



Ohio School Boards Association

Board Leadership Institute

Professional development designed by board members for board members

April 21-22, 2017 • Hilton Columbus/Polaris



Take leadership to the next level

As one of the more than 2,500 school board members to graduate from the OSBA Board Leadership Institute (BLI), I would like to personally invite you to this unique, in-depth training opportunity designed solely for board members.

In its 16th year, BLI provides high-quality professional development in governance, leadership and school district operations.

Designed *by* board members, the program is planned during the OSBA Capital Conference and Trade Show at the Board Leadership Institute Focus Group and based on board members' recommendations. OSBA staff members further develop the curriculum.

Year after year, the agenda is filled with front-line issues that tackle public education's most pressing challenges. Two keynote speakers — Superintendent of Public Instruction **Paolo DeMaria** and Ohio Rep. **Robert R. Cupp** (R-Lima) — will share what they're doing to support your mission in helping *every* child achieve at higher levels.

Top experts from across the state will offer insights on topics ranging from board governance, school finance and student achievement to legislative issues, evolving hot topics and critical issues. Breakout sessions include "Understanding Ohio's school report cards to inform strategic planning," "Poverty's impact on student achievement," "What treasurers hope board members know about the five-year forecast," "Conflict resolution for board members," "Serving transgender, foster, homeless and English learner students — panel discussion" and more.

BLI also is the perfect place to network with your peers during breakfasts and lunches and between breakout sessions. Use this time to share ideas and compare challenges with your colleagues from other parts of the state and inspire them.

Serving as a school board member is one of the most important responsibilities a citizen can undertake. Training opportunities such as BLI support that commitment. The two days spent at the institute will send you home informed and driven to take your students and districts to the next level.

So please join me in Columbus in April as, together, we perfect constant learning and pursue solutions to the most pressing issues in public education.



Denise Baba
2017 OSBA president
Board member
Streetsboro City



OSBA leads the way to educational excellence by serving Ohio's public school board members and the diverse districts they represent through superior service, unwavering advocacy and creative solutions.

Organizational leadership for tomorrow's schools

You are accountable for overseeing a multimillion-dollar organization that serves your community's most important asset — its children. It's an enormous responsibility, one that calls for extraordinary skills.

The 16th annual Board Leadership Institute (BLI) promises the training you need to hone your skills and take them to the next level. The institute focuses on what you need to know, because it's the only leadership development event in Ohio designed exclusively for school board members.

BLI offers two days of in-depth workshops taught by leading experts on topics ranging from student achievement, finance and school law to legislative issues, curriculum and board development. These topics will be spread among 18 breakout sessions in six learning tracks.

The institute also features enlightening keynote speakers, an on-site OSBA Bookstore and numerous opportunities to share ideas and best practices with other board members and association staff.

No matter what your challenge, BLI will bring you together with people who have solutions. By working together, we can develop the skills and strategies to meet the ever-increasing demands of school district governance.

Veteran board members are strongly encouraged to bring their board's newer members to BLI. The time and resources invested in this high-value training event will repay themselves many times over.

Mark your calendar and register today. See page 7 for registration information.

The Board Leadership Institute enables board members to:

Attend a seminar designed by and for board members

Board members plan BLI breakout sessions during the Capital Conference

Receive superb professional development

Experience a comprehensive two-day training event

Strengthen board governance skills

Choose from 18 breakout sessions

Network with other board members

Meet with colleagues to share success stories and learn from each other

Review information on sessions you missed

Receive every handout from this board member-only event

Earn Award of Achievement points

Attendees earn 20 points toward the OSBA Award of Achievement



Keynote speakers

Paolo DeMaria

Superintendent of Public Instruction **Paolo DeMaria** oversees Ohio's education system of nearly 3,600 public schools and approximately 1.8 million students. His 25-year career in public service includes serving as a policy adviser to former Ohio Gov. **Bob Taft** and director and assistant director of Ohio's Office of Budget and Management.



