

2022 OSBA Advertising Agreement

Advertiser Information

Advertiser _____
Contact Person _____
Ad agency (if any) _____
Agency contact person _____
Billing address _____
City, State, Zip _____
Phone _____ Fax _____
Email _____

Journal

Art work ___ New ___ Repeat from _____
Issues ___ Feb ___ April ___ June ___ Aug ___ Oct ___ Dec

Size/Frequency	1x	3x	6x
Inside front cover	___\$1,525	___\$1,425	___\$1,285
Inside back cover	___\$1,400	___\$1,370	___\$1,200
Outside back cover	___\$1,400	___\$1,370	___\$1,200
Full Page	___\$1,340	___\$1,195	___\$1,130
2/3 Page	___\$1,025	___\$915	___\$860
1/2 Page	___\$815	___\$740	___\$700
1/3 Page	___\$575	___\$510	___\$485
1/6 Page	___\$350	___\$320	___\$290

Total Investment \$ _____
(rates listed are per and ad)

VendorLink

___ VendorLink \$125/year
___ COVID Resource Link \$100/6 months
Please indicate when to start your listing: _____
Desired URL _____
Company Name _____
160 Character description _____

Total Investment \$ _____

Send agreement to:

Wanda Bloch
Marketing and Trade Show Manager
Ohio School Boards Association
8050 N High Street, Suite 100
Columbus, Ohio 43235-6481
Phone: (614) 540-4000
Fax: (614) 540-4100
E-mail: wbloch@ohioschoolboards.org

VendorBook

Art work ___ New ___ Repeat from _____
Size ___ Front inside cover - \$1,300
___ Back inside cover - \$1,300
___ Back outside cover - \$1,350
___ Full page - \$1,100
___ 1/2 page - \$750
___ 1/3 page - \$525
___ 1/6 page - \$350
___ Business Card - \$215
___ Five-line listing - \$85

Note: All display advertisements include a five-line listing in two categories.

Complete for five-line listing

Company Name _____
Address _____
City State Zip _____
Phone _____
Email or Web _____
Category 1 _____
Category 2 _____
Additional categories (\$25 for each additional)

Total Investment \$ _____

Payment

Total Investment \$ _____
Check (payable to Ohio School Boards Association) _____
Invoice me _____
MasterCard _____ Visa _____ Discover _____
Account Number _____
3-digit CCV code _____ Expiration Date _____

Authorized Signature

By signing below, the undersigned acknowledges and agrees to the terms and conditions located online at www.ohioschoolboards.org/termsandconditions and authorizes OSBA to publish the advertisement(s) as indicated on this form. Space is limited to a first-come, first-served basis and as an advertiser you will receive one complimentary copy of the publication your ad appears in. OSBA reserves the right to refuse any advertisement.

Printed Name _____
Signature _____
Title _____ Date _____