2020 virtual exhibiting and sponsorship opportunities

Leadership for Learning
Ohio School Boards Association Capital Conference and Trade Show
A virtual experience | Nov. 7 - 10, 2020
OSBA invites you to showcase your company at our 2020 Capital Conference and Trade Show. This annual event brings together key decision-makers from over 90% of Ohio public school districts.

EXHIBITING

Maximize your visibility with key Ohio public school decision-makers.

“We find exhibiting at the OSBA Conference each year is very beneficial for our firm as well as attending various learning sessions that are relevant to designing educational facilities.”

— Rachel Rauscher
associate marketing manager, Moody Nolan

Why exhibit?
• Expose your company to a $16 billion educational market.
• Meet the people who make purchasing decisions in Ohio’s schools.
• Network with attendees.
• Increase your name and product recognition.
• Introduce new products and programs to the public school market.

As a provider of school services and supplies, your company will have the opportunity to share information, acquire new customers and establish new markets with OSBA.

Who attends
• school board members
• superintendents
• treasurers
• curriculum directors
• principals
• communication directors
• business managers
• transportation supervisors
• school technology directors
• human resource directors

Conference highlights
• Nationally acclaimed keynote speakers.
• Specialized tracks of learning sessions for transportation supervisors, curriculum directors, food service coordinators, administrative assistants and others draw additional district staff to the conference.

Questions?
Contact Wanda Bloch at
(614) 540-4000, ext. 285, or wbloch@ohioschoolboards.org

Reserve your virtual booth now! Visit
Dates and location
OSBA Capital Conference and Trade Show
November 7-10, 2020
A virtual experience

Conference statistics*
• 8,947 attendees
• 92% of Ohio school districts represented
• Ranked as the second-largest educational conference in the nation
• One of the largest educational trade shows in the nation
* based on 2019 registration.

Virtual exhibitor benefits
• One standard virtual booth.
• Complimentary exhibit badges for four staff members per booth.
• Access to pre-(must be registered by Oct. 16) and post-attendee lists.

Exhibitor schedule*
Monday, Nov. 9  Exhibit hall open  10 a.m. - 4 p.m.
Tuesday, Nov. 10  Exhibit hall open  10 a.m. - 4 p.m.
*Times subject to change.

2020 virtual booth pricing
All booths are $500
As an exhibitor, you know how important it is to advertise your company and drive attendees to your booth. Check out these great promotional options to do just that.

**VendorLink: $100**
Connect with leaders and drive traffic to your website by having your company’s information on the OSBA website. This is a yearly subscription.

**VendorBook**
A yearly directory of goods and services for schools mailed with the August Journal. For rates and sizing, contact Wanda Bloch, wbloch@ohioschoolboards.org or visit www.ohioschoolboards.org/exhibitor-marketing.

**OSBA Journal**
Advertise in OSBA's flagship publication, the only education-related magazine sent to all of Ohio’s public school board members, superintendents, treasurers, school officials and legislators. There is no better way to familiarize your business with these school decision-makers than to exhibit at the conference and advertise in the Journal.

As a courtesy to exhibitors, these prices are lower than our normal advertising rates. These special rates are only available to registered exhibitors.

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<thead>
<tr>
<th>Size</th>
<th>Rate</th>
<th>Ad dimensions (w x h)</th>
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<tbody>
<tr>
<td>Full page</td>
<td>$1,206.50</td>
<td>7.5&quot; x 9.5&quot;</td>
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<td>Two-thirds</td>
<td>$916.75</td>
<td>7.5&quot; x 6.25&quot;</td>
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<tr>
<td>One-half page</td>
<td>$736.25</td>
<td>7.5&quot; x 4.75&quot;</td>
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<tr>
<td>One-third</td>
<td>$513</td>
<td>7.5&quot; x 3.25&quot;</td>
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<tr>
<td>One-sixth</td>
<td>$308.75</td>
<td>2.5&quot; x 4.75&quot; or 4.875&quot; x 2.5&quot;</td>
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The October Journal is the pre-conference publication. Ads are due Sept. 3. The December issue is the conference wrap up. Ads are due Dec. 4.
A variety of sponsorship opportunities are available to help you meet your goals and stand out from the crowd.

