

# 2020 OSBA Advertising Agreement

## Advertiser Information

Advertiser \_\_\_\_\_  
Contact Person \_\_\_\_\_  
Ad agency (if any) \_\_\_\_\_  
Agency contact person \_\_\_\_\_  
Billing address \_\_\_\_\_  
City, State, Zip \_\_\_\_\_  
Phone \_\_\_\_\_ Fax \_\_\_\_\_  
Email \_\_\_\_\_

## Journal

Art work \_\_\_ New \_\_\_ Repeat from \_\_\_\_\_  
Issues \_\_\_ Feb \_\_\_ April \_\_\_ June \_\_\_ Aug \_\_\_ Oct \_\_\_ Dec

Size/Frequency	1x	3x	6x
Inside front cover	___ \$1,435	___ \$1,350	___ \$1,215
Inside back cover	___ \$1,325	___ \$1,300	___ \$1,120
Outside back cover	___ \$1,325	___ \$1,300	___ \$1,120
Full Page	___ \$1,270	___ \$1,135	___ \$1,070
2/3 Page	___ \$965	___ \$865	___ \$810
1/2 Page	___ \$775	___ \$700	___ \$660
1/3 Page	___ \$540	___ \$480	___ \$462
1/6 Page	___ \$325	___ \$300	___ \$275

**Total Investment \$** \_\_\_\_\_

## VendorLink

\$100/year  
Please indicate when to start your listing: \_\_\_\_\_  
Desired URL \_\_\_\_\_  
Company Name \_\_\_\_\_  
160 Character description \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**Total Investment \$** \_\_\_\_\_

## Send agreement to:

Wanda Bloch  
Marketing and Trade Show Manager  
Ohio School Boards Association  
8050 N High Street, Suite 100  
Columbus, Ohio 43235-6481  
Phone: (614) 540-4000  
Fax: (614) 540-4100  
E-mail: [wbloch@ohioschoolboards.org](mailto:wbloch@ohioschoolboards.org)

## VendorBook

Art work \_\_\_ New \_\_\_ Repeat from \_\_\_\_\_  
Size \_\_\_ Front inside cover- \$1,225  
\_\_\_ Back inside cover - \$1,225  
\_\_\_ Back outside cover - \$1,255  
\_\_\_ Full page - \$1,056  
\_\_\_ 1/2 page - \$700  
\_\_\_ 1/3 page - \$495  
\_\_\_ 1/6 page - \$325  
\_\_\_ Business Card - \$205  
\_\_\_ Five-line listing - \$75

**Note:** All display advertisements include a five-line listing in two categories.

## Complete for five-line listing

Company Name \_\_\_\_\_  
Address \_\_\_\_\_  
City State Zip \_\_\_\_\_  
Phone \_\_\_\_\_  
Email or Web \_\_\_\_\_  
Category 1 \_\_\_\_\_  
Category 2 \_\_\_\_\_  
Additional categories (\$25 for each additional)  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**Total Investment \$** \_\_\_\_\_

## Payment

Total Investment \$ \_\_\_\_\_  
Check (payable to Ohio School Boards Association) \_\_\_\_\_  
Invoice me \_\_\_\_\_  
MasterCard \_\_\_\_\_ Visa \_\_\_\_\_ Discover \_\_\_\_\_  
Account Number \_\_\_\_\_  
3-digit CCV code \_\_\_\_\_ Expiration Date \_\_\_\_\_

## Authorized Signature

By signing below, the undersigned acknowledges and agrees to the terms and conditions located online at [www.ohioschoolboards.org/termsandconditions](http://www.ohioschoolboards.org/termsandconditions) and authorizes OSBA to publish the advertisement(s) as indicated on this form. Space is limited to a first-come, first-served basis and as an advertiser you will receive one complimentary copy of the publication your ad appears in. OSBA reserves the right to refuse any advertisement.

Printed Name \_\_\_\_\_  
Signature \_\_\_\_\_  
Title \_\_\_\_\_ Date \_\_\_\_\_