

2023 OSBA Advertising Agreement

Advertiser Information

Advertiser _____
Contact Person _____
Ad agency (if any) _____
Agency contact person _____
Billing address _____
City, State, Zip _____
Phone _____ Fax _____
Email _____

Journal

Art work ___ New ___ Repeat from _____

Issues ___ Feb ___ April ___ June ___ Aug ___ Oct ___ Dec

Size/Frequency	1x	3x	6x
Inside front cover	___ \$1,550	___ \$1,435	___ \$1,310
Inside back cover	___ \$1,430	___ \$1,395	___ \$1,225
Outside back cover	___ \$1,430	___ \$1,395	___ \$1,225
Full Page	___ \$1,360	___ \$1,215	___ \$1,150
2/3 Page	___ \$1,045	___ \$930	___ \$875
1/2 Page	___ \$830	___ \$755	___ \$715
1/3 Page	___ \$585	___ \$520	___ \$495
1/6 Page	___ \$360	___ \$335	___ \$295

Total Investment \$ _____ (rates listed are per and ad)

VendorLink

___ VendorLink \$125/year
Please indicate when to start your listing: _____
Desired URL _____
Company Name _____
160 Character description _____

Total Investment \$ _____

OSBA website banner ad

Artwork ___ New ___ Re-use previous ad run on: _____

One month listing for \$400. Advertiser to provide artwork and URL for post(s). Please indicate month(s) below to run ad:

___ Jan ___ Feb ___ March ___ April ___ May ___ June
___ July ___ Aug ___ Sept ___ Oct ___ Nov ___ Dec

Total Investment \$ _____

Educational webinar

___ \$1,000 – one 60-minute webinar
Limited to one webinar a month. This is a 60-minute live session. Once agreement is signed, advertiser will work with OSBA to discuss the date and audience. Advertiser will provide the speaker and editorial webinar free of charge to OSBA members.

Total Investment \$ _____

Authorized Signature

By signing below, the undersigned acknowledges and agrees to the terms and conditions located online at www.ohioschoolboards.org/termsandconditions and authorizes OSBA to publish the advertisement(s) as indicated on this form. Space is limited to a first-come, first-served basis and as an advertiser you will receive one complimentary copy of the publication your ad appears in. OSBA reserves the right to refuse any advertisement.

Printed Name _____
Signature _____ Date _____

VendorBook

Art work ___ New ___ Repeat from _____

Size ___ Inside front cover - \$1,315
___ Inside back cover - \$1,315
___ Outside back cover - \$1,365
___ Full page - \$1,115
___ 1/2 page - \$760
___ 1/3 page - \$535
___ 1/6 page - \$360
___ Business Card - \$220
___ Five-line listing - \$85

Note: All display advertisements include a five-line listing in two categories.

Complete for five-line listing

Company Name _____
Address _____
City State Zip _____
Phone _____
Email or Web _____
Category 1 _____
Category 2 _____
Additional categories (\$25 for each additional)

Total Investment \$ _____

Social media

___ \$775 – 2 posts per month for 6 months
Advertiser to provide video/image along with URL and 40-word text post. Please indicate below which social media channel you would like post to be made on. You can have both on the same channel if you like.

___ Facebook ___ Twitter ___ Instagram
Please indicate when to start your listing: _____
Total Investment \$ _____

Tile ad (OSBA Update)

___ \$250 per email – limited to one vendor per month
Advertiser to provide company logo and hyperlink for listing.

Please indicate month(s) below to run ad:
___ Jan ___ Feb ___ March ___ April ___ May ___ June
___ July ___ Aug ___ Sept ___ Oct ___ Nov ___ Dec

Total Investment \$ _____

Payment

Total Investment \$ _____

OSBA will send you an invoice when the print advertising runs in the noted issue. All other advertising options listed must be paid in full before they can be posted. Once agreement is received, OSBA will forward the invoice to be paid.

Send agreement to:

Wanda Bloch, Marketing and Trade Show Manager, Ohio School Boards Association, E-mail:
wbloch@ohioschoolboards.org