

# 2022 OSBA Digital Advertising Agreement

## Advertiser Information

Advertiser \_\_\_\_\_  
Contact Person \_\_\_\_\_  
Ad agency (if any) \_\_\_\_\_  
Agency contact person \_\_\_\_\_  
Billing address \_\_\_\_\_  
City, State, Zip \_\_\_\_\_  
Phone \_\_\_\_\_ Fax \_\_\_\_\_  
Email \_\_\_\_\_

## OSBA website banner ad

Artwork \_\_\_ New \_\_\_ Re-use previous ad run on:  
\_\_\_\_\_  
One month listing for \$400.  
Advertiser to provide artwork and URL for post(s).  
Please indicate month(s) below to run ad:  
\_\_\_ Jan \_\_\_ Feb \_\_\_ March \_\_\_ April \_\_\_ May \_\_\_ June \_\_\_ July  
\_\_\_ Aug \_\_\_ Sept \_\_\_ Oct \_\_\_ Nov \_\_\_ Dec  
**Total Investment \$** \_\_\_\_\_

## VendorLink

\_\_\_ VendorLink \$125/year  
\_\_\_ COVID Resource Link \$100/6 months  
Please indicate when to start your listing: \_\_\_\_\_  
Desired URL \_\_\_\_\_  
Company Name \_\_\_\_\_  
160 Character description \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
**Total Investment \$** \_\_\_\_\_

## Educational webinar

\_\_\_ \$1,000 – one 60-minute webinar  
Limited to one webinar a month. This is a 60-minute live session. Once agreement is signed, advertiser will work with OSBA to discuss the date and audience. Advertiser will provide the speaker and editorial webinar free of charge to OSBA members.  
**Total Investment \$** \_\_\_\_\_

## Send agreement to:

Wanda Bloch  
Marketing and Trade Show Manager  
Ohio School Boards Association  
8050 N High Street, Suite 100  
Columbus, Ohio 43235-6481  
Phone: (614) 540-4000  
Fax: (614) 540-4100

## Social media

\_\_\_ \$775 – 2 posts per month for 6 months  
Advertiser to provide video/image along with URL and 40-word text post. Please indicate below which social media channel you would like post to be made on. You can have both on the same channel if you like.  
\_\_\_ Facebook \_\_\_ Twitter \_\_\_ Instagram  
Please indicate when to start your listing: \_\_\_\_\_  
**Total Investment \$** \_\_\_\_\_

## Tile ad (OSBA Update)

\_\_\_ \$250 per email – limited to one vendor per month  
Advertiser to provide company logo and hyperlink for listing.  
Please indicate month(s) below to run ad:  
\_\_\_ Jan \_\_\_ Feb \_\_\_ March \_\_\_ April \_\_\_ May \_\_\_ June \_\_\_ July  
\_\_\_ Aug \_\_\_ Sept \_\_\_ Oct \_\_\_ Nov \_\_\_ Dec  
**Total Investment \$** \_\_\_\_\_

## Payment

Total Investment \$ \_\_\_\_\_  
MasterCard \_\_\_\_\_ Visa \_\_\_\_\_ Discover \_\_\_\_\_  
Account Number \_\_\_\_\_  
3-digit CCV code \_\_\_\_\_ Expiration Date \_\_\_\_\_

## Authorized Signature

By signing below, the undersigned acknowledges and agrees to the terms and conditions located online at [www.ohioschoolboards.org/termsandconditions](http://www.ohioschoolboards.org/termsandconditions) and authorizes OSBA to publish the advertisement(s) as indicated on this form. The linked terms and conditions are explicitly incorporated into this agreement. Space is limited to a first-come, first-served basis and as an advertiser you will receive one complimentary copy of the publication your ad appears in. OSBA reserves the right to refuse any advertisement.

Printed Name \_\_\_\_\_  
Signature \_\_\_\_\_  
Title \_\_\_\_\_ Date \_\_\_\_\_