

TAKE YOUR LEADERSHIP TO THE NEXT LEVEL

Attend the 2019 Board Leadership Institute



Ohio School Boards Association
Board Leadership
Institute

April 26-27, 2019 • Hilton Columbus/Polaris

Take learning to new heights

I would like to personally invite you to the 18th annual Board Leadership Institute (BLI).

More than 3,500 board members have graduated from BLI since its inception. That's a powerful testament to the high quality of professional development in governance, leadership and school district operations the institute offers year after year.

With public education undergoing so many changes, it's crucial that board members keep their skills sharp through professional development. Training events like BLI help ensure they have access to the latest information delivered by highly qualified instructors.

The institute features inspiring keynote speakers, two networking luncheons and 17 breakout sessions organized into six learning tracks. It also offers plenty of time to learn and share with public education experts from around the state, other board members and OSBA staff.

That information is vital to board members as they strive to ensure students are ready to step into the jobs of the future. Board members also need to be prepared to push back against mounting efforts to privatize public education and diminish local control. And, they need the training and resources to enable them to advocate for the state to provide its fair share of school funding and stop shifting the burden to local taxpayers. The Board Leadership Institute will provide innovative solutions to these challenges and many more.

I am a firm believer in continuous learning. Board members should get all the training that their schedule will allow. And remember, we must stay focused on what is best for students.

Please join me in Columbus in April and return to your districts inspired and enlightened and ready to take your district to the next level.



John W. Halkias
OSBA president
Board member, Plain Local (Stark)



Five reasons to attend the Board Leadership Institute

- 1** Attend a seminar designed by board members for board members.
- 2** Receive superb professional development at this comprehensive two-day event.
- 3** Attend multiple breakout sessions chosen to strengthen board governance skills.
- 4** Network with other board members to share success stories and learn from each other.
- 5** All handouts are available to attendees through the OSBA website. Bring your device to access the handouts on-site or print them before you come.

OSBA leads the way to educational excellence by serving Ohio's public school board members and the diverse districts they represent through superior service, unwavering advocacy and creative solutions.

Organizational leadership for tomorrow's schools

You are accountable for overseeing a multimillion dollar organization that serves your community's most important asset — its children. It's an enormous responsibility, one that calls for extraordinary skills.

Learning what it takes to be an effective school board member has been estimated to take at least two years of board service. The challenge to stay effective is not only for new board members, it's ongoing.

Whether you're in your first year or your 50th, the ever-changing world of public education governance is one in which continuing education and professional development are critical. So, where does a board member go for ongoing training? **OSBA's Board Leadership Institute!**

Learning doesn't stop when you're elected, it begins.

As a member of your school district's governing body, you are called on at every meeting to make important decisions. Some decisions are easy, others are complicated. That's why board member development is so important.

Almost all board members agree they could use more training, and they want training that is highly task-oriented, takes a short period of time, is done in small groups and is led by outstanding instructors.

To meet these requests, OSBA works with board members across the state to develop the annual Board Leadership Institute. This two-day institute is designed specifically *by* board members *for* board members and focuses on numerous timely topics.

Reflections from 2018 attendees

"This was a great opportunity to connect with other board members and gain useful knowledge."

"The workshops that I attended were well planned and implemented. I learned a great deal that I can share with my fellow board members who were unable to attend."

"One of the best trainings I have attended. The sessions were strong, and the topics were all relevant."

"I was extremely pleased with the institute and plan to attend again next year. I found it highly valuable in a multitude of ways."



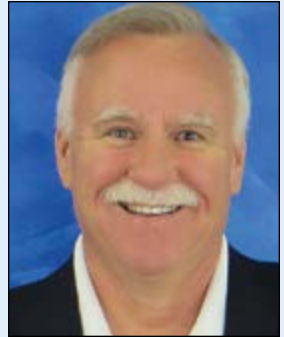
Keynote speakers

Opening General Session — Dr. Mike Thomson

For more than 35 years, Dr. **Mike**, as he is known around the country, has spoken to audiences large and small, from school seminars to international conferences and on radio and television. His career has been as varied as it has been long: author, therapist, coach, consultant and professor.

He also is the host of the award-winning PBS series “In Search of Character” as well as “The Learning Lunchbox.” The author of 15 books has lectured to more than 2.5 million people worldwide.

His BLI presentation, “Strategies for Saving Your Sanity,” will pull back the curtain and reveal a trove of tips, secrets and strategies on how to save your sanity as a school board member. He pledges to turbocharge whatever you’re doing right now and give you the tools for the right mindset, mental toughness, lasting resilience and the life balance that leads to sustainable high performance at work and home and in life. When the high-energy Dr. Mike is in the room, you’re sure to head home renewed, refreshed and ready to tackle your toughest challenges.



An update from the Statehouse — State Rep. Kent Smith



State Rep. **Kent Smith** (D-Euclid) knows the challenges of serving on a school board. He also knows the dedication it requires. Before being elected to the Ohio House of Representatives he served as a **Euclid City** Board of Education member for 12 years — and never missed a meeting. During that time, he earned OSBA’s Award of Achievement four times, served on the association’s Urban School District Advisory Network (now Urban Network) and was his district’s legislative liaison.