**SPONSORSHIPS**

“Our marketing calendar centers around OSBA’s Capital Conference every year. No other event provides us the opportunity to connect with our clients one on one and build new relationships in the K-12 market. It also allows our team to learn the latest educational insights and how we need to enhance our designs for today’s learning environments. We wouldn’t miss OSBA!”

— Doug Rentz
marketing director, Garmann/Miller Architects-Engineers

**OSBA sponsors benefit from:**
- exposure in all conference promotional materials
- exposure on OSBA’s conference website
- increased brand recognition

**Bronze level**

**Morning Virtual Yoga**
$1,250
Help attendees kick the day off nice and relaxed, ready to go with a virtual yoga session. This 30 minute session will feature your company logo as attendees follow along with the instructor. Exclusive (Two One still available)

Package includes:
- 1/3 page ad in October Journal
- Logo on full agenda in the time slot for sponsored yoga session
- Logo included within the session
- Logo on sponsorship page

**Afternoon Refresher Break**
$1,250
Help attendees relax and recharge with two 15 minute meditation sessions on Monday and Tuesday afternoon. Exclusive

Package includes:
- 1/3 page ad in October Journal
- Logo on full agenda in the time slot for sponsored yoga session
- Logo included within the session
- Logo on sponsorship page

SOLD
SPONSORSHIPS
Stand out from the rest.

Silver level

Spotlight Session
$3,000
Exclusive sponsor of one of our spotlight sessions covering key topics. Your logo appears on the agenda in the time slot for the sponsored session and within the session. (Four Three still available)

Package includes:
• 1/3 page ad in October Journal
• 1/3 page ad in December Journal
• One banner ad throughout the day of session
• Logo on full agenda in the time slot for the sponsored session
• Logo within the featured session
• Logo on sponsorship page

General Session/Town Hall
$4,000
A highlight of the conference, the general sessions and town hall are where we bring all attendees together. Co-sponsors will have their logo appear within the session and we invite you to join the session you sponsor. (Three options to select from – limit to three sponsors per an event)

Package includes:
• ½ page ad in October Journal
• ½ page ad in December Journal
• One banner ad on the splash page to run throughout the day of session
• 30 minutes of dedicated networking in the networking room on day of session
• Logo within the featured session
• Logo on sponsorship page

Exhibitor Express Talks
$4,000
Take advantage of our new virtual learning session where you get 30 minutes to discuss an educational/informational topic with the opportunity to have a question and answer session. Your logo will appear on the event agenda and within your sponsored sessions.

Package includes:
• ½ page ad in October Journal
• ½ page ad in December Journal
• Two 30-minute sessions/demos
• Logo on full agenda in the time slot for your sessions
• Logo within your sessions
• Logo on sponsorship page

Gold level

Coffee Chat
$5,000
Gather virtually with attendees as they start their day with a 30-minute hot topic session lead by your team. (Exclusive daily sponsorship) (Three Two still available)

Package includes:
• ½ page ad in October Journal
• ½ page ad in December Journal
• Logo on full agenda in the time slot for your session
• Logo within sponsored event
• Logo on sponsorship page
• One banner ad on the splash page to run throughout the day of the chat
• Marketing piece in attendee virtual bag (PDF file)

Platinum level

Virtual Conference Lobby
$15,000
Your logo will be front and center as attendees log on to join us for the conference daily. In addition, anytime they navigate back to the event home screen they will see your logo. This is a great way to build brand visibility. (Four sponsor limit)

Package includes:
• Full page ad in October Journal
• Full page ad in December Journal
• Included in daily welcoming message
• Logo displayed on the main lobby page
• Logo on the sponsorship page
• One banner ad to run on the splash page daily during the conference
• 30 minutes of dedicated networking in the networking room
• One 30-minute session/demo in the Exhibitor Express Talks
• Virtual trade show booth
• Marketing piece in attendee virtual bag (PDF file)
PRESENTATION OPPORTUNITY

OSBA begins looking for topics related to administrative and educational issues in February of each year.

