

# 2023 OSBA Extras Agreement

## Vendor Information

Advertiser \_\_\_\_\_  
Contact Person \_\_\_\_\_  
Ad agency (if any) \_\_\_\_\_  
Agency contact person \_\_\_\_\_  
Billing address \_\_\_\_\_  
City, State, Zip \_\_\_\_\_  
Phone \_\_\_\_\_ Fax \_\_\_\_\_  
Email \_\_\_\_\_

## Board Leadership Institute

\_\_\_\_\_ Exhibit at the 2023 BLI – investment includes:

- recognition during welcoming
- opportunity to exhibit with tabletop display
- networking time with attendees
- increased brand recognition

**Total Investment \$** 500.00

## OSBA podcast OSBA Leading the Way

\_\_\_\_\_ \$2,000 – exclusive sponsorship of eight episodes

Investment includes:

- recognition during each podcast
- acknowledgement of sponsorship on OSBA website
- Opportunity to be a guest speaker for one of the podcasts

**Total Investment \$** 2,000

## OSBA website banner ad

Artwork  New  Re-use previous ad run on: \_\_\_\_\_

One month listing for \$400. Advertiser to provide artwork and URL for post(s). Please indicate month(s) below to run ad:

Jan  Feb  March  April  May  June

July  Aug  Sept  Oct  Nov  Dec

**Total Investment \$** \_\_\_\_\_

## InfoAlerts

\_\_\_\_\_ \$125 – per slide

Broadcast your message on monitors located throughout the Main Concourse and into the Exhibit Hall. PowerPoint ads are placed in between up-to-the-minute conference announcements.

**\_\_\_\_\_ numbers of slides Total Investment \$** \_\_\_\_\_

## Authorized Signature

By signing below, the undersigned acknowledges and agrees to the terms and conditions located online at [www.ohioschoolboards.org/termsandconditions](http://www.ohioschoolboards.org/termsandconditions) and authorizes OSBA to publish the advertisement(s) as indicated on this form. Space is limited to a first-come, first-served basis and as an advertiser/exhibitor/sponsor you will receive one complimentary copy of the publication your ad appears in. OSBA reserves the right to refuse any advertisement.

Printed Name \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

## Social media

\_\_\_\_\_ \$775 – 2 posts per month for 6 months

Advertiser to provide video/image along with URL and 40-word text post. Please indicate below which social media channel you would like post to be made on. You can have both on the same channel if you like.

\_\_\_\_\_ Facebook \_\_\_\_\_ Twitter \_\_\_\_\_ Instagram

Please indicate when to start your listing: \_\_\_\_\_

**Total Investment \$** \_\_\_\_\_

## Tile ad (OSBA Update)

\_\_\_\_\_ \$250 per email – limited to one window per month

Advertiser to provide company logo and hyperlink for listing.

Please indicate month(s) below to run ad:

Jan  Feb  March  April  May  June

July  Aug  Sept  Oct  Nov  Dec

**Total Investment \$** \_\_\_\_\_

## VendorLink

\_\_\_\_\_ VendorLink \$125/year

Please indicate when to start your listing: \_\_\_\_\_

Desired URL \_\_\_\_\_

Company Name \_\_\_\_\_

160 Character description \_\_\_\_\_

**Total Investment \$** \_\_\_\_\_

## Payment

**Total Investment \$** \_\_\_\_\_

OSBA will send you an invoice when the print advertising runs in the noted issue. All other advertising options listed must be paid in full before they can be posted. Once agreement is received, OSBA will forward the invoice to be paid.

## Send agreement to:

Wanda Bloch, Marketing and Trade Show Manager, Ohio School Boards Association, E-mail:

[wbloch@ohioschoolboards.org](mailto:wbloch@ohioschoolboards.org)