Before being selected to lead Ohio's K-12 school system, DeMaria served six years as principal consultant for Education First, guiding policy, implementation and strategy projects for K-12 and higher education clients in several states.

He also has served as executive vice chancellor of the Ohio Board of Regents, leading initiatives to improve college completion, increase credential attainments, make textbooks more affordable and increase college readiness.

DeMaria has co-authored several publications, including the brief K-12/Higher Education Alignment: An Action Agenda for Increasing Student Success. Columbus Business First magazine named him to its list of 20 People to Know in Education.

Rep. Robert R. Cupp

Rep. **Robert R. Cupp** (R-Lima) is in his second term in the Ohio House of Representatives. He chairs the House Finance Subcommittee on Primary and Secondary Education and serves on the House Education and Career Readiness Committee.

In the Ohio Senate, Cupp served two terms as president pro tempore, the chamber's second-highest leader. His public service also includes terms as an Ohio Supreme Court justice, state court of appeals judge, Allen County commissioner and city prosecutor.

His legislative accomplishments include numerous Legislator of the Year and Watchdog of the Treasury awards. He also received the Guardian of Small Business Award from the National Federation of Independent Business/Ohio.

Cupp, who earned a bachelor's degree in political science and juris doctorate from Ohio Northern University, practiced private law in Lima for more than 25 years. He has taught courses in leadership studies, judicial process and state education policy at his alma mater.



Stay at the Hilton Columbus/Polaris

The Hilton Columbus/Polaris will be the site of this comprehensive Friday-Saturday institute. The hotel is located in north Columbus. Parking is free.

Room rates

Call (614) 885-1600 for room reservations. Mention OSBA to get a rate of \$131 for a single or double room. Room reservations must be made by March 31 to receive the special rate. You can reserve your room online at <http://links.ohioschoolboards.org/36593>.

Directions to the Hilton Columbus/Polaris, 8700 Lyra Drive, Columbus, 43240

- From I-71 northbound: Take I-71 to exit 121/Polaris Parkway. Turn left (west) onto Polaris Parkway. Turn right at the first traffic light onto Lyra Drive.
- From I-71 southbound: Take I-71 to exit 121/Gemini Place, toward SR 750/Polaris Parkway. Turn right onto Gemini Place. Turn left onto Lyra Drive.



Agenda — Friday, April 21

8 a.m. — Registration and breakfast

9:15 a.m. — Opening General Session with Superintendent of Public Instruction Paolo DeMaria

Welcome — Richard Lewis, executive director, OSBA

Pledge of Allegiance, remarks and introduction of speaker — Denise Baba, OSBA president; board member, Streetsboro City

10:45 a.m. — Student achievement

Using Ohio's school report cards to inform strategic planning

- ◆ The key state measures of student success on the Ohio School Report Card
- ◆ The impact of the Every Student Succeeds Act
- ◆ How data can be used for strategic continuous improvement efforts

Dr. J. Christopher Woolard, senior executive director, Center for Accountability and Continuous Improvement, and John Richards, consultant, Ohio Department of Education (ODE)

Personalized, blended learning — what's it all about?

- ◆ Key terms and buzz words to inform your discussions with educators and parents
- ◆ Increase your awareness of personalized learning environments and why they matter for today's learners
- ◆ Explore the first steps, bigger shifts and other considerations for implementing personalized learning

Jamie Meade, managing director, Learning and Leading, Battelle for Kids

Poverty's impact on student achievement

- ◆ Poverty's effect on behavior and academic performance
- ◆ Emotional and social challenges
- ◆ Practical strategies for addressing the issue

Hazel G. Rountree, board member, Dayton City

Noon — Networking luncheon

Luncheon sponsored by CompManagement

1:15 p.m. — Finance

How to levy and remain popular

- ◆ District needs, timing and community demographics
- ◆ Levy options and processes
- ◆ Levy advantages and disadvantages

Rebecca C. Princehorn, attorney, Bricker & Eckler LLP

What treasurers hope board members know about the five-year forecast

- ◆ Interpreting and explaining the financial forecast
- ◆ Questions to ask, answers to expect
- ◆ Forecasting that makes a difference

Michael Sobul and Stacy Overly, consultants, Public Finance Resources Inc.