Nominations will only be accepted from exhibiting companies and must include a public school member district on the panel. Topics should be timely and informative — not an advertisement.

We are looking for sessions that address:
• student achievement
• leadership
• community engagement
• facilities
• school finance
• school law
• human resources

Attendees are:
• school board members
• superintendents
• treasurers
• curriculum directors
• principals
• communication directors
• business managers
• transportation supervisors
• school technology directors
• human resource directors

Note: Vendors who participate in a presentation that a member school district nominated for the purpose of discussing a particular product or service are required to be confirmed exhibitors participating in the trade show. No exceptions are allowed.

You can submit your nomination online at http://conference.ohioschoolboards.org/nominate. The deadline for learning session submissions is March 4.
Thank you to the following exhibitors who participated in our 2019 Capital Conference and Trade Show:

#SocialSchool4EDU
1-888-OHIOCOMP
300m
A.G./M-F Athletic
ABM Education
Abre
ACT Global Sports
Acuty-VCT Inc.
AECOM
AEP Ohio
AIG Retirement Services
Air Force One Inc.
Alboum Translation Services
All-N-All Supplies LLC
Allegion PLC
Alma
Alpha & Omega Building Services
American Dairy Association Mideast
American Fidelity
Anatomage
Apex Learning
Approach Marketing + EPIC Impact
Apptry
Aramark K-12 Education
Architectural Vision Group Ltd.
Armstrong World Industries Inc./Tectum
Arthur J. Gallagher & Co.
Ashland University Professional Development Services
ASM Modular Systems Inc.
AstroTurf
AVID
Bailey Communications Inc.
Baird Public Finance
Battelle for Kids
BCL IT Consulting
Bearacade Door Control Systems
Beck Studios Inc.
Bee-Safe
Belnke Associates Inc.
Belden Brick
Benchmark Biodiesel
Benchmark Education
Beynon Sports Surfaces Inc.
BoardDocs
Boenning and Scattergood Inc.
Bolo Stick LLC
Bonefish Systems
Bradley Payne Advisors LLC
Brentwood Builders
Brewer-Garrett Co.
Bricker & Eckler LLP
Brock USA
BSHM Architects
Buckeye Association of School Administrators
Buckeye Bleacher Repair Inc.
Buckeye Educational Systems
Buckeye Firearms Foundation
Buehrer Group, Architecture and Engineering Inc.
Burges & Burges Strategists
Call A Doctor Plus
Capitol Aluminum & Glass Corp.
Cardinal Acoustics
Cardinal Bus Sales & Service Inc.
CCG Automation Inc.
Central Ohio Audio Video
CET Public TV
CF Educational Solutions
Champions Before- and After-School
Chartwells School Dining Services
Children’s Hunger Alliance
Cincinnati Floor Co.
Citizens for Civic Renewal
City Connects
Classcraft
Clearview Tinting
CMTA Consulting Engineers
Columbus Blue Jackets
Communities in Schools
CompManagement
CompManagement Health Systems
Consortium for Educational Change
Continental Office
Control Systems of Ohio
COSI
Coterman & Co. Inc.
Creative Learning Systems Inc.
CTL Engineering Inc./ICS Inc.
Current Surfaces Inc.
Daktronics
Damschroder Roofing
Dant Clayton Corp.
Davis Demographics
Dee Ann Stricklett Leadership & Educational Consulting
Depco Enterprises LLC
Descon Inc.
Diamond Assets
Diligent Electronic Security Systems, LLC
DriveMind Group
Duro-Last Roofing - Engineered Systems
DWA Recreation Inc.
Dynamix Energy Services
E&D Specialty Stands Inc.
eDoctrina Corp.
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<th>2019 EXHIBITORS</th>
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<td><strong>Educational Funding Group Inc.</strong></td>
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<td><strong>Educational Service Center of Central Ohio</strong></td>
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<td><strong>Educators Preferred Corp.</strong></td>
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<td><strong>Guardian Defender Security Defense Systems for Doors</strong></td>
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<td><strong>HOBY Youth Leadership</strong></td>
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<td><strong>Holdfast Technologies LLC</strong></td>
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<td><strong>Hoonuit Enrollment Analytics (formerly DecisionInsite)</strong></td>
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<td><strong>Huffmaster Strike Services</strong></td>
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<td><strong>ICON Construction Solutions Illuminate Education Inc.</strong></td>
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<td><strong>Imagine Learning Inc.</strong></td>
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<td><strong>Infinite Campus Inc.</strong></td>
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<td><strong>Innovative Modular Solutions</strong></td>
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<td><strong>Inter-State Studio</strong></td>
