Dear Educator,

The Ohio School Boards Association (OSBA) is gearing up to hold its annual education conference this November 9-12, 2014. The OSBA Capital Conference draws over 10,000 Ohio school administrators, school board members, exhibitors, students, and guests every year, mounting one of the best, and largest, education conferences in the nation.

And we want you to document it!

OSBA is searching for the best high school student video documentary team in Ohio to travel to Columbus and produce a 5-7 minute documentary of the OSBA Capital Conference. Between 100 break out sessions, 100 student achievement displays and performances, nearly 700 exhibits (the largest in the nation), three general sessions with dynamic national speakers, and a plethora of other events, the Capital Conference is a great way to give your students real-world experience in documenting a live, fast paced event, as well as gain statewide, and national, attention to your program and district.

The final product will be streamed on the OSBA Web site, distributed to the OSBA regions for promotion, shared with other state school boards associations, and used in promotional and informational materials about the Capital Conference. A press release will also be submitted by OSBA to the winning district's hometown newspaper highlighting their selection as the official conference documentary team.

I encourage you to submit your program to be considered. Click the link to find out how to apply and additional information.

We also encourage you to watch <u>last year's documentary</u> produced by Grand Valley / A-Tech.

If you have questions, feel free to contact Drew Clark at OSBA (dclark@ohioschoolboards.org or 1-800-589-OSBA).

Good luck,

Jeff Chambers, Director Communication Services

STUDENT VIDEO DOCUMENTARY TEAM DETAILS

- Four students and one instructor will be invited to Columbus, OH on November 9-12 to document the OSBA Capital Conference.
- Students and instructor will be provided three hotel rooms free of charge for three nights, as well as one dock pass for equipment unload, etc.
- The winning team will be chosen from programs that successfully submit their credentials and work based upon the attached criteria.
- The team will be expected to provide their own equipment for acquisition and editing of footage.
- The selected team will work closely with OSBA prior to the conference to layout basic storyboards and shot lists that will be required.
- The final video will be due to OSBA no later than **January 31, 2015**.
- Meals will be the responsibility of the selected team while in Columbus.