

# 2022 OSBA Advertising Agreement

## Advertiser Information

Advertiser \_\_\_\_\_  
Contact Person \_\_\_\_\_  
Ad agency (if any) \_\_\_\_\_  
Agency contact person \_\_\_\_\_  
Billing address \_\_\_\_\_  
City, State, Zip \_\_\_\_\_  
Phone \_\_\_\_\_ Fax \_\_\_\_\_  
Email \_\_\_\_\_

## Journal

Art work \_\_\_ New \_\_\_ Repeat from \_\_\_\_\_  
Issues \_\_\_ Feb \_\_\_ April \_\_\_ June \_\_\_ Aug \_\_\_ Oct \_\_\_ Dec

Size/Frequency	1x	3x	6x
Inside front cover	___ \$1,475	___ \$1,390	___ \$1,250
Inside back cover	___ \$1,365	___ \$1,335	___ \$1,155
Outside back cover	___ \$1,365	___ \$1,335	___ \$1,155
Full Page	___ \$1,300	___ \$1,165	___ \$1,100
2/3 Page	___ \$995	___ \$890	___ \$835
1/2 Page	___ \$795	___ \$720	___ \$680
1/3 Page	___ \$555	___ \$495	___ \$475
1/6 Page	___ \$335	___ \$310	___ \$280

Total Investment \$ \_\_\_\_\_

## VendorLink

\_\_\_ VendorLink \$125/year  
\_\_\_ COVID Resource Link \$100/6 months  
Please indicate when to start your listing: \_\_\_\_\_

Desired URL \_\_\_\_\_

Company Name \_\_\_\_\_

160 Character description \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Total Investment \$ \_\_\_\_\_

## Send agreement to:

Wanda Bloch  
Marketing and Trade Show Manager  
Ohio School Boards Association  
8050 N High Street, Suite 100  
Columbus, Ohio 43235-6481  
Phone: (614) 540-4000  
Fax: (614) 540-4100  
E-mail: [wbloch@ohioschoolboards.org](mailto:wbloch@ohioschoolboards.org)

**Rates listed on this form are only valid until  
Dec. 31, 2021.**

## VendorBook

Art work \_\_\_ New \_\_\_ Repeat from \_\_\_\_\_

Size \_\_\_ Front inside cover- \$1,260

\_\_\_ Back inside cover - \$1,260

\_\_\_ Back outside cover - \$1,290

\_\_\_ Full page - \$1,075

\_\_\_ 1/2 page - \$720

\_\_\_ 1/3 page - \$510

\_\_\_ 1/6 page - \$335

\_\_\_ Business Card - \$210

\_\_\_ Five-line listing - \$80

**Note:** All display advertisements include a five-line listing in two categories.

## Complete for five-line listing

Company Name \_\_\_\_\_

Address \_\_\_\_\_

City State Zip \_\_\_\_\_

Phone \_\_\_\_\_

Email or Web \_\_\_\_\_

Category 1 \_\_\_\_\_

Category 2 \_\_\_\_\_

Additional categories (\$25 for each additional)

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Total Investment \$ \_\_\_\_\_

## Payment

Total Investment \$ \_\_\_\_\_

Check (payable to Ohio School Boards Association) \_\_\_\_\_

Invoice me \_\_\_\_\_

MasterCard \_\_\_\_\_ Visa \_\_\_\_\_ Discover \_\_\_\_\_

Account Number \_\_\_\_\_

3-digit CCV code \_\_\_\_\_ Expiration Date \_\_\_\_\_

## Authorized Signature

By signing below, the undersigned acknowledges and agrees to the terms and conditions located online at [www.ohioschoolboards.org/termsandconditions](http://www.ohioschoolboards.org/termsandconditions) and authorizes OSBA to publish the advertisement(s) as indicated on this form. Space is limited to a first-come, first-served basis and as an advertiser you will receive one complimentary copy of the publication your ad appears in. OSBA reserves the right to refuse any advertisement.

Printed Name \_\_\_\_\_

Signature \_\_\_\_\_

Title \_\_\_\_\_ Date \_\_\_\_\_