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<td><strong>International Academy of Science</strong></td>
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<td><strong>IST Ohio Inc.</strong></td>
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<td><strong>J. M. Verostko Inc. Consulting Engineers</strong></td>
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<td><strong>J+J Flooring</strong></td>
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<td><strong>Janson Industries</strong></td>
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<td><strong>Jefferson County ESC Virtual Learning Academy</strong></td>
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<td><strong>Julian &amp; Grube Inc.</strong></td>
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<td><strong>K&amp;K Systems Inc.</strong></td>
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<td><strong>Leadership Excelleration Inc.</strong></td>
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<td><strong>Lesko Associates Inc.</strong></td>
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<td><strong>LifeTrack Services Inc.</strong></td>
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<td><strong>Lightspeed Technologies Inc.</strong></td>
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<td><strong>Lincoln Learning Solutions</strong></td>
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<td><strong>Live Technologies LLC</strong></td>
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<td><strong>Lott Industries Inc.</strong></td>
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<td><strong>Lund Equipment</strong></td>
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<td><strong>Martin Public Seating</strong></td>
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<td><strong>Maximum Potential Inc.</strong></td>
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<td><strong>Mays Consulting &amp; Evaluation Services Inc.</strong></td>
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<td><strong>Medical Mutual</strong></td>
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<td><strong>Meeder Investment Management</strong></td>
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<td><strong>Megalith LLC</strong></td>
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<td><strong>Megen Construction Co. Inc.</strong></td>
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<td><strong>Metcz Culinary Management</strong></td>
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<td><strong>Meyer Design Inc.</strong></td>
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<td><strong>Miami University College of Education, Health &amp; Society</strong></td>
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<td><strong>Mid-America Business Systems</strong></td>
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<td><strong>Midstates Recreation</strong></td>
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<td><strong>Midwest Floor Restore</strong></td>
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<td><strong>Milestone Benefits Agency Inc.</strong></td>
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<td><strong>Moms Demand Action/Everytown for Gun Safety</strong></td>
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<td><strong>Moody•Nolan Inc.</strong></td>
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<td><strong>Motz Engineering</strong></td>
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<td><strong>MSA Design/MSA Sport</strong></td>
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<td><strong>MT Business Technologies Inc.</strong></td>
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<td><strong>Musco Sports Lighting</strong></td>
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<td><strong>National Chemical Laboratories Inc.</strong></td>
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<td><strong>National School Boards Association</strong></td>
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<td><strong>NEOLA Inc.</strong></td>
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<td><strong>Nevco Inc.</strong></td>
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<td><strong>On Demand Drug Testing and Work Solutions</strong></td>
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<td><strong>One Call Now</strong></td>
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<td><strong>OnToCollege</strong></td>
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<td><strong>Operation Lifesaver</strong></td>
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<td><strong>PowerSchool and Microsoft EdTech Showcase</strong></td>
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<td><strong>Presence Management LLC</strong></td>
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<td><strong>Prodigy Building Solutions LLC</strong></td>
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2019 EXHIBITORS

