



Serving the public school leadership team

# There's still time to register for the 2022 OSBA Capital Conference and Trade Show

Offering a wealth of personal and professional insight, hundreds of innovative exhibits to see and a chance to network with educators from all over the state, OSBA's annual Capital Conference and Trade Show is a must for anyone with a vision for their district or a commitment to their own growth. This year's conference is Nov. 13-15 at the Greater Columbus Convention Center. Though on-site registration will be available, you can save time by preregistering before Thursday, Nov. 10. Attendees from the same district should be registered by a single district designee. The cost per individual is \$320 for members, but there is a group rate which allows districts to send seven or more members to the conference for a single fee of \$2,100. Tickets for special events, such as the Conference Luncheons and Black Caucus Dinner, must be purchased by 5 p.m. Oct. 24. Further registration information is available at http://conference.ohioschoolboards.org/registration.

# Plan ahead with the Capital Conference guide, now available online

There's a lot to do at Capital Conference — so much, in fact, that we recommend deciding early which presenters, events and booths are on your must-see list. The Conference Guide, an all-in-one handbook of this year's offerings, is an invaluable resource for making the most of your experience. Viewable now at http://conference. ohioschoolboards.org/attendee-resources, it offers details on keynote speakers, learning session topics and presenters, Trade Show exhibitors, networking opportunities and much more. Printed copies of the guide will also be available on-site at the event.

# Nominations open for 2023 statewide advisory committees

Board members of all backgrounds and experience levels are invited to consider volunteering on an OSBA statewide advisory committee. It's a great way to get to know other board members and to make your district's voice heard in the organization. All prospective committee members, including those who served in 2022, must submit an application to be considered for one of the roles. Committees currently seeking volunteers include the Audit Committee, Diversity and Equity Committee, Student Achievement Leadership Team, Investment Committee and more. Applications for the term beginning Jan. 1 close on Nov. 17, so if you'd like to serve on a 2023 committee, visit <a href="https://www.ohioschoolboards.org/call-committee-nominations-2022">https://www.ohioschoolboards.org/call-committee-nominations-2022</a> today.

# Oct. 24, 2022

Volume 54 Issue 20

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# Route workshop information to:

- Administrators
- ☐ Principals
- ☐ Communication specialists
- ☐ Transportation supervisors

# OSBA's Southwest Region launches new scholarship

The Ronald J. Diver Memorial Scholarship will be given to a student from a Southwest Region district who demonstrates exceptional leadership potential and professionalism and plans to attend an accredited university or technical school. The scholarship, which is made possible through donations from board members, will be awarded annually to a high school senior at one of the region's two annual conferences. For more information on OSBA's scholarship, visit https://www. ohioschoolboards.org/donatestudent-scholarship.

# Ohio Department of Education extends deadline for grant to fight housing insecurity

The Ohio Department of Education has extended the deadline of the American Rescue

# Lakota student honored for helping family escape fire

A **Lakota Local (Butler)** elementary school student received praise from local police and firefighters after he helped his family escape a fire.

Body camera footage captured the moment **Robert Ramierz** put a fire escape plan into action and escorted his family to safety.

West Chester police and fire officials presented Robert with an award during a celebration at his school, Shawnee Early Childhood School.

Fire investigators say the student's story is a testament to the importance of having a home fire escape plan, with all household members practicing it regularly. "It can mean the difference between life and death," Fire Chief **Rick Prinz** told a local TV station.

Source: WDTN-TV

Plan Homeless Targeted Support Grant to Nov. 4. Eligible public schools can apply to receive \$10,000 for initiatives that help students experiencing homelessness, such as specialized transportation options, familymentorship programs to improve academic stability and spaces that provide free clothes and supplies to students who need them. This grant is designed for schools that may not qualify for more extensive funding — those which reported 10 or fewer students experiencing homelessness in the 2020-21 school year. More information, including eligibility details and an application form, can be found at http://links.ohioschoolboards.org/ohio/ARP-grant.



# Briefcase

Ohio School Boards Association 8050 North High Street, Suite 100 Columbus, OH 43235-6481 (614) 540-4000 ● (800) 589-OSBA fax: (614) 540-4100 ● www.ohioschoolboards.org

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OSBA leads the way to educational excellence by serving Ohio's public school board members and the diverse districts they represent through superior service, unwavering advocacy and creative solutions.

