

2020 OSBA Advertising Agreement

Advertiser Information

Advertiser _____
Contact Person _____
Ad agency (if any) _____
Agency contact person _____
Billing address _____
City, State, Zip _____
Phone _____ Fax _____
Email _____

Journal

Art work ___ New ___ Repeat from _____
Issues ___ Feb ___ April ___ June ___ Aug ___ Oct ___ Dec
Size/Frequency **1x** **3x** **6x**
Inside front cover ___\$1,435 ___\$1,350 ___\$1,215
Inside back cover ___\$1,325 ___\$1,300 ___\$1,120
Outside back cover ___\$1,325 ___\$1,300 ___\$1,120
Full Page ___\$1,270 ___\$1,135 ___\$1,070
2/3 Page ___\$965 ___\$865 ___\$810
1/2 Page ___\$775 ___\$700 ___\$660
1/3 Page ___\$540 ___\$480 ___\$462
1/6 Page ___\$325 ___\$300 ___\$275
Total Investment \$ _____

Online Listings

___ VendorLink \$100/year
___ COVID Resource Link \$100/6 months
Please indicate when to start your listing: _____
Desired URL _____
Company Name _____
160 Character description _____

Total Investment \$ _____

Send agreement to:

Wanda Bloch
Marketing and Trade Show Manager
Ohio School Boards Association
8050 N High Street, Suite 100
Columbus, Ohio 43235-6481
Phone: (614) 540-4000
Fax: (614) 540-4100
E-mail: wbloch@ohioschoolboards.org

VendorBook

Art work ___ New ___ Repeat from _____
Size ___ Front inside cover- \$1,225
 ___ Back inside cover - \$1,225
 ___ Back outside cover - \$1,255
 ___ Full page - \$1,056
 ___ 1/2 page - \$700
 ___ 1/3 page - \$495
 ___ 1/6 page - \$325
 ___ Business Card - \$205
 ___ Five-line listing - \$75

Note: All display advertisements include a five-line listing in two categories.

Complete for five-line listing

Company Name _____
Address _____
City State Zip _____
Phone _____
Email or Web _____
Category 1 _____
Category 2 _____
Additional categories (\$25 for each additional)

Total Investment \$ _____

Payment

Total Investment \$ _____
Check (payable to Ohio School Boards Association) _____
Invoice me _____
MasterCard _____ Visa _____ Discover _____
Account Number _____
3-digit CCV code _____ Expiration Date _____

Authorized Signature

By signing below, the undersigned acknowledges and agrees to the terms and conditions located online at www.ohioschoolboards.org/termsandconditions and authorizes OSBA to publish the advertisement(s) as indicated on this form. Space is limited to a first-come, first-served basis and as an advertiser you will receive one complimentary copy of the publication your ad appears in. OSBA reserves the right to refuse any advertisement.

Printed Name _____
Signature _____
Title _____ Date _____