

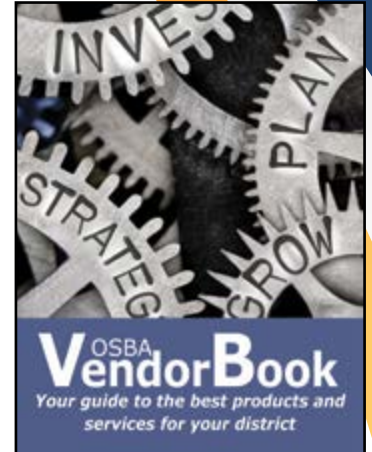


# OSBA VendorBook

The OSBA VendorBook is a directory of goods and services for schools. It includes listings of businesses by category, as well as display advertisements. The VendorBook is included in the August OSBA Journal magazine and designed to be used throughout the year.

The VendorBook is read by more than 5,700 Ohio educational leaders, including:

- **school board members** of every district, who set policy for the district and have a wide range of fiscal responsibility;
- **superintendents**, who are responsible for overseeing the day-to-day functions of their districts;
- other **administrators**, including **treasurers** and **business managers**.



## 2019 OSBA VendorBook advertising rates

Outside back cover	\$1,255	1/6 Page	\$325
Inside front cover	\$1,225	Business card	\$205
Inside back cover	\$1,225	Five-line listing in two categories	\$75
Full Page	\$1,056	Additional categories	\$25
1/2 Page	\$700	Typesetting (if necessary)	\$85
1/3 Page	\$495		

*Advertisers who purchase display ads receive a five-line listing in two categories. A five-line listing includes the company name, address, phone and website or email address. Ad sizes are the same as the Journal except for the outside back cover (use specs for inside front cover) and business card (3.5" wide by 2" high).*

## Interested in gaining more exposure for your company?

Contact Wanda Bloch, OSBA marketing and trade show manager, at (614) 540-4000, (800) 589-OSBA or [wbloch@ohioschoolboards.org](mailto:wbloch@ohioschoolboards.org).



Ohio School Boards Association  
8050 N. High St., Ste. 100  
Columbus, OH 43235-6481  
(614) 540-4000 • fax: (614) 540-4100  
[www.ohioschoolboards.org](http://www.ohioschoolboards.org)

## Category listings

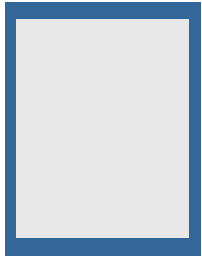
Appraisal services  
 Architects  
 Association/foundations  
 Athletic equipment/surfaces  
 Athletic surfaces  
 Awards/recognition  
 Bleachers/grandstands  
 Bonds  
 Building products  
 Cafeteria software  
 Classrooms (modular)  
 Colleges/universities  
 Communications  
 Computer products  
 Construction managers  
 Consultants  
 Curriculum  
 Disaster recovery  
 Education employment  
 Educational consulting  
 Educational equipment

Electricity purchasing  
 Employee benefit plans  
 Energy conservation  
 Energy services  
 Engineering  
 Facilities equipment/services  
 Facilities management  
 Financial consulting  
 Financial institutions/  
 consulting  
 Fitness equipment  
 Flooring  
 Flooring/ceiling  
 Food services  
 Fundraising  
 Furniture  
 General contractors  
 Grant writing  
 Group term life insurance  
 Grounds care  
 Health services

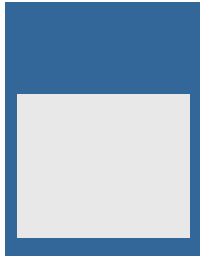
HVAC  
 Human resources  
 Insurance  
 Janitorial services  
 Janitorial supplies/equipment  
 Laboratories  
 Legal assistance  
 Levy consulting  
 Lighting  
 Lockers/cabinets  
 Management support systems  
 Masonry products  
 Meeting facilities  
 Office supplies  
 Office supplies/equipment  
 Office/classroom supplies  
 Online payment  
 Online purchasing cooperative  
 Paint  
 Playground equipment/  
 surfaces

Plumbing supplies/services  
 Professional development  
 Promotional products  
 Publications  
 Roofing  
 Safety  
 Safety and health  
 School bus sales/service  
 Scoreboards  
 Security  
 Security systems  
 Signs  
 Software  
 Stage/theater equipment  
 Student achievement  
 Technology  
 Telecommunications  
 Transportation services  
 Utilities  
 Windows/glass

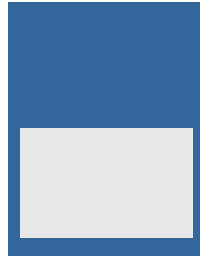
## Mechanical requirements



Full page and all covers  
 7.5" x 9.5" without bleed (shown)  
 9" x 11.5" with bleed



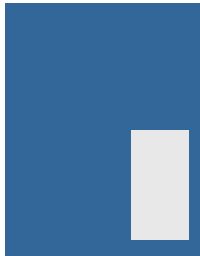
2/3 page horizontal  
 7.5" x 6.25"



1/2 page horizontal  
 7.5" x 4.75"



1/3 page horizontal  
 7.5" x 3.25"



1/6 page vertical  
 2.5" x 4.75"



1/6 page horizontal  
 4.875" x 2.5"

Magazine trim size: 8.5" x 11"

Full bleed: 9" x 11.5"

All dimensions are width by height.

Please include crop marks to ensure proper ad dimensions.

Specify if full-page ads include bleeds.

For questions on mechanical requirements, contact Angela Penquite at (614) 540-4000.

## Don't miss out on other marketing opportunities

OSBA has exhibiting and sponsorship opportunities that allow you to choose the events and promotional items to best meet your needs and gets you the most valuable face-to-face time with prospective clients.