Smith was first elected to the Ohio House District 8 seat in 2014 and was re-elected in 2016. He serves on the House Commerce and Labor; Financial Institutions; Public Utilities; and

Rules and Reference committees and is the Democratic minority whip.

Prior to joining the legislature, Smith worked for the Cuyahoga County Office of the Prosecutor and served with the Ohio Internet Crimes Against Children Task Force. Having served as a school board member and a state legislator gives Smith a unique perspective on the challenges facing Ohio’s schools. You won’t want to miss this presentation from a true friend of public education.

Creating a culture of improvement and excellence in education — Paolo DeMaria

Superintendent of Public Instruction **Paolo DeMaria** oversees Ohio’s education system of nearly 3,600 public schools and approximately 1.7 million students. He has a 25-year record of public service in Ohio, including serving as a policy adviser to former Ohio Gov. **Bob Taft** and director and assistant director of the Ohio Office of Budget and Management. As associate superintendent for the Ohio Department of Education’s (ODE) Center for School Options and Finance, he supervised the distribution of more than \$7 billion annually to Ohio’s K-12 school districts and developed policies and legislative recommendations.

Before being selected to lead Ohio’s K-12 school system, DeMaria served six years as principal consultant for Education First, guiding policy, implementation and strategy projects for K-12 and higher education clients in several states. He also served as executive vice chancellor of the Ohio Board of Regents, leading initiatives to improve college completion, increase credential attainment, make textbooks more affordable and bolster college readiness.



Schedule of events

Friday, April 26

8 a.m. **Registration and breakfast**

9 a.m. **Opening General Session with Dr. Mike Thomson**

Welcome — Rick Lewis, chief executive officer, OSBA

Pledge of Allegiance, remarks and introduction of speaker — John W. Halkias, OSBA president; board member, Plain Local (Stark)

10:15 a.m. **Break**

10:30 a.m. **Student achievement concurrent sessions**

- Leading together: Ohio's SOAR network of visionary leaders
- Trauma-informed approaches to engaging low-income students

11:30 a.m. **Networking luncheon**

Luncheon sponsored by  compmanagement

12:30 p.m. **Legal and legislative concurrent sessions**

- Education foundations as a local funding initiative
- News from the Statehouse
- *Janus* and the two faces of union dues

1:30 p.m. **Break**

1:45 p.m. **An update from the Statehouse — State Rep. Kent Smith**

2:30 p.m. **Break**

2:45 p.m. **Critical and current issues concurrent sessions**

- Connecting the board to the building
- Look good, feel good, do good
- Assessing your district's financial health

3:45 p.m. **Adjourn**

Saturday, April 27

7:30 a.m. **Breakfast**

8:15 a.m. **Board leadership concurrent sessions**

- What's next? The board's role in good succession planning
- Improving the relationship between the board and local government
- How good boards make impactful decisions

9:15 a.m. **Break**

9:30 a.m. **Student care and wellness concurrent sessions**

- Helping students who live in poverty: It's a mindset
- Student welfare policies: Are you on track?
- Lessons from the schoolhouse


10:30 a.m. **Break**

10:45 a.m. **Critical and current issues concurrent sessions**

- Working with your State Board of Education
- Hot topics in school law for board members
- Measuring and communicating employability skills using the OhioMeansJobs Readiness Seal

11:45 a.m. **Closing Luncheon with Superintendent of Public Instruction Paolo DeMaria**

Introduction of speaker — John W. Halkias

Luncheon sponsored by  compmanagement health systems
a sedgwick company

1 p.m. **Adjourn**

Concurrent session descriptions

Friday, April 26

10:30 a.m. — Student achievement

Leading together: Ohio's SOAR network of visionary leaders

Join this interactive session to learn about Ohio's SOAR Network, composed of visionary leaders and school systems across the state committed to transforming their education systems to meet the needs of today's 21st century graduates.

Jeffrey R. Brown, superintendent, Granville EV; Melvin J. Brown, superintendent, Reynoldsburg City; James Sotlar, superintendent, Canal Winchester Local (Franklin); and Dr. Karen Garza, chief executive officer and president, and Jamie Meade, chief of staff, Battelle for Kids

Trauma-informed approaches to engaging low-income students

Participants examine their personal and professional stories and organizational practices and programs to (re)learn how to make spaces safer for students in socioeconomic crisis.

Kimberly Brazwell, owner, KiMISTRY LLC

12:30 p.m. — Legal and legislative

Education foundations as a local funding initiative

Learn how to legally create, employ and maintain an education foundation to augment, supplement or enhance your district's financial resources.

Sara C. Clark, chief legal counsel, OSBA

News from the Statehouse

Hear about recent developments in the Ohio General Assembly. Learn what's happening with the biennial budget legislation and its potential impact on your district.

Jennifer Hogue, director of legislative services; Jay Smith; deputy director of legislative services; and Will Schwartz, lobbyist, OSBA

Janus and the two faces of union dues

Union response to the U.S. Supreme Court decision in *Janus v. AFSCME* has ranged from willing acceptance to outright hostility. How has the unions' loss of fair share fees affected your school district?

