



PLANNING FOR SUCCESS



As leaders in your district, it's important to look toward the future and anticipate opportunities and roadblocks in preparing students for school and lifetime success.

Customized strategic planning provides a framework for getting input from all interested parties; creates opportunities to develop or revise a district's mission and vision; includes a process for establishing long-term district goals and specific strategies; and creates a plan for implementation, evaluation and improvement. A good strategic plan framework brings all other district plans, committees and priorities together in an understandable and actionable way.

Well-trained, prepared and informed boards are better prepared to lead their districts to improved student achievement; higher levels of governance; increased community and voter support; and greater confidence to make important decisions. The students in your district deserve such leadership.

"I feel the OSBA team did a great job walking West Holmes Local Schools through the strategic planning process. From the first stages of development of the leadership team to picking the core team members and facilitating the meetings, the service was outstanding. Their interaction with our community during the meetings was priceless."

Eric Jurcovic, superintendent, West Holmes Local (Holmes)

Let OSBA be your partner in building a process to develop an effective, aligned strategic plan to map your district's future.

Developing a strategic plan

- 📍 Begins with a vision and/or mission
- 📍 Progresses through the creation of a set of mutually agreed-upon core beliefs
- 📍 Leads to a new set of broad goals that prioritize district work for the foreseeable future

It's more than a document. It's a roadmap, providing the foundation and structure for the board of education to appropriately and successfully lead.



The benefits of facilitation by an OSBA consultant

OSBA's board and management services team provides expertise on the board's role in setting district goals and direction. Our consultants have school board experience and will work with your team to create a unique and customized strategic plan.

The process includes:

- preparing your board of education and community;
- establishing a team to carry out your plan;
- creating or reinvesting in your district vision, mission and core beliefs;
- crafting and implementing a community survey for valuable input;
- setting measurable goals and realistic strategies;
- prioritizing projects and communication plans for the board and others to use within the district and community;
- developing a marketing brochure.

Because they are invested in the long-range success of your strategic plan, OSBA facilitators will remain available for annual reviews to assess goals and strategies and ensure that alignment remains strong.



**OHIO SCHOOL BOARDS
ASSOCIATION**

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