

TAKE YOUR LEADERSHIP TO THE NEXT LEVEL

Attend the 2018 Board Leadership Institute



Ohio School Boards Association
Board Leadership
Institute

April 27-28, 2018 • Hilton Columbus/Polaris

Invitation to lead

I would like to personally invite you to the 17th annual Board Leadership Institute (BLI), where year after year, new and veteran board members alike gather for the in-depth and innovative training needed to guide their districts forward.

All board members need the training offered at BLI to be successful. Board members receive training on tactics to be an effective board member as well as information to stay up-to-date on the latest requirements for boards of education in Ohio.

We know the education landscape, especially the charter school industry, is changing at both the state and federal levels. BLI is your best opportunity to stay informed of these changes that may impact your school district.

It's no secret as to why BLI has earned an outstanding statewide reputation for its high level of boardmanship training. The institute's more than 3,000 graduates can attest to that.

The agenda — designed *by* and exclusively *for* board members — always is filled with the cutting-edge issues and discussions that tackle public education's most pressing challenges. The Friday-Saturday institute packs a week's worth of intensive, high-quality training and networking into just two days.

Attendees have the opportunity to participate in the Opening General Session, Closing Luncheon and 18 innovative breakout sessions. These sessions feature top experts from across the state offering insights on topics ranging from student achievement, resource development, critical issues and board leadership to advocacy, community engagement and diversity and equity.

BLI also provides abundant opportunities to learn from and network with board colleagues from around the state as well as OSBA staff and workshop speakers.

I am a firm believer in continuous learning. Board members should get all the training that their schedule will allow. And remember, we must stay focused on what is best for students.

Please join me in Columbus in April, and return to your districts inspired and enlightened and ready to take your district to the next level.



Randy Smith
OSBA president
Board member, Forest Hills Local (Hamilton).



Five reasons to attend the Board Leadership Institute

- 1** Attend a seminar designed *by* board members *for* board members.
- 2** Receive superb professional development at this comprehensive two-day event.
- 3** Attend multiple breakout sessions chosen to strengthen board governance skills.
- 4** Network with other board members to share success stories and learn from each other.
- 5** All handouts are available to attendees through the OSBA website. Bring your device to access the handouts on-site or print them before you come.

OSBA leads the way to educational excellence by serving Ohio's public school board members and the diverse districts they represent through superior service, unwavering advocacy and creative solutions.

Organizational leadership for tomorrow's schools

You are accountable for overseeing a multimillion dollar organization that serves your community's most important asset — its children. It's an enormous responsibility, one that calls for extraordinary skills.

Learning what it takes to be an effective school board member has been estimated to take at least two years of board service. The challenge to stay effective is not only for new board members, it's ongoing.

Whether you're in your first year or your 50th, the ever-changing world of public education governance is one in which continuing education and professional development are critical. So, where does a board member go for ongoing training? **OSBA's Board Leadership Institute!**

Learning doesn't stop when you're elected, it begins.

As a member of your school district's governing body, you are called on at every meeting to make important decisions. Some decisions are easy, others are complicated. That's why board member development is so important.

Almost all board members agree they could use more training, and they want training that is highly task-oriented, takes a short period of time, is done in small groups and is led by outstanding instructors.

To meet these requests, OSBA works with board members across the state to develop the annual Board Leadership Institute. This two-day institute is designed specifically *by* board members *for* board members and focuses on numerous timely topics.

Reflections from 2017 attendees

"This was my first time attending this workshop. I found the sessions to be very informative and well organized."

"Each facilitator was more than willing to help in understanding the subject area. I truly enjoyed each workshop."

"I attended for the workshops but was extremely pleased with the networking and the range of people who delivered keynotes and courses."

"BLI is very well organized, addressing many important issues that school boards are dealing with, including budgets, legal problems, board policies or actions of board members. It has a very diverse realm of topics."



