuts with Dad’ and ‘Muffins with Mom’
- 11:45 a.m. Networking luncheon**
Luncheon sponsored by CompManagement
- 1 p.m. Resource development concurrent sessions**
Creating student growth through your athletic program
Was Mark Twain right, or can boards really make a difference in student achievement?
The good, the bad and the ugly — OSBA legislative update
- 2:15 p.m. A conversation with Ohio Department of Education leadership — Paolo DeMaria**
- 3:15 p.m. Critical issues concurrent sessions**
#Not_Here — creating and sustaining a workplace free of harassment
Ohio Ethics Law — can I do that?
Be ready for it! An update on changes affecting the Ohio Teacher Evaluation System and Ohio Principal Evaluation System
- 4:15 p.m. Adjourn**

Saturday, April 28

- 7:30 a.m. Breakfast**
- 8:15 a.m. Board leadership concurrent sessions**
It’s not the picture, it’s the frame
Committees — kitchen cabinet or storage closet?
Setting a course for the future
- 9:30 a.m. Advocacy and community engagement concurrent sessions**
Getting the most from your five-year forecast
Community-based facilities master planning
Community engagement — the catalyst for positive transformation
- 10:45 a.m. Diversity and equity concurrent sessions**
A structure for diversity — one district’s model
Does your district have a ‘portrait’ of a graduate?
Ten things you need to know about children living in poverty
- Noon Closing Luncheon with Ohio Rep. Catherine D. Ingram**
Introduction of speaker — Randy Smith
Luncheon sponsored by CompManagement Health Systems

Note: Handouts will be online only through the OSBA website (www.ohioschoolboards.org). Bring a device to access the handouts during the event. You can print the handouts by logging in to your account on the OSBA website, clicking on “My Training” and choosing Board Leadership Institute to access the handouts beginning April 24.



THE 41ST ANNUAL OHIO COUNCIL OF SCHOOL BOARD ATTORNEYS

SCHOOL ATTORNEY WORKSHOP

FRIDAY, MAY 11 • 9 A.M. TO 4:30 P.M.

TUITION IS \$210

NATIONWIDE HOTEL AND CONFERENCE CENTER, LEWIS CENTER

Agenda

8:30 a.m. Registration and continental breakfast

8:50 a.m. Welcome

9 a.m. School safety plans

Ohio law requires every school to develop and regularly file a comprehensive school safety plan to create safe and supportive learning environments and respond to potential threats. Review the elements for school safety plans and consequences for failing to develop an effective plan, and discuss who within school management is responsible for compliance with these requirements.

Kimberly Nagel, administrator, Center for P-20 Safety and Security; and Pamela Vest-Boratyn, general counsel, Ohio Attorney General's Office

10:30 a.m. Break

10:45 a.m. Crisis management for attorneys and their clients

In a split second, school attorneys can find themselves in a position where they need to know how to manage crises for their client districts. Review the current media landscape, differences between a legal and reputational challenge, the need for collaboration between the district's attorney and its personnel and best practices for crisis communications plans.

Bruce M. Hennes, chief executive officer, Hennes Communications

Noon OCSBA Annual Business Meeting

12:15 p.m. Lunch (provided)

1:15 p.m. Insurance perspectives on school security

Any violence targeting children at school is cause for great concern, reminding us we must remain diligent in protecting students, administration and staff. Conversations on arming staff are occurring across the state. Districts debating this issue are encouraged to involve local law enforcement as part of a more comprehensive review of their safety and security measures. Improvements in the area of active participation by students and staff in hostile intruder response may prove to be more of a deterrent.

Travis Thompson, director of risk management, Ohio School Plan

2:15 p.m. Break

2:30 p.m. Arming and training school employees

One of the most polarizing topics before districts is whether to arm school employees. Review the history surrounding school shooting incidents, analyze why schools have become increasingly targeted and discuss the legal ramifications of arming and training school employees.

Van D. Keating, senior staff attorney, OSBA; and Dr. Richard C. Caster, instructor, Tactical Defense Institute

3:30 p.m. Ethics

4:30 p.m. Adjourn

This program has been approved by the Supreme Court of Ohio Commission on Continuing Legal Education (CLE) for 5.5 hours of CLE credits, with 1.00 hour of attorney professional conduct instruction.

This workshop is open to OCSBA members, school board members and in-house counsel of school districts that are members of OSBA. Unauthorized audio recording or videotaping of any session is strictly prohibited.

The workshop will be held at the Nationwide Hotel and Conference Center, 100 Green Meadows Drive South, Lewis Center, OH 43035. The phone number is (614) 880-4300. Register online at www.ohioschoolboards.org/workshops or contact **Laurie Miller**, OSBA senior events manager, at (614) 540-4000, (800) 589-OSBA or Lmiller@ohioschoolboards.org.

