

# OSBA VendorBook

OSBA's official directory of goods and services for schools

This annual publication is a “go-to” reference for OSBA members throughout the year, featuring listings of businesses by category as well as display advertisements.

## Key highlights

- Included in the August Journal magazine.
- Listings appear under the categories of your choice.
- Read by over 5,700 Ohio educational leaders.
- Readers include school board members, superintendents and other district administrators, including treasurers and business managers.



## 2022 OSBA VendorBook advertising rates

Outside back cover	\$1,350	1/2 page	\$750	Five-line listing in two categories	\$85
Inside front cover	\$1,300	1/3 page	\$525	Additional categories	\$25
Inside back cover	\$1,300	1/6 page	\$350	Typesetting (if necessary)	\$85
Full page	\$1,100	Business card	\$215		

*Advertisers who purchase display ads receive a five-line listing in two categories. A five-line listing includes the company name, address, phone and website or email address. Ad sizes are the same as the Journal except for the outside back cover (use specs for inside front cover) and business card (3.5" wide by 2" high).*

## Interested in gaining more exposure for your company?

Contact Wanda Bloch, OSBA marketing and trade show manager, at (614) 540-4000, (800) 589-OSBA or [wbloch@ohioschoolboards.org](mailto:wbloch@ohioschoolboards.org).



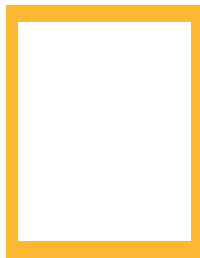
Ohio School  
Boards Association

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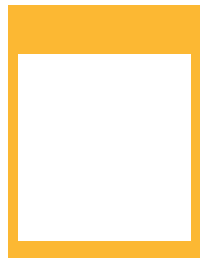
## Category listings

Appraisal services	Electricity purchasing	Human resources	surfaces
Architects	Employee benefit plans	Insurance	Plumbing supplies/services
Association/foundations	Energy conservation	Janitorial services	Professional development
Athletic equipment/surfaces	Energy services	Janitorial supplies/equipment	Promotional products
Athletic surfaces	Engineering	Laboratories	Publications
Awards/recognition	Environmental safety	Legal assistance	Records management
Bleachers/grandstands	Facilities equipment/services	Levy consulting	Roofing
Bonds	Facilities management	Lighting	Safety
Building products	Financial consulting	Lockers/cabinets	Safety and health
Cafeteria software	Financial institutions/ consulting	Management support systems	School bus sales/service
Classrooms (modular)	Fitness equipment	Masonry products	Scoreboards
Colleges/universities	Flooring	Meeting facilities	Security
Communications	Flooring/ceiling	Office supplies	Security systems
Computer products	Food services	Office supplies/equipment	Signs
Construction managers	Fundraising	Office/classroom supplies	Software
Consultants	Furniture	Online payment	Stage/theater equipment
COVID-19 safety	General contractors	Online purchasing cooperative	Student achievement
Curriculum	Grant writing	Paint	Technology
Disaster recovery	Group term life insurance	Persistent sanitizers and disinfectants	Telecommunications
Disinfecting services	Grounds care	Playground equipment/	Transportation services
Education employment	Health services		Utilities
Educational consulting	HVAC		Windows/glass
Educational equipment			

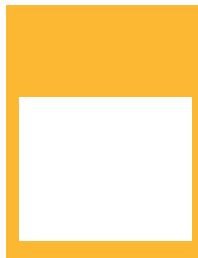
## Mechanical requirements



Full page, including  
inside front and  
back covers  
7.5" x 9.5" without  
bleed (shown)  
9" x 11.5" with bleed



Outside back cover  
7.5" x 8.125"



2/3 page horizontal  
7.5" x 6.25"



1/2 page horizontal  
7.5" x 4.75"



1/3 page horizontal  
7.5" x 3.25"



1/6 page vertical  
2.39" x 4.75"



1/6 page horizontal  
4.875" x 2.39"

Magazine trim size: 8.5" x 11"

Full bleed: 9" x 11.5"

All dimensions are width by height.

Please include crop marks to ensure proper ad  
dimensions.

Specify if full-page ads include bleeds.

For questions on mechanical requirements, contact  
Angela Penquite at (614) 540-4000.

## Don't miss out on other marketing opportunities

OSBA has exhibiting and sponsorship opportunities that allow you to choose the events and promotional items that best meet your needs and get you the most valuable face-to-face time with prospective clients.