Keynote speakers

Opening General Session — Dr. James Mahoney

Dr. **James Mahoney** always says, “Children may represent 25% of our population, but they represent 100% of our future.” A long-time educator, Mahoney has dedicated his life to bettering educational opportunities for all students, serving as a superintendent, principal and teacher as well as an adjunct professor at several Ohio universities. In 2001, he joined Battelle for Kids as the organization’s first executive director and was named executive director emeritus in 2016. He is an executive in residence with Ohio University Voinovich School of Leadership and Public Affairs.

Under his leadership, Battelle for Kids grew into a national not-for-profit organization that partners with school districts, state departments of education, business and philanthropic organizations in nearly 30 states and Hong Kong to implement successful education-improvement strategies. These efforts — which impact nearly 6 million students and more than 270,000 educators nationwide, including every school district in Ohio — are focused on the development of human capital systems, the use of strategic measures, practices for improving educator effectiveness, and communication with all stakeholders in schools. Battelle for Kids has received more than 50 state and national awards for work completed on behalf of its clients.



A conversation with ODE leadership — Paolo DeMaria



Superintendent of Public Instruction **Paolo DeMaria** oversees Ohio’s education system of nearly 3,600 public schools and approximately 1.7 million students. He has a 25-year record of public service in Ohio, including serving as a policy adviser to former Ohio Gov. **Bob Taft** and director and assistant director of the Ohio Office of Budget and Management. As associate superintendent for the Ohio Department of Education’s (ODE) Center for School Options and Finance, he supervised the distribution of more than \$7 billion annually to Ohio’s K-12 school districts and developed policies and legislative recommendations.

Before being selected to lead Ohio’s K-12 school system, DeMaria served six years as principal consultant for Education First, guiding policy, implementation and strategy projects for K-12 and higher education clients in several states. He also has served as executive vice chancellor of the Ohio Board of Regents, leading initiatives to improve college completion, increase credential attainments, make textbooks more affordable and increase college readiness.

Closing Luncheon — Ohio Rep. Catherine D. Ingram

Rep. **Catherine D. Ingram** (D-Cincinnati) is in her first term in the Ohio House of Representatives. She serves on the House Education and Career Readiness; Financial Institutions, Housing and Urban Development; and Higher Education and Workforce Development committees.

As a public servant, university instructor, real estate agent, neighborhood leader, mom and grandmother, Ingram knows how much the decisions made in Columbus personally impact everyone. She was a member of the **Cincinnati City** Board of Education for over 20 years, serving on numerous board committees and in a leadership role as the district’s finance committee chair. Active at the state and national levels, she also served on OSBA’s Board of Trustees and Executive Committee, Federal Relations Network and was OSBA’s president in 2005.

Ingram is an instructor at Northern Kentucky University and an independent consultant, working extensively at the local, state and federal levels to advance key issues facing education.



Schedule of events

Friday, April 27

7:30 a.m. Registration and breakfast

8:45 a.m. Opening General Session with Dr. James Mahoney

Welcome — Richard Lewis, executive director, OSBA

Pledge of Allegiance, remarks and introduction of speaker — Randy Smith, OSBA president; board member, Forest Hills Local (Hamilton)

10:30 a.m. Student achievement concurrent sessions

Building a strong foundation

Lifting all students by credentialing

Moving beyond 'Donuts with Dad' and 'Muffins with Mom'

11:45 a.m. Networking luncheon

Luncheon sponsored by CompManagement

1 p.m. Resource development concurrent sessions

Creating student growth through your athletic program

Was Mark Twain right, or can boards really make a difference in student achievement?

The good, the bad and the ugly — OSBA legislative update

2:15 p.m. A conversation with Ohio Department of Education (ODE) leadership — Paolo DeMaria

3:15 p.m. Critical issues concurrent sessions

#Not_Here — creating and sustaining a workplace free of harassment

Ohio ethics law — can I do that?

Be ready for it! An update on changes affecting the Ohio Teacher Evaluation System and Ohio Principal Evaluation System

4:15 p.m. Adjourn

Saturday, April 28

7:30 a.m. Breakfast

8:15 a.m. Board leadership concurrent sessions

It's not the picture, it's the frame

Committees — kitchen cabinet or storage closet?