Levy University

Monday, May 14 • 9 a.m. to 3 p.m.

OSBA office, Columbus • Cost is \$160

Agenda

8:30 a.m. Registration

9:15 a.m. Roles and responsibilities

Review the board's unique role in preparing the district and community for putting a levy on the ballot.

Cheryl W. Ryan, director of board and management services, OSBA

10:15 a.m. Break

10:30 a.m. Levy campaign do's and don'ts

This session will cover school board responsibilities and legal requirements as well as begin the discussion on campaign best practices.

Jerry Rampelt, executive director; Michael Collins, Ryan Collins and Andrea Kruse, consultants, Support Ohio Schools Research and Education Foundation; and Nathan Miner, president, Momentum Strategy Group

11:45 a.m. Lunch (provided)

1 p.m. Campaign best practices

This session will continue with best practices that districts can use with any district-support organization. It will include practical guidance on volunteer recruitment; planning and organization; polls and surveys; community involvement; effective messaging; fundraising; social media campaigns; and effective printed materials.

Jerry Rampelt, Ryan Collins, Andrea Kruse, Michael Collins and Nathan Miner

3 p.m. Adjourn

Register online at www.ohioschoolboards.org/workshops or contact **Laurie Miller**, OSBA senior events manager, at (614) 540-4000, (800) 589-OSBA or Lmiller@ohioschoolboards.org.



OSBA strategic planning — the road map for decision making

Let OSBA put you on the path to success. OSBA can help your district create a comprehensive, long-term strategic plan to ensure you always know which road to take. OSBA consultants will help you identify critical issues, set comprehensive goals for the district and determine priorities for the future.

Call the OSBA Division of Board and Management Services at (614) 540-4000 or (800) 589-OSBA to get moving in the right direction today.



WORKSHOP REGISTRATION

Register at www.ohioschoolboards.org/workshops

OSBA members can access member-only information, including workshop registration, by logging in to the OSBA website.

How to log in

Click on “Log in to your account” on top right of website. Log in using your email address on file and your password. Click “Reset your password” if needed.

If this is your first time logging in to the site, click “Create new account.” At the username prompt, enter your email address, select your affiliation and school district, and click “Submit.” Create a password and add your job title on the next screen. An email with a link to activate your account will be sent to you. Click on the link to activate your account, and you will be directed to a home screen.



OSBA MASTER OF TRANSPORTATION ADMINISTRATION (MTA) PROGRAM

The 2017-18 MTA workshops will help those involved in student transportation better understand and perform day-to-day operations.

These half-day workshops — offered from 10 a.m. to 2 p.m. — include a working lunch and time for questions. Each class is scheduled twice; participants may sign up for either session. Each class is \$95, or you can purchase an MTA subscription for the workshop series. Contact **Diana Paulins**, OSBA senior administrative assistant of board and management services, for subscription information. All workshops will be at the OSBA office, 8050 N. High St., Columbus, OH, 43235. Visit www.ohioschoolboards.org/transportation-training-programs to learn about the MTA certification program.



Workshop dates and descriptions

April 11 — Public relations and working with the media

Experience a “live interview” process to learn how to develop talking points and stay on target in an interview. Also learn how to build proactive media relationships.

May 2 or 9 — Designing your operational plan and building keys for success

Review how to put the operational plan together, including timelines and how to schedule or delegate projects. Discover how building support networks and stakeholder groups are key to your success.

For questions about the program or to register, contact **Diana Paulins** at (614) 540-4000, (800) 589-OSBA or mta@ohioschoolboards.org.

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● **Sen. Peggy Lehner** (R-Kettering), chair, Senate Education Committee;

● **Rep. John Patterson** (D-Jefferson).

OSBA, BASA and OASBO oppose HB 512, which would merge ODE with the Department of Higher Education and the Governor's Office of Workforce Transformation. The bill would move decisions about important topics such as setting the state's learning standards, graduation requirements and school district report cards to a politically appointed staff, which is much different from the current process that includes many opportunities for public input.

The bill, which is more than 2,400 pages, is receiving hearings in the House Government Accountability and Oversight Committee, where the three associations offered opponent testimony (<http://links.ohioschoolboards.org/72811>).

Both Brenner and Lehner have reservations about the bill but see the need for change.

"Pretty much every governor has implemented policy changes, but the governors aren't the ones being held accountable for their policy changes," Brenner told attendees. "If you don't want the governor making all of these policy changes, then there's got to be a different way of structuring it."

Lehner suggested the need for an education policy that "surpasses a particular governor, so we don't have a new policy or leadership team every four to eight

years. Talk about whiplash in the education world." She mentioned the idea of a K-20 education council made up of educators across the spectrum.