Van D. Keating, senior staff attorney, OSBA

Note: Handouts will be online only through the OSBA website (www.ohio.schoolboards.org). Bring a device to access the handouts during the event. You can print the handouts by logging in to your account on the OSBA website, clicking on "My Training" and choosing Board Leadership Institute to access the handouts beginning April 23.

2:45 p.m. — Critical and current issues

Connecting the board to the building

Discover the importance of understanding building practices specific to alternative discipline and trauma-informed initiatives.

Mark E. Bobo, membership retention and engagement consultant, OSBA; and Carol B. Taylor, deputy director, Franklin County Family and Children First Council

Look good, feel good, do good

Get an inside look at an innovative program created for third-grade boys to provide lessons in etiquette, professionalism, character and leadership. Learn how your district can use similar strategies to increase positivity in your buildings.

Kent Hamilton, teacher, Plain Local (Stark), adviser, Guys with Ties program

Assessing your district's financial health

Get tips and tools to boost your understanding and confidence in understanding your district's financial profile and short and long-term financial health.

Ryan Ghizzoni and Mike Sobul, consultants, Public Finance Resources

Concurrent session descriptions

Saturday, April 27

8:15 a.m. — Board leadership What's next? The board's role in good succession planning

Discover strategies for maintaining a strong board culture through effective succession planning.

Steve Horton, senior board and management services consultant, OSBA

Improving the relationship between the board and local government

School districts' priorities aren't always aligned with those of the townships, cities or counties where they're located. Find ideas to grow and maintain healthier civic partnerships.

Teri Morgan, deputy director of board and management services, OSBA

How good boards make impactful decisions

Learn strategies to help boards prioritize decisions when differing perspectives exist, and discover processes to move constructively through discussion to decision.

Cheryl W. Ryan, director of board and management services, OSBA

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9:30 a.m. — Student care and wellness

Helping students who live in poverty: It's a mindset

Many of us have more children in our districts living in poverty than children who do not. Fifty-two percent of public school students in the U.S. are eligible for free and reduced-priced meals.

Learn about the social and educational reforms that make a difference in these youths' lives.

Kim Miller-Smith, senior student achievement consultant, OSBA

Student welfare policies: Are you on track?

Review key requirements on issues affecting student welfare, including drugs, electronic cigarettes, hazing and bullying, human trafficking and medical marijuana. Learn what district obligations are and discuss practical tips for addressing these unique challenges.

Kenna S. Haycox, senior policy consultant, OSBA

Lessons from the schoolhouse

Social-emotional learning (SEL) is a significant indicator of student success that correlates with positive academic outcomes, future career success and overall happiness. SEL encompasses the skills and knowledge students need for self-awareness, self-management, responsible decision-making, relationship skills and social awareness. Review recent research on practical strategies that students and adults can use.

Dr. Kathy McFarland, deputy chief executive, OSBA

10:45 a.m. — Critical and current issues

Working with your State Board of Education

The president and vice president of the State Board of Education share a brief update on current issues affecting Ohio school districts and conduct a question-and-answer session to address local concerns.

Laura Kohler, president, member at large; and Charlotte McGuire, vice president, District 3 representative, State Board of Education

Hot topics in school law for board members

Spend some quality time with a veteran school board attorney as he reviews a number of significant and emerging legal issues affecting public education and board governance.

John E. Britton, shareholder, Ennis Britton Co. LPA

Measuring and communicating employability skills using the OhioMeansJobs Readiness Seal

Learn how Great Oaks Career Campuses is using the OhioMeansJobs Readiness Seal to teach and reinforce important employability skills that employers need. Students can provide potential employers a profile illustrating skills that show they're ready for work.

Jim Hansel, career tech programs specialist; and Mike Hart, assistant dean of instruction, Laurel Oaks Campus, Great Oaks Career Campuses

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Don't miss the
only professional
development
program developed
by board members
for board members

Reflections from a 2018 attendee

"BLI is a well-organized program with worthwhile topics and outstanding presentations and speakers. All the sessions I attended were very helpful and gave me a lot to think about."



Ohio School Boards Association Board Leadership Institute

April 26-27, 2019 • Hilton Columbus/Polaris

Registration

The cost to attend this intensive two-day institute is \$285. Register online at <http://links.ohioschoolboards.org/33166> or contact **Laurie Miller**, senior events manager, for registration information at (614) 540-4000, (800) 589-OSBA or Lmiller@ohioschoolboards.org.

Location

This event will be held at the Hilton Columbus/Polaris, located in north Columbus at 8700 Lyra Drive, Columbus, OH, 43240. Parking is free.

Room rates

Call (614) 885-1600 for reservations. Mention OSBA to get a rate of \$139 for a single or double room. Room reservations must be made by April 5 to receive the special rate.

Cancellation and refund policy

- Cancellations received by OSBA on or before April 19 will receive a full refund.
- Cancellations received after April 19 will be charged \$143.
- No-shows and cancellations the day of the event will be charged \$285.