



Leadership for Learning

Ohio School Boards Association
2018 Capital Conference
and Trade Show
Nov. 11-13, 2018

THE POWER OF

EXHIBITIONS

Face-to-face has never been stronger.
Face-to-face is simply better.

Trade shows are as effective a medium for marketing, promoting
and building business today as they were years ago.





Be an essential piece of the puzzle by being an exhibitor or sponsor at the OSBA Capital Conference and Trade Show.

Ohio School Boards Association
8050 N. High St., Ste. 100
Columbus, OH 43235

Why exhibit?

- Expose your company to a \$16 billion educational market.
- Meet the people who make purchasing decisions in Ohio's schools.
- Network with over 9,200 attendees.
- Increase your name and product recognition.
- Introduce new products and programs to the public-school market including over 1,800 recently elected board members.
- Attend the largest school board trade show in the nation.
- Connect with superintendents, treasurers and other administrators from Ohio public schools.

"Our experience with OSBA has been great. Their team is responsive and has worked with us on new ways to reach our collective members. OSBA has provided us with important feedback which has helped us to continue to enhance our product offering."

— Michael Ugljesa, president, Hylant Administrative Services,
administrator of the Ohio School Plan

Want to know more? Visit
<http://conference.ohioschoolboards.org>.