#### **OSBA** online

## • www.ohioschoolboards.org

The 2022 Capital Conference is almost here. As you prepare for your conference experience, check #OSBACC on OSBA's social media channels for up-to-theminute news and information, plus photos and stories from past and present conference questions or comments, or even just want to tell everyone how excited you are, add #OSBACC to your post to join in the conversation.



# **BULLETIN BOARD**

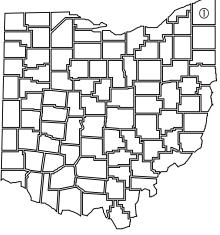
compiled by Melanie Price, senior administrative assistant of communication services

## **OSBA** executive searches

# **Superintendent**

District Deadline Contact

① Ashtabula Area City Jan. 11 OSBA Search Services, (614) 540-4000



#### Other Ohio searches

Position	Location	Deadline	Contact
Treasurer	Hillsdale Local (Ashland)	Nov. 2	Kevin Kimmel, superintendent,
			<b>Mid-Ohio ESC</b> , (419) 774-2506
Treasurer	Strasburg-Franklin Local	TBD	Vince Lindsey, superintendent,
	(Tuscarawas)		Strasburg-Franklin Local,
			vince.lindsey@strasburgtigers.org

#### **National searches**

Position	Location	Deadline	Contact
Superintendent	Spartanburg, S.C.	Oct. 28	Judy LeGrand, South Carolina School
			Boards Association, (803) 988-0226
Superintendent	Wolf Point, Mont.	Nov. 10	Jule Walker, Montana School Boards
			Association, (406) 971-5666

# **Board changes**

**Stow-Munroe Falls City** appointed **Kari Suhadolnik** to the board effective immediately. She replaced **Jessica Wright**, who resigned. ••• Youngstown City appointed **Joseph S. Meranto** to the board effective immediately.

# Administrative changes

#### Superintendent

Ashtabula Area City hired John M. Rubesich as interim superintendent effective Oct. 17. He replaced Mark Potts, who resigned effective Oct. 16. ••• Edgewood City Superintendent Russ Fussnecker announced his retirement effective Dec. 31.

#### Editor's note

Job postings must be received six weeks before the application deadline to ensure timely publication. Thank you for your cooperation.

# **Sympathies**

Former Chardon Local (Geauga) Board of Education member Mary Price died in August. She was 110. ••• Former Eastern Local (Brown) Board of Education member Dale E. Reynolds died Sept. 28. He was 78. ••• Gallia-Vinton ESC Governing Board of Education member Phyllis Fowler died Sept. 29. She was 77.





# Master of Transportation Administration Program

OSBA offers this training curriculum to support administrators who are responsible for student transportation. This program meets and exceeds the requirement in the administrative code for annual transportation in-service training.

These half-day workshops — offered from 10 a.m. to 2 p.m. — include a working lunch and time for questions. Each class is \$105, or you can purchase an MTA subscription for \$700 to attend all six sessions in the series. Contact **Doug Palmer**, OSBA senior transportation consultant, for subscription information. All workshops will be offered virtually and in-person at the OSBA office, 8050 N. High St., Columbus, 43235.

#### **Upcoming workshop dates:**

- Nov. 2: Student management and training
- Dec. 7: Rules and laws governing Ohio student transportation
- Jan. 19: Driver records, background checks and compliance needs
- Feb. 22: Emergency transportation planning
- March 29: Fleet compliance

To view class details and register, visit www.ohioschoolboards.org/master-transportation-administration.



# Fall 2022 Communications Workshop

**Date** 

Thurs., Oct. 27

**Time** 

9 a.m.-noon

Location

Virtual

Cost

\$65

Register

www.ohioschoolboards.org/workshops

9 a.m. Welcome

Safety first: Strategies for sharing safety efforts with your community

Scott Gilbert, executive director of business operations, and Scott Marshall, district communications coordinator, Springboro Community City; David Lyle, business manager of operations/safety & security, Springfield City; and Jon Hood, director of student services, safety and security, and Patrick Gallaway, director of communications, New Albany-Plain Local (Franklin)

With safety — particularly school safety — at the top of everyone's mind, it's important that we are communicating regularly with our communities on what is being done to keep our schools safe. Tune into this panel discussion as they discuss school safety and security and how to effectively communicate the steps that you are taking to keep your schools safe.