Medicaid in schools — recent developments and the impact on your district

- ◆ A fiscal and policy overview of the program
- ◆ Recent developments at the state and federal level impacting this reimbursement program
- ◆ How to use this program to leverage resources for children in special education

Mark Smith, financial program manager, ODE

2:45 p.m. — Critical issues

Start Talking — an update on drugs in schools

- ◆ Latest trends in drug abuse among youth
- ◆ State efforts to address the heroin epidemic and opioid crisis
- ◆ Practical discussion of school intervention efforts

Sarah Smith, director, Start Talking!, Gov. John R. Kasich's office

Fiscal Year (FY) 2018-19 school-funding overview

- ◆ Brief overview of state-funding formula
- ◆ What's new and/or different in FY 18 and FY 19
- ◆ Current agricultural use value and other tax issues

Dr. Howard B. Fleeter, consultant, Ohio Education Policy Institute

Budgets, boards and alternative interpretations — how new legislation affects your district

- ◆ How will the new budget treat you?
- ◆ What will you do with three ex officio board members?
- ◆ Have districts really received \$1.5 billion since 2011?

Damon Asbury, director of legislative services; Jay Smith, deputy director of legislative services; and Jennifer Hogue, lobbyist, OSBA

4 p.m. — Adjourn

Save the date!

Don't miss the 2018 Board Leadership Institute, April 20-21, 2018, at the Hilton Columbus/Polaris.

Saturday, April 22

7:30 a.m. — Buffet breakfast

8:15 a.m. — Board development

You can lead a horse to water — strategies to keep moving forward when others don't follow the rules

- ◆ How can we have real impact and affect change without micromanaging?
- ◆ What are some ways to help our community understand our appropriate roles?
- ◆ When is bad behavior more than just a nuisance, and what can we do about it?

Cheryl W. Ryan, director of school board services, OSBA

Circle the wagons

- ◆ Help your team become competent, collaborative and committed
- ◆ Best practices to guide board members and administrators to effectively and efficiently achieve goals
- ◆ Whether you're a board member or administrative leader, "cowboy up" to move your district forward

Teri Morgan, deputy director of school board services, OSBA

Conflict resolution for board members

- ◆ Minimize or eliminate conflicts among board members
- ◆ Practical real-world approaches
- ◆ Focus on providing the best options for student success

Al Long, J.D., board member, North College Hill City and Great Oaks Career Campuses; and Zack Whittle, board member, North College Hill City

9:45 a.m. — Leadership

Budgets, boards and alternative interpretations — how new legislation affects your district

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- ◆ What will you do with three ex officio board members?
- ◆ Have districts really received \$1.5 billion since 2011?

Damon Asbury, director of legislative services; Jay Smith, deputy director of legislative services; and Jennifer Hogue, lobbyist, OSBA

Staff discipline — accountability is hard work — do it anyway

- ◆ Employee accountability and positive student outcomes
- ◆ Review of crucial human resource dynamics
- ◆ Real and perceived obstacles to accountability

John E. Britton, attorney, Ennis Britton Co. LPA

The opioid epidemic

- ◆ Ohio Attorney General Mike DeWine's prevention study — report and recommendations
- ◆ Drug use prevention grants
- ◆ Age appropriate drug prevention messaging from pre-K through 12th grade

Randi Ostry, drug use education and policy manager, and Amy O'Grady, director of criminal justice initiatives, Ohio attorney general's office

11:15 a.m. — Hot topics

Understanding the warning signs of suicide — how schools can respond

- ◆ Understand current youth suicide statistics and underlying risk and protective factors
- ◆ Policy and prevention strategies that increase student safety and reduce suicidal behavior
- ◆ Best practices in responding to youth suicidal behavior and a student suicide

John Ackerman, suicide prevention coordinator, Nationwide Children's Hospital Behavioral Health

