



Ohio School
Boards Association



**Connect
with Ohio's
decision-makers**

Exhibit at the OSBA Trade Show

Nov. 13 & 14, 2017



2016 Capital Conference quick facts

9,200+

number of attendees

93%

of Ohio school districts represented

OSBA's 2016 Trade Show was selected as one of the **Fastest50** by Trade Show Executive magazine. The Trade Show was recognized for its tremendous growth of exhibiting companies.

Attend the largest educational trade show in the nation.

OSBA — connecting you with the right people

The Ohio School Boards Association's annual Capital Conference and Trade Show is the ideal venue for you to meet current and potential customers and learn the needs of school districts. The conference features the largest gathering of school management officials in one place, ensuring you maximize your marketing effort and boost visibility.

Who attends the Capital Conference

- school board members
- superintendents
- treasurers
- business managers
- curriculum directors
- transportation supervisors
- principals
- school technology directors
- communication directors
- human resources directors

Trade Show

Expand your reach and build your business by connecting with Ohio public school professionals. Your participation in the OSBA Capital Conference is a key marketing opportunity and will have a lasting impact on Ohio's K-12 public schools. The Trade Show has been a great success over the years and is only getting better. In 2016, the show boasted over 550 booths.

Sponsorship maximizes your company's visibility. Contact OSBA today to learn more.



"MT Business Technologies (MTBT) has been a proud sponsor of the OSBA Capital Conference for more than five years. This partnership has introduced our products and services to school administrators throughout the state of Ohio and opened up opportunities in several new markets. The future with OSBA is bright, and MTBT is looking forward to being part of it."

Kaitlyn McFarland, corporate recruiter,
MT Business Technologies Inc.





"The OSBA Conference was a terrific conference for our organization, with plentiful connections to be made. The communication from the OSBA coordination team was outstanding, which, combined with the direct access to the influential members of our target audience and the ease of load-in and load-out, will make this one a regular stop on our conference schedule."

Patrick Clark, educational partnerships coordinator, Ohio History Connection

Why exhibit?

- Expose your company to a \$16 billion educational market.
- Meet the people who make purchasing decisions in Ohio's schools.
- Network with over 9,200 attendees.
- Increase your name and product recognition.
- Introduce new products and programs to the public school market.
- Attend the largest educational trade show in the nation.

Exhibitor schedule

Sunday, Nov. 12	Set up	11 a.m.–7 p.m.
Monday, Nov. 13	Set up	7 a.m.–9:30 a.m.
Monday, Nov. 13	Exhibit hours	11 a.m.–5 p.m.
Tuesday, Nov. 14	Exhibit hours	10 a.m.–3 p.m.*
Tuesday, Nov. 14	Exclusive exhibit hall-only hours	11:30 a.m.–1:30 p.m.
Tuesday, Nov. 14	Teardown	3 p.m.–8 p.m.

*Early teardown will not be permitted. Special arrangements must be made with the convention decorators for Wednesday pickup.

About OSBA

OSBA leads the way to educational excellence by serving Ohio's public school board members and the diverse districts they represent through superior service, unwavering advocacy and creative solutions.

Trade Show location

Greater Columbus Convention Center
400 N. High St., Columbus, OH 43215
www.columbusconventions.com

2017 booth pricing

Front third of exhibit hall

Standard	10' x 10'	\$1,000
Corner	10' x 10'	\$1,025
Island	20' x 20'	call for pricing

Middle third of exhibit hall

Standard	10' x 10'	\$950
Corner	10' x 10'	\$975
Island	20' x 20'	call for pricing

Booth purchase includes:

- 10' wide by 10' deep fully draped exhibit booth
- 7" by 44" signage with company name and booth number
- 2017 post-conference attendee list
- complimentary listing in the Capital Conference Guide if you submit your booth registration by July 31, 2017
- complimentary listing in the event app

Booth furnishings and electricity must be purchased separately through the show decorator.

Who should exhibit?

Companies that provide products or services for public schools, school board members, school personnel and the school market in general should consider exhibiting. For a list of exhibiting companies visit <http://conference.ohioschoolboards.org/exhibitors>.

"Being part of the largest school trade show in the nation is an awesome experience. It's a great opportunity to connect with clients."

Chris Smith, partner, TDA Architecture



You asked, we listened

Take advantage of exclusive exhibit hall-only hours on Tuesday, Nov. 14, from 11:30 a.m. to 1:30 p.m.

Registration is one click away at
<http://exhibitors.ohioschoolboards.org>

For more information visit
<http://conference.ohioschoolboards.org/exhibitors>.



Book your space now!

Questions?

Contact OSBA Marketing and Trade Show Manager Wanda Bloch
at (614) 540-4000 or wbloch@ohioschoolboards.org.