10:30 a.m. Breal

10:45 a.m. Using editorial calendars to navigate your workload

Alicia Mowry, director of public information, Delaware Area Career Center

Alicia Mowry shares how she uses an editorial calendar as a visual workflow that helps her team schedule their work on a daily, weekly or monthly basis and keep their work-life organized. Participants will receive a template calendar to start using in their own district.

11:15 a.m. Communication handbooks: Your guide to amazing district communications

Mary Beddell, director of public relations, Plain Local (Stark)

Let's face it, with the majority of school communications departments being one- or two-person shops, most of us have to rely on others within our organizations to assist us in communicating with our many publics. In this session, Mary Beddell explains how she has created a comprehensive communications handbook that outlines branding, use of logos and other communication standards. Learn how a communication handbook can help you hold others in your organization accountable for their communications efforts.

11:45 a.m. Final questions, wrap up and adjourn

# WINTER FINANCE WORKSHOP



Join us for an annual update of timely topics impacting Ohio K-12 schools, with presentations from the Ohio Department of Education, the Ohio Auditor of State, Ohio Education Policy Institute and education associations.

**Date** Friday, Dec. 2

**Time** 8:30 a.m.–3 p.m.

**Location** Virtual or in person

OASBO Conference Center,

98 Commerce Park Dr., Westerville

**Cost** \$120

For more details or to register, visit: www.ohioschoolboards.org/workshops



# **School architecture:**

Creating inspirational places in a changing world

Date Wednesday, Dec. 7

**Time** — 9-10 a.m.

**Location** ——Virtual

Cost — Free

Join Triad Architects/Triad Facility Solutions and Jeff LeRose, director of facilities for Westerville City Schools, for a roundtable conversation. Topics include: What challenges do you face to keep students engaged? What have you successfully implemented to inspire students in your community? How do your buildings fit into your district vision?



# Searching for a new superintendent or treasurer?

Ohio School Boards Association has provided fully customized executive searches for more than 40 years.

- Professional search consultants with school board experience
- Customized to your district's needs
- Affordable and competitive pricing
- OSBA guarantee

Our guarantee is simple. In the unlikely circumstance you are unable to successfully appoint a candidate, OSBA will reopen the search and work with you until the right choice is made.

Board members have many obligations, but one of the most critical is choosing the district's next educational and financial leaders. OSBA understands the importance of allowing the board to own its search process. Our search consultants expertly guide the board as it makes key decisions. We handle details and communications, so your board can focus on selecting a candidate and ensuring a smooth transition to new leadership.

66

OSBA provided much more to our district and board than simply advertised. They brought a wealth of experience and expertise that aided the board every step of the way, from gathering and organizing information for the initial posting to involving staff and community members with the process and, ultimately, allowing us to select the right person for the job.

#### **Blake Regan**

Alexander Local (Athens) board member

"



Let us share how we can help your board.
www.ohioschoolboards.org/osba-search-services
8050 N. High Street, Suite 100 | Columbus, Ohio 43235
(614) 540-4000 or (800) 589-OSBA



# **WORKSHOP REGISTRATION**

# Register at www.ohioschoolboards.org/workshops

OSBA members can access member-only information, including workshop registration, by logging in to the OSBA website.

# How to log in

Click on "Log in to your account" on the top right of the website. Log in using your email address on file and your password. Click "Reset your password" if needed.

If it says "We could not find your email address," or if this is your first time logging in to the site, click "Create new account." At the username prompt, enter your email address, select your affiliation and school district, and click "Submit." Create a password and add your job title on the next screen. An email with a link to activate your account will be sent to you. Click on the link to activate your account, and you will be directed to a home screen.