Serving transgender, foster, homeless and English learner students — panel discussion

- ◆ Governance concerns
- ◆ Policy implications
- ◆ Legal perspective

Sara C. Clark, director of legal services; Kenna S. Haycox, senior policy consultant; and Steve Horton, school board services consultant, OSBA

Ethics 2.1 — an advanced overview

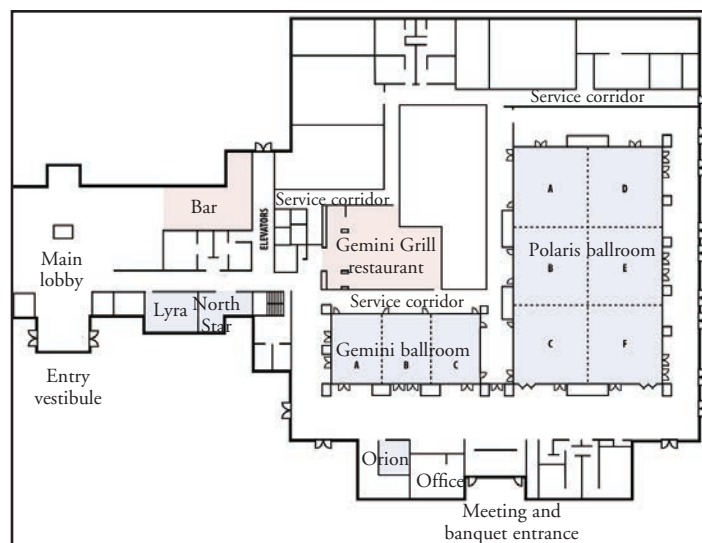
- ◆ Dealing with conflict "once removed" — matters that affect family and business associates
- ◆ What is and what isn't substantial
- ◆ Contracts, hiring and other public expenditures

Jennifer A. Hardin, deputy director of legal services, OSBA

12:30 p.m. — Closing Luncheon with Ohio Rep. Robert R. Cupp

Introduction of speaker — Denise Baba

Luncheon sponsored by CompManagement Health Systems Inc.



All events will take place in the Polaris Ballroom portion of the Hilton Columbus/Polaris. Breakout sessions will be in rooms D, E and F.

BLI registration information

The Board Leadership Institute will be held in Columbus on April 21 and 22. Cost for the institute is \$255, which includes breakfast and lunch both days and workshop materials.

Please call the Hilton Columbus/Polaris directly for room reservations at (614) 885-1600 by March 31 to receive a discounted rate of \$131. You can reserve your room online at <http://links.ohioschoolboards.org/36593>.

Register online at <http://links.ohioschoolboards.org/33166>. You also can register by phone, fax or email, or use the registration form below. You will receive an email confirmation after your registration is processed.

Cancellation and refund policy

- Cancellations received by OSBA on or before April 14 will receive a full refund; the district will not be charged.
- Cancellations received after April 14 will be charged \$128.
- No-shows and cancellations the day of the institute will be charged \$255.



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Attendee name _____
Title _____
District _____
County _____
Email _____
Phone _____

Enclosed is a check for \$ _____ or PO# _____ to cover _____ registration(s). Make checks payable to OSBA. Mail or fax to the address or fax number below. Include a purchase order number with fax or email.

You can register online at <http://links.ohioschoolboards.org/33166> to pay with a credit card.

Direct all correspondence to: Laurie Miller, senior events manager
Ohio School Boards Association
8050 N. High St., Suite 100
Columbus, OH 43235-6481
Phone: (614) 540-4000 or (800) 589-OSBA
Fax: (614) 540-4100 • Email: Lmiller@ohioschoolboards.org

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- ◆ Featuring keynote speakers Superintendent of Public Instruction Paolo DeMaria and Ohio Rep. Robert R. Cupp
- ◆ 18 breakout sessions to choose from
- ◆ Network with other board members

***Don't miss this opportunity to
broaden your knowledge of
school board operations***