ProgressBook by Software Answers Inc.
PublicSchoolWORKS
Rachel Wixey & Associates LLC
RBC Capital Markets
ReadySub
Regency Construction Services Inc.
Registration Gateway
Remo Security Doors
Renhill Group
Rentacrate Enterprises LLC
Republic Storage Products LLC
Resource International Inc.
Rieck Services
RJ Beck Protective Systems
Robert J. Miller & Associates Inc.
Robertson Construction Services Inc.
Robot Academy LLC
Roetzel & Andress LPA
RoofConnect
Ruling Our eXperiences Inc.
(ROX)
Ruscilli Construction Co. Inc.
Rush Bus Centers of Ohio
Rx Ohio Collaborative
S.A. Comunale
Safeguard/IMMI
SameGoal Inc.
Sandy Hook Promise (SHP)
Satellite Shelters Inc.
SC Strategic Solutions
Scenic Solutions
SCG Fields LLC
Scholar Craft
School Ministries Ohio
School Safe ID LLC
School Specialty
SchoolPointe
Schorr Architects Inc.
Scott Scriven LLP
SE Blueprint
Second Chance Medical Products
Security Voice Inc.
Seibold+Baker
Seon
SFE - Southwest Foodservice Excellence
Shaffey Plan Management Services LLC
Shaw Industries
Shawnee State University
Sheakley UniComp
Shook Touchstone
SHP Leading Design
Sightlines Athletic Facilities
Site Technology Inc.
Skanska USA Building
SOCS Website Solutions & FES Services
Sodexo
Söl Harris/Day Architecture
Solar Power and Light
Solar Tint
SourceOne Supply
South Central Ohio Insurance Consortium
Southern Bleacher Co. Inc.
SPORT SAFE Testing Service Inc.
SportMaster
Sportsbeans Lighting, Inc.
Sportworks Field Design
Sprinturf LLC
Squire Patton Boggs (US) LLP
Staley Shoe Repair
Staley Technologies Inc.
STAN and Associates Inc.
Steelcase with Ohio Desk and Loth
Stifel
Sturdisteel Co.
Suburban Propane
Summit Construction Co. Inc.
Taher Inc.
Tarkett
Tattletale Portable Alarm Systems
TDG Facilities LLC
Techline Sports Lighting
Technique Roofing Systems LLC
TekVisions
Telamon Energy Solutions
The Compass Pathfinder Program
The DriveMind Group
The Education Connection
(Insta-Info Inc.)
The Eisen Group
The Ennis Britton Consulting Group
The Final Floor Inc.
The Garland Co, Inc.
The Jefferson Health Plan
The Management Council
The Motz Group
The Nutrition Group
The Ohio Floor Co.
The Ohio Tuition Trust Authority
The Red Zone
The Ruhlins Co.
The Village Network
The Wellington Initiative
ThenDesign Architecture (TDA)
Thomas Built Buses by Ohio CAT
Thomas Built Buses/Myers Equipment Corp.
Thoughtexchange
Threat Extinguisher
Tiffin Scenic Studios Inc.
TIPS
Toadvine Enterprises Inc.
Todd Associates Inc.
Tom Sexton and Associates Inc.
TRANE
Transfinder
Tremco Roofing & Building Maintenance
Tri-Chem Corporation
TTL Associates Inc.
TumbleMath
Turner Construction Co.
U.S. Army Cleveland Recruiting Battalion
UnitedHealthcare
Universal Windows Direct
University of Dayton
Department of Educational Administration
University of Mount Union
Vapensystems Inc.
Varquest
VARtek Services Inc.
Vasco Sports Contractors
Vertex Software Inc.
Vescio’s SportsFields
ViewSonic Corp.
Vincent Lighting Systems
Vinson
Virco Inc.
Vista Consulting Group LLC
VitalSigns Wall of Fame
Vocabulary.com
VOLO LLC
VolunteerNow
Voya Financial Advisors
VS America
VSWC Architects
Warther Woodworking
Washington National Insurance
Wenger Corp.
West Roofing Systems Inc.
Western Reserve PBS
Williams Scotsman Inc.
Window Armor LLC
Woodhull LLC
Woolpert
Zimmerman School Equipment Inc.