Nominate student programs and artwork for the 2022 OSBA Student Achievement Fair

Participate in the fair on Monday, Nov. 14, from 10 a.m.–2 p.m., at Greater Columbus

Convention Center

# **Student Achievement Fair district program**

The Student Achievement Fair showcases exemplary programs that highlight student achievement. Examples of previous district programs in the Student Achievement Fair include 1-to-1 technology programs, STEM courses for middle grades, workforce exchange programs and career center culinary arts programs. One hundred programs showcasing student achievement will be selected.

#### Digital student art display

The Student Achievement Fair features outstanding artwork by students from across the state. Don't miss this chance to nominate some of the highly creative artwork coming from your district's students.

Nominate a program or artwork today at http://conference.ohioschoolboards.org/student-achievement-fair



# **COMMUNICATIONS**

# Plan now to celebrate American Education Week 2022

The National Education
Association's (NEA) American
Education Week (AEW) is Nov.
14-18. Created in 1921, AEW
celebrates public education and
honors individuals who are
making a difference in the lives
of public school students. Take
advantage of this week to spotlight
the importance of providing every
child in America, from

kindergarten through college, with a quality public education and the need for everyone to do their part in making public schools great.

The weeklong celebration includes a special observance each day of the week to spotlight the various individuals who are critical to building great public schools for the nation's 50 million K-12 students. AEW's celebration

days include:

- Monday, Nov. 14: Kickoff Day. Schools across the country will celebrate excellence in education by hosting kickoff events and activities.
- Tuesday, Nov. 15: Family Day. Schools can invite parents into the classroom for a firsthand look at what the school day is like for

Continued on page 6



**2022 Capital Conference and Trade Show** Nov. 13-15 at the Greater Columbus Convention Center

Join us for Ohio's premier education conference to gain practical ideas and a renewed commitment to help your district accomplish the critical work ahead.

- 150 learning sessions
- Trade Show
- Student Achievement Fair

Learn more at http://conference.ohioschoolboards.org

# Keynote speakers



Actor and author **John Lithgow** 



Storyteller and skydiver **Kenyon Salo** 

Communications, continued from page 5

their children. This has been shown to improve student performance in school.

- Wednesday, Nov. 16: Education Support Professionals Day. Individuals who provide invaluable services to schools are recognized for their outstanding work.
- Thursday, Nov. 17: Educator for a Day. Community leaders will be invited to serve as educators and experience the challenges of teaching and meeting the needs of students.
- Friday, Nov. 18: Substitute Educators Day. This day honors the educators who are called upon to replace regularly employed teachers.

# **Activity ideas**

To help plan and promote AEW's celebration days, NEA is offering an online tool kit, complete with promotional materials, activity ideas and downloadable templates.

Some suggested activities include:

- Have students write an essay, "What I would do if I were the school principal," and share the best ones.
- Have students make cards showing support for their educators.
- Send or email preprinted papers with places for students to fill in their favorite subject, best time of day, or what they like about their classroom or teacher and a section for parents to write their school memories. Share in class or online.
- Host an appreciation event for education support professionals (ESPs) in your schools and communities and celebrate them online using #WeLoveOurESPs.
- Encourage a letter-writing campaign among teachers and

- students to thank ESPs for all that they do.
- Invite members of the community into your classroom virtually via video call to read to students, talk about their career or share other educational information outside the normal curriculum.
- Ask students to dress as if they were in their future career and talk about that profession's role in the community.
- Distribute a media alert and press release about your event.
- Use social media to promote the activities in your district.
- Work with your local newspaper on a feature story about the district, with photos of students involved in learning activities, plus essays from all grade levels.
- Encourage the community to wear school colors on Nov. 14.

Visit https://www.nea.org/aew for other ideas.



# What will your district look like two, five or eight years down the road?

As leaders in your district, it's important to look toward the future and anticipate opportunities and roadblocks in preparing students for school and lifetime success.

Let OSBA be your partner in developing an effective, aligned strategic plan to map your district's future. Call OSBA's Division of Board and Management Services at (800) 589-OSBA to get started today.



# **PUBLIC SCHOOLS WORK!**

compiled by Scott Gerfen, assistant editor

# Kent City Schools program bridges gap for students, donors

A new **Kent City** Schools program pairs students in need and their families with donors who want to meet those needs.

