

2019

# OSBA Student Video Contest

Deadline: Friday, Oct. 4, 2019

## Who

Students who attend high school in a district that is a member of OSBA

## Theme

“Stand up for Ohio Public Schools.” Tell us how your school district and/or building is standing up for public education while making a difference in students’ lives and future success. Points will be deducted from videos that do not include the “Stand Up for Ohio Public Schools” theme.

## Length

90-second video (maximum length)

## Prizes

Up to \$750 to enhance your district’s video production

## Deadline

Entry forms and videos must be received by Oct. 4, 2019.

Mail forms and a CD with the video to:

OSBA Student Video Contest

c/o Jeff Chambers

8050 N. High St., Suite 100

Columbus, OH 43235-6481

# 2019 OSBA Student Video Contest

Great things are happening in Ohio's public schools! The Ohio School Boards Association (OSBA) is asking high school students to express their thoughts and ideas about how their public school district and/or building makes a difference in student's lives and their futures through its annual student video contest. The contest is part of OSBA's "Stand Up for Public Schools" promotional campaign. Public high schools are invited to submit a video (maximum length is 90 seconds) that conveys the contest's theme. The top three videos will win prizes for their respective schools, and will be posted on OSBA's website.

## Eligibility

The contest is open to high school students in OSBA member districts; junior high schools with designated video production programs are also eligible to participate. Each school may submit more than one video, but only the video judged as the best from each district will be eligible for 1st, 2nd or 3rd place.

## Criteria

Videos will be judged on how well they address the topic, as well as production quality and creativity. No professional assistance can be provided to produce the video. The format is up to the students. Videos can be a commercial, news broadcast, music video or other format.

## Contest guidelines

To enter, mail or Dropbox entry forms and the student video(s). **IMPORTANT: MOVIES SHOULD BE FORMATTED IN ONE SINGLE .AVI, .WMV, .MOV OR .MPG FILE.** Please clearly provide the contact information of the teacher/adviser, student(s) and school on each entry form.

A release is required from everyone featured in the video as well as those involved in production. This authorization assures that those involved know that the video may be shown publicly without further consent. The releases must accompany both the submission form and video. They must be signed by participants; releases for minors must be signed by a parent/guardian. A district's standard release form may also be used for

this purpose. Please be sure that district releases cover internet usage.

## Deadline

Entry forms and videos must be received by Oct. 4, 2019. Dropbox videos/forms to [jchambers@ohioschoolboards.org](mailto:jchambers@ohioschoolboards.org), or mail forms and a CD with each video to:

OSBA Student Video Contest  
c/o Jeff Chambers  
8050 N. High St., Suite 100  
Columbus, OH 43235-6481

## Awards

The top three videos, as determined by the judges, will receive the following cash prizes: \$750 for first place; \$300 for second place; and \$200 for third place. The prize money is intended to be used to enhance the district's video production program. The top three videos will be shown during a General Session at the 2019 OSBA Capital Conference in Columbus, Nov. 10-12. Student directors of the top three videos, along with their respective principal and/or teacher, will be invited to an awards ceremony during the 2019 Capital Conference and Trade Show's Student Achievement Fair.

## Judging

Judging will be done by a panel of independent media and education professionals.

# 2019 OSBA Student Video Contest

## Contest entry form

The name of the school district, school and principal, as well as primary contact/adviser information should be listed on this entry form. In addition, names, addresses, phone numbers and email addresses must be provided for all of those involved in the production/submission of the video on individual participant release forms. The school district submitting the video may use its district's standard release form for this purpose. Please be sure that the release covers internet usage.

The Ohio School Boards Association will not display or release any addresses, phone numbers or email addresses in connection with the submission. All contest guidelines must be followed and OSBA retains the right to determine if the submitted entries comply with these guidelines.

The participant understands that the use of the submission is completely at the discretion of OSBA. Entries will not be returned, and OSBA has no obligation to retain it. Therefore, the participant understands that she or he needs to keep a copy of the submission. OSBA will not make any payment to the participant or any third party for usage of the video.

Each submission and release form must be signed and submitted with the video in order to be judged. All videos must be submitted by Oct. 4, 2019, for consideration. For more information or questions, email Jeff Chambers at [jchambers@ohioschoolboards.org](mailto:jchambers@ohioschoolboards.org). You may Dropbox or email the forms and video(s) or mail them to: OSBA Student Video Contest, c/o Jeff Chambers, 8050 N. High Street, Suite 100, Columbus, OH 43235-6481.

***The information below is required for submissions.***

Group/video title \_\_\_\_\_

District and county \_\_\_\_\_

High or junior high school \_\_\_\_\_

Principal name \_\_\_\_\_

Teacher or adviser name (primary contact) \_\_\_\_\_

Primary contact email \_\_\_\_\_

Primary contact telephone \_\_\_\_\_

Primary contact signature \_\_\_\_\_

Date \_\_\_\_\_

Student(s) name(s) \_\_\_\_\_

Student(s) contact info \_\_\_\_\_

# 2019 OSBA Student Video Contest

## Participant release form

A release is required from everyone featured in the video, as well as those involved in its production. This authorization assures that those involved know that the video may be shown publicly without further consent required. This form must be accompanied by the submission form and video, and signed by the participants; releases for minors must be signed by a parent or guardian.

