

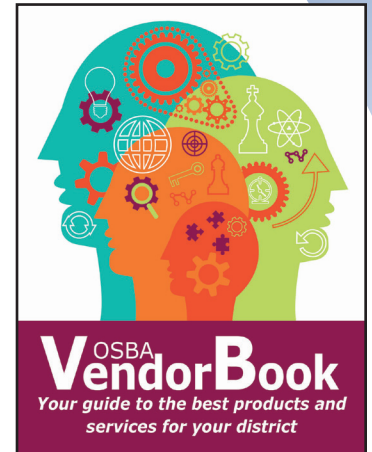


OSBA VendorBook

The OSBA VendorBook is a directory of goods and services for schools. It includes listings of businesses by category, as well as display advertisements. The VendorBook is included in the August OSBA Journal magazine and designed to be used throughout the year.

The VendorBook is read by more than 5,700 Ohio educational leaders, including:

- **school board members** of every district, who set policy for the district and have a wide range of fiscal responsibility;
- **superintendents**, who are responsible for overseeing the day-to-day functions of their districts;
- other **administrators**, including **treasurers** and **business managers**.



2018 OSBA VendorBook advertising rates

Back outside cover	\$1,255	1/6 Page	\$325
Front inside cover	\$1,225	Business card	\$205
Back inside cover	\$1,225	Five-line listing in two categories	\$75
Full Page	\$1,056	Additional categories	\$25
1/2 Page	\$700	Typesetting (if necessary)	\$85
1/3 Page	\$495		

Advertisers who purchase display ads receive a five-line listing in two categories. A five-line listing includes the company name, address, phone and website or email address. Ad sizes are the same as the Journal except for the back outside cover (use specs for front inside cover) and business card (3.5" wide by 2" high).

Interested in gaining more exposure for your company?

Contact Wanda Bloch, OSBA marketing and trade show manager, at
(614) 540-4000, (800) 589-OSBA or
wbloch@ohioschoolboards.org.

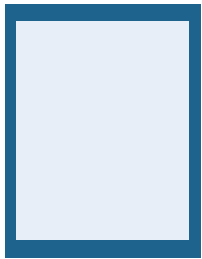


Ohio School Boards Association
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Columbus, OH 43235-6481
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www.ohioschoolboards.org

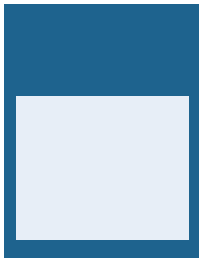
Category listings

Appraisal services	Electricity purchasing	HVAC	Plumbing supplies/services
Architects	Employee benefit plans	Human resources	Professional development
Association/foundations	Energy conservation	Insurance	Promotional products
Athletic equipment/surfaces	Energy services	Janitorial services	Publications
Athletic surfaces	Engineering	Janitorial supplies/equipment	Roofing
Awards/recognition	Facilities equipment/services	Laboratories	Safety
Bleachers/grandstands	Facilities management	Legal assistance	Safety and health
Bonds	Financial consulting	Levy consulting	School bus sales/service
Building products	Financial institutions/ consulting	Lighting	Scoreboards
Cafeteria software	Fitness equipment	Lockers/cabinets	Security
Classrooms (modular)	Flooring	Management support systems	Security systems
Colleges/universities	Flooring/ceiling	Masonry products	Signs
Communications	Food services	Meeting facilities	Software
Computer products	Fundraising	Office supplies	Stage/theater equipment
Construction managers	Furniture	Office supplies/equipment	Student achievement Technology
Consultants	General contractors	Office/classroom supplies	Technology
Curriculum	Grant writing	Online payment	Telecommunications
Disaster recovery	Group term life insurance	Online purchasing cooperative	Transportation services
Education employment	Grounds care	Paint	Utilities
Educational consulting	Health services	Playground equipment/ surfaces	Windows/glass

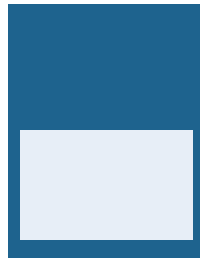
Mechanical requirements



Full page and all covers
7.5" x 9.5" without bleed
9" x 11.5" with bleed



2/3 page horizontal
7.5" x 6.25"



1/2 page horizontal
7.5" x 4.75"



1/3 page horizontal
7.5" x 3.25"



1/6 page vertical
2.5" x 4.75"



1/6 page horizontal
4.875" x 2.5"

Magazine trim size: 8.5" x 11"

Full bleed: 9" x 11.5"

All dimensions are width by height.

Please include crop marks to ensure proper ad dimensions.

For questions on mechanical requirements, contact Angela Penquite at (614) 540-4000.

Don't miss out on other marketing opportunities

OSBA has exhibiting and sponsorship opportunities that allow you to choose the events and promotional items to best meet your needs and gets you the most valuable face-to-face time with prospective clients.