

2021 OSBA Advertising Agreement

Advertiser Information

Advertiser _____
Contact Person _____
Ad agency (if any) _____
Agency contact person _____
Billing address _____
City, State, Zip _____
Phone _____ Fax _____
Email _____

Journal

Art work ___ New ___ Repeat from _____
Issues ___ Feb ___ April ___ June ___ Aug ___ Oct ___ Dec

Size/Frequency	1x	3x	6x
Inside front cover	___ \$1,475	___ \$1,390	___ \$1,250
Inside back cover	___ \$1,365	___ \$1,335	___ \$1,155
Outside back cover	___ \$1,365	___ \$1,335	___ \$1,155
Full Page	___ \$1,300	___ \$1,165	___ \$1,100
2/3 Page	___ \$995	___ \$890	___ \$835
1/2 Page	___ \$795	___ \$720	___ \$680
1/3 Page	___ \$555	___ \$495	___ \$475
1/6 Page	___ \$335	___ \$310	___ \$280

Total Investment \$ _____

VendorLink

___ VendorLink \$125/year
___ COVID Resource Link \$100/6 months
Please indicate when to start your listing: _____

Desired URL _____

Company Name _____

160 Character description _____

Total Investment \$ _____

Send agreement to:

Wanda Bloch
Marketing and Trade Show Manager
Ohio School Boards Association
8050 N High Street, Suite 100
Columbus, Ohio 43235-6481
Phone: (614) 540-4000
Fax: (614) 540-4100
E-mail: wbloch@ohioschoolboards.org

VendorBook

Art work ___ New ___ Repeat from _____

Size ___ Front inside cover- \$1,260
___ Back inside cover - \$1,260
___ Back outside cover - \$1,290
___ Full page - \$1,075
___ 1/2 page - \$720
___ 1/3 page - \$510
___ 1/6 page - \$335
___ Business Card - \$210
___ Five-line listing - \$80

Note: All display advertisements include a five-line listing in two categories.

Complete for five-line listing

Company Name _____

Address _____

City State Zip _____

Phone _____

Email or Web _____

Category 1 _____

Category 2 _____

Additional categories (\$25 for each additional)

Total Investment \$ _____

Payment

Total Investment \$ _____

Check (payable to Ohio School Boards Association) _____

Invoice me _____

MasterCard _____ Visa _____ Discover _____

Account Number _____

3-digit CCV code _____ Expiration Date _____

Authorized Signature

By signing below, the undersigned acknowledges and agrees to the terms and conditions located online at www.ohioschoolboards.org/termsandconditions and authorizes OSBA to publish the advertisement(s) as indicated on this form. Space is limited to a first-come, first-served basis and as an advertiser you will receive one complimentary copy of the publication your ad appears in. OSBA reserves the right to refuse any advertisement.

Printed Name _____

Signature _____

Title _____ Date _____