The names, addresses, phone numbers and email addresses must be provided for **all** involved in the production or submission of the video. The release must accompany the submission form and video. This release requirement is not necessary for crowd shots. *The school district submitting the video may use its district's standard release form for this purpose. Please be sure that the release covers Internet usage.*

The Ohio School Boards Association will not display or release any addresses, phone numbers or email addresses in connection with the submission. *Please duplicate this form as needed.*

Participant name \_\_\_\_\_

Participant address \_\_\_\_\_

Participant email address \_\_\_\_\_

Participant telephone \_\_\_\_\_

Participant signature \_\_\_\_\_ Date \_\_\_\_\_

### **Parent/guardian permission**

This portion must be completed for any student appearing in the video for the OSBA Student Video Contest. This portion is not required for any student that is helping with video production, but not appearing in the video, or for any crowd shots.

**I give my permission for my child to appear in his or her video that is part of the Ohio School Boards Association Student Video Contest. I understand that the project may be posted on the OSBA or [www.standupforOHpublicschools.org](http://www.standupforOHpublicschools.org) websites and shared with local media.**

I am the parent or guardian of \_\_\_\_\_  
(print child's name)

Name of parent or guardian \_\_\_\_\_

Parent or guardian signature \_\_\_\_\_ Date \_\_\_\_\_

# 2019 OSBA Student Video Contest

## Video Entry Tips

### **Tips for a successful entry**

Each year, participants seek advice from OSBA staff about video entries and have many questions about contest rules. In order to alleviate confusion and each give entry the best chance for success, please review the following tips list before you create and send your video(s):

- Although we appreciate endorsements, we aren't seeking commercials about OSBA. The intent of the contest is to gather glowing endorsements about public schools that adhere to the theme of the contest.
- It is best if all music used is original. To avoid copyright infringement, if you use any song that is not original, keep the use of that song in the video to less than 30 seconds in length.
- Many entries from one school/district are allowed but only the highest finisher in the district can win prize money (if applicable).
- Junior high entries are allowed where there is a designated video production program in place.
- We ask that you don't just modify an existing video that was shot for another purpose by putting "Stand Up for Public Schools" at the end. Chances are this will be evident to the judges and, as such, will hurt your score.
- If you can avoid it, don't wait until the last minute to send your entries because there may be a technical problem either exporting or Dropboxing the video that you hadn't anticipated.
- Please review the 2019 SUFPS Student Video Contest Judging Form (on the next two pages) to see the exact criteria that will be used by the media panel to judge each entry.

# 2019 SUFPS Student Video Contest Judging Form

Disrict: \_\_\_\_\_

## **Tier One: Does the video follow the Guidelines? (Y/N)**

- a. Does the video stay within the 90-second time limit?    Y    N
- b. Is the information included in the video accurate and current?    Y    N
- c. Is any portion of the video inappropriate?    Y    N

## **Tier Two: Quality of Video**

**35% Content Clarity: Does the video make the connection with the contest theme “Stand Up for Public Schools?” Circle your score choice.**

4	3	2	1
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### **Explainer:**

- 4 Points – Video addresses the theme in an obvious manner.
- 3 Points – A fairly clear connection is made to the contest theme.
- 2 Points – Theme is mentioned or eluded to, but the connection to the theme isn’t strong.
- 1 Point – There is no connection to the theme in the video.

**35% Memorable/Interesting: How well does the video keep the viewer’s attention?**

4	3	2	1
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- 4 Points – Viewer is left with a strong understanding of the theme, will remember the video and feels like they want to learn more.
- 3 Points – Viewer is left with a general understanding of the theme and will remember the video.
- 2 Points – Viewer mostly understands the theme and might remember the video. Some introduced themes/topics may distract from the message.
- 1 Point – Presentation is unclear on the theme and unmemorable.

**20% Creativity: Is the video original and something we haven’t seen before?**

4	3	2	1
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- 4 Points – Video is original, creative and unique.
- 3 Points – Video has some original thought and is moderately creative.



2 Points – Video has little original thinking.

1 Point – Video has no original thinking.

**10% Production: What is the overall quality of the production (including visual and sound elements)?**

4	3	2	1
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4 Points – Video is well planned, with smooth transitions and edits. Sound is excellently balanced and easy to hear. All elements coincide with the video’s message.

3 Points – Video is well planned with competent edits. Sound is well balanced and easy to hear. Most elements blend with the video’s message.

2 Points – Video was somewhat planned. Transitions and edits are rudimentary. Sound is reasonably balanced. Some elements (lighting, music, etc) are distracting.

1 Point – Video is not well planned and has poor edits. Sound is of poor quality. Many elements distract from the video’s message.

**Judge’s Comments: Please provide constructive criticism/encouragement to entrants in the space below.**