Lehner also discussed school safety and her concerns that in the "rush to do something, we don't make the best choices." She's worried about the "kids who are falling through the cracks. Those kids are in real danger of being pushed over the edge."

Brenner echoed those concerns and said there is a need for more federal and state funding for mental health services.

OSBA, BASA and OASBO support Senate Bill (SB) 216, sponsored by Huffman, which passed in the Senate March 21. Called the Ohio Public School Deregulation Act, the bill moved to the House for further consideration. The legislation, if approved, would reduce the number of mandates and regulations public schools are required to follow.

"This is a cleaning-out-your-basement bill and really a correction of a lot of things that are there," Huffman told attendees.

SB 216 would reduce dozens of mandates related to education standards, including teacher licensure and aide permits; the Ohio Teacher Evaluation System; state testing; student management and safety; and preschool operating standards.

"The important thing here is local control," Huffman said. "We have a system made up of highly

educated people, from superintendents to assistant superintendents and building principals, many of whom have years and years of experience making decisions on a daily basis."

Patterson told attendees the bipartisan Education Funding Caucus is close to releasing a plan to address shortcomings in Ohio's school-funding system. Patterson launched the caucus in the Ohio General Assembly in 2013.

"The gubernatorial candidates will be able to run on it or run away from it," he said of the plan.

The challenge, he said, is finding a formula that will work for

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OSBA Contract Analysis Service

OSBA provides a cost-effective professional analysis of both certified and classified collective bargaining agreements. These written reviews serve as a critique of current contract provisions, suggest potential pitfalls regarding legal compliance and provide specific recommendations as you go into your next round of collective bargaining.

Contact **Van D. Keating**, senior staff attorney, at (614) 540-4000 or (800) 589-OSBA for more information.

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everyone. Most schools saw flat funding or cuts under the state budget enacted in June 2017.

"I want to apologize for the budget you inherited," Patterson said. "It was the best we could do

given the limited resources up front and some of the excessive means on the end. I didn't like it ... I know it's not where it needs to be."

Following the morning sessions, attendees had lunch with

lawmakers and their aides and held further discussions later in the day.

Editor's note: Information in this article was current as of March 26, 2018.



LEGISLATIVE REPORT

by Jay Smith, deputy director of legislative services

Property valuation bill approved by House, moves to Senate

On March 21, the Ohio House of Representatives passed House Bill (HB) 343, which now heads to the Senate for further consideration. OSBA encourages members to review this legislation and make contact with their local state senators and urge their opposition to this bill.

HB 343, as passed by the House, would require a school board, in addition to other local taxing entities, to provide written notification to a property owner at least seven business days prior to initiating a claim on property valuation. The bill also requires the board to pass a resolution approving the tax claim or counterclaim at a public meeting prior to moving forward with the county board of revision (BOR) process.

Currently, tax claims may be initiated by a board of education or a property owner; they then are heard before the BOR. The BOR is made up of the county treasurer,

county auditor and a member of the board of county commissioners. OSBA believes the majority of school districts engaging in the BOR process by filing claims requesting valuation increases or counterclaims defending the auditor's values currently operate in a fair and ethical manner.

OSBA, the Buckeye Association of School Administrators and the Ohio Association of School Business Officials maintain that Ohio's current property valuation and tax system has worked to benefit its citizens for decades. It affords all interested parties the ability to participate in the process by providing a proper procedure for checks and balances to preserve fair and equal taxation practices. HB 343's unnecessary changes to this long-respected system are highly objectionable.

For the following reasons, OSBA is opposed to the bill's requirements that the district must send notification to the property

owner that it is considering a BOR filing on the value of his or her property, and that the board must pass a resolution naming all the properties where the board intends to challenge values:

- The BOR already is required to notify the property owner when values are challenged.
- The unfunded mandate for notification will add unnecessary costs to school districts and taxpayers.
- The required advance notice to the property owner before the board of education votes to challenge property values will make the decision of the board more political. HB 343 opens the process to becoming politicized by giving property owners the ability to put pressure on the board not to challenge property values prior to board action. This has the potential of removing all objectivity from the current process.

- Ohio law is clear that the sale

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PUBLIC SCHOOLS WORK!

compiled by Scott Gerfen, assistant editor

Students' prom fashion show raises money for organ donation

Students at **Rocky River City's** Rocky River High School put on their best prom attire and walked the fashion runway, all in the name of charity.

Over eight years, the seniors' annual prom fashion show has raised more than \$63,000 for local nonprofit organizations.

The participating students are part of **Kristen Kalinowski's** service learning class.

"Once (the students) understand that it's more about doing good

and raising funds and awareness for an organization, rather than just about them modeling prom fashions, you kind of see things turn. (Then) it's a friendly competition of them all trying to raise as much money as we possibly can to make a difference," Kalinowski told a local TV station.