Setting a course for the future

9:30 a.m. Advocacy and community engagement concurrent sessions

Getting the most from your five-year forecast

Community-based facilities master planning

Community engagement — the catalyst for positive transformation

10:45 a.m. Diversity and equity concurrent sessions

A structure for diversity — one district's model

Does your district have a 'portrait' of a graduate?

Ten things you need to know about children living in poverty

Noon Closing Luncheon with Ohio Rep. Catherine D. Ingram

Introduction of speaker — Randy Smith

Luncheon sponsored by CompManagement Health Systems

Note: Handouts will be online only through the OSBA website (www.ohioschoolboards.org). Bring a device to access the handouts during the event. You can print the handouts by logging in to your account on the OSBA website, clicking on "My Training" and choosing Board Leadership Institute to access the handouts beginning April 24.

Concurrent session descriptions

Friday, April 27

10:30 a.m. — Student achievement

Building a strong foundation Hamilton Local's (Franklin)

Hamilton Preschool pairs a strong academic-based program with a nurturing environment for students. The preschool takes pride in getting to know its students and families, creating positive structured learning environments and providing enriched learning opportunities.

Mark Tyler, interim superintendent; Jan Strahm, preschool program coordinator; and Emily King, preschool special education teacher, Hamilton Local

Lifting all students by credentialing

Do your students have multiple certifications in academics as well as career-tech programs? Employers are jumping on board by offering incentives for students with various certifications. Learn about innovative certifications and how employers are leading the movement.

Beth Fogelsong, economics and career readiness instructor, Tolles Career & Technical Center

Moving beyond 'Donuts with Dad' and 'Muffins with Mom'

Discover the board's unique role in community engagement and its connection to student achievement. Learn about recent research by the California School Boards Association on the board's role in creating the right conditions for student achievement.

Kim Miller-Smith, senior student achievement consultant, OSBA

1 p.m. — Resource development **Creating student growth through your athletic program**

Athletic programs are an important staple of school life. Learn how your district's athletics can be defined by student growth, not by a culture of winning at all costs.

Dr. Dan Ross, executive director, Ohio High School Athletic Association

Was Mark Twain right, or can boards really make a difference in student achievement?

Learn what the research says about how effective boards can positively impact student achievement.

Dr. Paul Johnson, associate professor, Bowling Green State University

The good, the bad and the ugly — OSBA legislative update

OSBA lobbyists share the latest information on recent developments in the Ohio General Assembly and what we can anticipate for the remainder of the year.

Jennifer Hogue, director of legislative services; Jay Smith, deputy director of legislative services; and Will Schwartz, lobbyist, OSBA

Note: Handouts will be online only through the OSBA website (www.ohio.schoolboards.org). Bring a device to access the handouts during the event. You can print the handouts by logging in to your account on the OSBA website, clicking on "My Training" and choosing Board Leadership Institute to access the handouts beginning April 24.

3:15 p.m. — Critical issues **#Not_Here — creating and sustaining a workplace free of harassment**

Sexual harassment creates an intolerable environment for employees and exposes employers to liability and negative public perception. Gain insight into creating and maintaining a culture promoting respect and lawful behavior and encouraging compliance and anti-retaliation in your schools and among your employees.

Jennifer A. Hardin, deputy director of legal services, and Van D. Keating, senior staff attorney, OSBA

Ohio ethics law — can I do that?

This lively session helps public officials and employees understand how to identify and avoid acting on potential conflicts of interest. It also provides information about ethics prohibitions related to public contracts and potential post-employment requirements. Learn how the Ohio Ethics Commission helps both the public and private sectors understand and comply with Ethics Laws.

Susan Willeke, education and communications administrator, Ohio Ethics Commission

Be ready for it! An update on changes affecting the Ohio Teacher Evaluation System and Ohio Principal Evaluation System

This session highlights the legislative actions that will result in changes to the evaluation practices for teachers and administrators. Get help navigating the upcoming changes to your district's policies and processes.