The district's program is the first in the northeast Ohio region for Neighborhood Bridges, which has expanded into 40 communities in Ohio and Alabama.

"What we want is just to remove barriers," Neighborhood Bridges founder and chief executive officer **Rick Bannister** told a local newspaper. "We want kids to have what they need, the basic things that they need, in order to come to school and engage in their schoolwork every day."

Two students were the first beneficiaries of the new program.

"The first one was filled within five minutes and the other one within an hour or two," said **Kathleen Wiler**, the program's volunteer area director.

Needs can vary in size and complexity. One student, a younger

boy, needed a pair of tennis shoes. An eighth-grader who uses a wheelchair has accessibility issues at home. The wheelchair must roll over grass and gravel outside the student's home, which is especially difficult in winter.

Justin Gates, Kent City's student services director, said staff members in the schools are designated as "advocates" who identify students and families with needs they are struggling to fill.

Source: Record-Courier



# **COFFEE CHAT**

# Accelerant Culture – creating a space where everyone gets to get better

Tuesday, Dec. 13 • 8:30 a.m.-9 a.m. • Virtual • Free

Organizational culture is a hot topic. We love talking about "the what" of culture: our core values, our vision statements, our "who we are" pages. What we need to be talking about is how we exercise those core values and get to that compelling vision. Join us for an exploration of accelerant culture and start creating space for all students and staff to thrive and grow.

To register, visit www.ohioschoolboards.org/events

#### **Ohio School Boards Association**

8050 North High Street, Suite 100 Columbus OH 43235-6481

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### October 2022

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27 OHSPRA/OSBA Fall

Communications Workshop...... Virtual

End of first ADM reporting period — RC 3317.03(A).

# November 2022

- Last day for classroom teachers to develop online classroom lessons ("blizzard bags") in order to make up hours for which it is necessary to close schools - RC 3313.482(A)(3)(a).
- 2 **OSBA** Master of Transportation Administration: Student management and training.......Columbus and virtual
- General Election Day; Special Election Day - RC 3501.01 (first Tuesday after the first Monday).
- 13-15 OSBA Capital Conference ..... Columbus OSBA Northeast Region Executive
- Committee meeting......Columbus OSBA Northwest Region Executive 13 Committee meeting......Columbus
- OSBA Southeast Region Executive 13 Committee meeting......Columbus
- OSBA Central Region Executive 14
- Committee meeting......Columbus Deadline to file consolidated school mandate 30 report — RC 3301.68.

#### **December 2022**

- Winter Finance
  - Workshop......Columbus and virtual OSBA Master of Transportation
- 7 Administration: Rules and laws governing Ohio pupil
- transportation...... Columbus and virtual School architecture: creating
- inspirational places in a changing world......Virtual
  Coffee Chat: Accelerant culture — 13
- creating a space where everyone gets to
- 14 Reasonable Suspicion Training ... Virtual
- 31 Last day for treasurer to canvass the board to establish a date for the organizational meeting — RC 3313.14.

# January 2023

- Deadline for boards of education of city, exempted village and local school districts to meet and organize — RC 3313.14; last day for boards of education of city, exempted village, vocational and local school districts to adopt tax budgets for the coming school fiscal year — RC 5705.28(A)(1).
- Last day for boards of education to submit fiscal tax-year budget to county auditor — RC 5705.30.

- 23 Last day to submit certification for income tax levy to Ohio Department of Taxation for May election - RC 5748.02(A) (100 days prior to election).
- 25 OSBA Master of Transportation Administration: Driver records/ background check/compliance needs.... Columbus and virtual
- 27 Last day to submit emergency, current operating expenses or conversion levy to county auditor for May election - RC5705.194, 5705.195, 5705.213, 5705.219(C) (95 days prior to election).
- 31 Deadline for joint vocational school districts and educational service center (ESC) governing boards to meet and organize -RC 3313.14; deadline for secondary schools to provide information about College Credit Plus to all students enrolled in grades six through 11 - RC 3365.04(A); annual campaign finance reports must be filed by certain candidates (by 4 p.m.) detailing contributions and expenditures from the last day reflected in the previous report through Dec. 31, 2022 — RC 3517.10(A)(3).