# SHOWCASE YOUR EXHIBIT BOOTH TODAY!



# 2025 COSSBA NATIONAL CONFERENCE

March 21-23, 2025 • Hilton Atlanta | Atlanta, Georgia





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The Consortium of State School Boards Associations' (COSSBA) National Conference attracts over 1,400 school leaders from across the nation. This event features live programming, peer learning, and valuable networking opportunities, all designed to inform and inspire school board stakeholders. A key highlight of the national conference is the Exhibitor Showcase, where decision-makers discover the latest products and services to support them in making crucial decisions throughout the year.

The exhibitor showcase will be featured on Friday, March 21 - 10:00AM to 4:00PM and Saturday, March 22 - 9:00AM to 1:30PM

Other key conference features to support business development for your brand include:

- Top-notch interactive educational sessions and simulations
- Headliner keynote and general session presenters
- Preconference Day program hosted by the Unified Boards Alliance (UBA) will provide learning opportunities for attendees on Thursday, March 20, 2025
- Many opportunities to build relationships with your target audience organically

# **Exhibitor Showcase Information**

To access the exhibitor application, please use the exhibitor application link below. Once your submission is received, you will receive a confirmation email. All exhibit booth spaces are assigned in order of receipt, full payment and according to availability. In January, confirmed exhibitors will receive additional conference details, including the exhibit hall layout, setup and teardown information.

# **Exhibit Booth Application Link**

If you are unable to click the link above, here is the direct link -

https://site.pheedloop.com/portal/event/2025NationalConference/apply/exhibitor/application#start

### Booth Details

### Pricing:

\$ 2,100.00 - Single Booth \$ 3,600.00 - Double Booth

### **Booth Inclusions**

- Backwall drape and side divider
- 6ft table with 2 chairs
- Booth Sizes
  - Single Booth 10 x 10
  - o Double Booth 10 x 20
- Preconference list provided three weeks prior to conference of those attendees who have opted in for exhibitor/sponsor communications
- General security service
- Listing on conference website
- Conference Registrations included
  - Single Booth 2
  - Double Booth 4
  - Additional staff registrations available at a cost of \$275 each

Additional furniture, electric service, telephone and internet service, freight, storage, signs, etc. are not included in the exhibit space rental and if desired, must be arranged for by exhibitor directly with Freeman, Inc. or Encore at the exhibitor's expense.

For any questions, please contact Glenn Blind Director of Events and Meeting Management exhibit@cossbaconference.org 447-448-3075