John E. Britton, attorney, Ennis Britton Co. LPA

Concurrent session descriptions

Saturday, April 28

8:15 a.m. — Board leadership

It's not the picture, it's the frame

Having a hard time with a difficult subject or conversation? This session tosses some of the toughest and touchiest topics out for discussion, proving that almost any subject is one that can be managed professionally and appropriately.

Cheryl W. Ryan, director of board and management services, OSBA

Committees — kitchen cabinet or storage closet?

Board committees help individual board members become knowledgeable about district operational areas and share this expertise for action by the full board. Discuss strategies to optimize board committee use in your district.

Teri Morgan, deputy director of board and management services, OSBA

Setting a course for the future

When setting out on a long journey, it's important to have a good course plotted. Your district's work is more than day-to-day, it's a journey, and a comprehensive strategic plan is your course. Delve into the elements and practices leading to a strong plan that will serve your district for several years.

Steve Horton, senior board and management services consultant, OSBA

9:30 a.m. — Advocacy and community engagement

Getting the most from your five-year forecast

This session is designed specifically to help board members with their interpretation of the five-year forecast and its role in spending, taxing, negotiations and more.

Michael Sobul, Ernest D. Strawser and Stacy Overly, consultants, Public Finance Resources

Community-based facilities master planning

Learn how **Upper Arlington City** followed its board's vision and conducted a facility master planning process in which every resident's voice mattered. This overview of the nearly three-year process includes information from assessments to gathering feedback to bringing a bond issue before voters.

Paul W. Imhoff, superintendent, Upper Arlington City

Community engagement — the catalyst for positive transformation

Learn about the goal of ongoing, authentic community engagement, with all schools acting as community learning centers, each with its own set of partnerships responsive to families and neighborhoods.

Adelyn Hall, director of housing and neighborhood development, Community Learning Center Institute

10:45 a.m. — Diversity and equity

A structure for diversity — one district's model

Learn five key components of one district's equity and inclusion structure and how they work like spokes on a wheel; without all functioning in concert, little progress is made. Discover the successes and challenges of this work.

Jacqueline Powers, curriculum supervisor of equity and inclusion, and Heather Cole, district diversity coordinator, Olentangy Local (Delaware)

Does your district have a 'portrait' of a graduate?

Learn more about the Portrait of a Graduate movement, access resources and understand what it will take for students to be well prepared to contribute and compete in our global, innovative economy.

Jamie Meade, chief of staff, Battelle for Kids

Ten things you need to know about children living in poverty

Learn how a student's success is affected by living in poverty. Discover 10 ways in which poverty is a deterrent to academic success and what schools can do to combat these impacts.

Barry L. Buck, guidance counselor, Durling Middle School, Clearview Local (Lorain)

Note: Handouts will be online only through the OSBA website (www.ohio.schoolboards.org). Bring a device to access the handouts during the event. You can print the handouts by logging in to your account on the OSBA website, clicking on "My Training" and choosing Board Leadership Institute to access the handouts beginning April 24.

Ohio School Boards Association
8050 N. High St., Suite 100
Columbus OH 43235-6481

Address Service Requested

Non-Profit Org.
U.S. POSTAGE
PAID
Westerville, OH
Permit No. 250



Ohio School Boards Association
**Board Leadership
Institute**

April 27-28, 2018 • Hilton Columbus/Polaris

Don't miss the only professional development program developed *by* board members *for* board members

Reflections from a 2017 attendee

"I did not really know what to expect but gained valuable knowledge and insights, both from the presentations and from talking to board members from other districts."

Registration

The cost to attend this intensive two-day institute is \$265.

Register online at <http://links.ohioschoolboards.org/33166> or contact **Laurie Miller**, senior events manager, for registration information at (614) 540-4000, (800) 589-OSBA or Lmiller@ohioschoolboards.org.

Location

This comprehensive Friday-Saturday event will be held at the Hilton Columbus/Polaris, located in north Columbus at 8700 Lyra Drive, Columbus, OH, 43240. Parking is free.

Room rates

Call (614) 885-1600 for reservations. Mention OSBA to get a rate of \$135 for a single or double room. Room reservations must be made by April 6 to receive the special rate.