The 78 students who participated in the fashion show wore donated dresses and tuxes from local vendors, raising \$15,000 for Brodie's Good Vibe Tribe

(BGVT). The organization's mission is to raise awareness for organ donation and transplants while creating a supportive network for individuals and families.

Traci and Russ Tighe founded BGVT in 2015 when their infant son, **Brodie**, underwent a liver transplant to save his life. Who was the donor? His mother, who gave a portion of her liver when Brodie was 5 months old.

Source: Fox 8 Cleveland

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price of a property is the best determiner of the property's value. Therefore, claims based on sales are reasonable and evident, and no purpose is served by a property owner urging the board of education to not file a claim.

The bill's sponsor, Rep. **Derek Merrin** (R-Monclova Township), maintains that this legislation is needed because local school board members are not aware of when their districts file tax claims. In countering Merrin's assumption, OSBA has made the following suggestions for addressing the perceived abuses of the privilege of participating in the BOR process:

- Boards of education that intend to file claims and counterclaims to

request valuation increases to defend the auditor's values must pass a resolution setting the parameters for the district's participation in the BOR process. The superintendent and/or treasurer must then follow the board's policy when administering the claims and counterclaims the district files with the BOR.

- Contracts with any agent (attorney) working on behalf of a school district or other taxing entity must include only a fee-for-service payment arrangement. There would be no contingency payments based on the results of valuation claims.

- Contracts with any agent must stipulate that no claims or counterclaims may be submitted to

the BOR without prior approval of the school district administration, which would be the treasurer or superintendent, as determined by the district. The administration could be required to give the board of education a list of properties that have been determined to warrant a claim or counterclaim.

While OSBA is disappointed with the action taken by the House, the bill still needs consideration by the Senate to continue through the process. Please contact your state senators and urge them to oppose this harmful legislation.

Editor's note: Information in this article was current as of March 26, 2018.

April

- 9 Last day for voter registration for May election — RC 3503.01, 3501.19(A) (30 days prior to election).
- 11 OSBA Master of Transportation Administration Program: Public relations and working with the media..... Columbus
- 13 Diversity and Inclusion in the Law Workshop..... Columbus
- 18 Management Development Series #2: Student Welfare..... Columbus
- 25 Transportation State Reports and Cost Analysis Workshop..... Columbus
- 27-28 Board Leadership Institute Columbus
- 29 Southeast Region Executive Committee Meeting Zanesville
- 30 Last day to submit certification for August income tax levy to Ohio Department of Taxation — RC 5748.02(A) (100 days prior to the election).

May

- 1 Ins and Outs of Board Committees webinar
- 2 OSBA Master of Transportation Administration Program: Designing your operational plan and building keys for success..... Columbus
- 2 Northeast Region Executive Committee

- 4 Meeting Wadsworth
- 4 Last day to submit August emergency or current operating expenses levy to county auditor for August election — RC 5705.194, 5705.195, 5705.213 (95 days prior to the election).
- 8 Special Election Day; Primary Election Day — RC 3501.01 (first Tuesday after first Monday).
- 9 Last day for school district to file resolution of necessity, resolution to proceed and auditor's certification for bond levy with board of elections for August election — RC 133.18(D); last day for county auditor to certify school district bond levy terms for August election — RC 133.18(C); last day to submit continuing replacement, permanent improvement or operating levy for August election to board of elections — RC 5705.192, 5705.21, 5705.25; last day to certify resolution for school district income tax levy for August election to board of elections — RC 5748.02(C); last day to submit emergency levy for August election to board of elections — RC 5705.195; last day to submit phased-in levy or current operating expenses levy for August election to board of elections — RC 5705.251(A) (90 days prior to the election).
- 9 OSBA Master of Transportation Administration Program: Designing

- 11 your operational plan and building keys for success..... Columbus
- 11 Management Development Series #3: Community Engagement..... Columbus
- 11 OCSBA School Attorney Workshop..... Lewis Center
- 14 Levy University Workshop.... Columbus
- 15 Last day for certain board members and all administrators to file financial disclosure forms with the Ohio Ethics Commission — RC 102.02.

June

- 1 Last day to take action to nonrenew contracts of administrators other than superintendent and treasurer — RC 3319.02; last day to take action on and give written notice of intent not to re-employ teachers — RC 3319.11(D); last day to take action on and give written notice of intent not to re-employ nonteaching employees (Note: this requirement does not apply to municipal school district employees as defined in RC 3311.71) — RC 4141.29(I)(1)(f).
- 9 New Board Members: How's it going so far? Columbus
- 15 Sports Law Workshop Columbus
- 20 Creating and Sustaining a Workplace Free of Harassment webinar