



Ohio School Boards Association

Board Leadership Institute

Professional development designed by board members for board members

April 29-30, 2016 • Hilton Columbus/Polaris



Learning and leading together

I would like to personally invite school board members from across the state to the 15th annual OSBA Board Leadership Institute (BLI). Nowhere else will you find such in-depth leadership training designed exclusively for board members.

More than 2,700 board members have graduated from BLI since its inception. That's a powerful testament to the high quality of professional development in governance, leadership and school district operations the institute offers year after year.

BLI is designed *by* board members and is exclusively *for* board members. The curriculum is planned at the Board Leadership Institute Focus Group meeting during the Capital Conference and, based on board members' recommendations, further developed by OSBA staff.



The agenda is packed with cutting-edge issues that address public education's most pressing challenges. The two keynote speakers — 2012-13 NSBA President **C. Ed Massey** and Ohio House Rep. **John Patterson** (D-Jefferson) — are strong supporters of Ohio and U.S. public schools who will share what they are doing to support you in your mission to help every child succeed.

The 18 breakout sessions feature top experts from across the state offering their insights on topics ranging from student achievement, school finance and board governance to school safety, transportation, legislative issues, emerging hot topics and more.

The institute also provides plenty of time to network during breakfasts, luncheons and between breakout sessions. Take advantage of these opportunities to share ideas, compare challenges and offer encouragement to your colleagues from other parts of the state.

You became a school board member because of your passion for education and desire to see your community's children achieve. OSBA supports that passion in many ways, including training opportunities such as BLI. Your two days spent at the institute are planned to send you home inspired, enlightened and motivated to take your students and districts to the next level.

So please join me in Columbus in April as, together, we model continuous learning and seek to more deeply understand the most pressing issues in public education.

A handwritten signature in black ink, appearing to read "Eric K. Germann".

Eric K. Germann
2016 OSBA president
Board member
Lincolnview Local (Van Wert) and
Vantage Career Center

OSBA leads the way to educational excellence by serving Ohio's public school board members and the diverse districts they represent through superior service, unwavering advocacy and creative solutions.

Organizational leadership for tomorrow's schools

You are accountable for overseeing a multimillion-dollar organization that serves your community's most important asset — its children. It's an enormous responsibility, one that calls for extraordinary skills.

The 15th annual Board Leadership Institute (BLI) promises the training you need to hone your skills and take them to the next level. The institute focuses on what you need to know, because it's the only leadership development event in Ohio designed exclusively for school board members.

BLI offers two days of in-depth workshops taught by leading experts on topics ranging from student achievement, finance and school law to legislative issues, curriculum and board development. These topics will be spread among 18 breakout sessions in six learning tracks.

The institute also features enlightening keynote speakers, an on-site OSBA Bookstore and numerous opportunities to share ideas and best practices with other board members and association staff.

No matter what your challenge, BLI will bring you together with people who have solutions. By working together, we can develop the skills and strategies to meet the ever-increasing demands of school district governance.

Veteran board members are strongly encouraged to bring their board's newer members to BLI. The time and resources invested in this high-value training event will repay themselves many times over.

Mark your calendar and register today. See page 7 for registration information.

The Board Leadership Institute enables board members to:

Attend a seminar designed by and for board members

Board members plan BLI breakout sessions during the Capital Conference

Receive superb professional development

Experience a comprehensive two-day training event

Strengthen board governance skills

Choose from 18 breakout sessions

Network with other board members

Meet with colleagues to share success stories and learn from each other

Review information on sessions you missed

Receive every handout from this board member-only event

Earn Award of Achievement points

Attendees receive 20 points toward the OSBA Award of Achievement



Keynote speakers

C. Ed Massey

C. Ed Massey has been involved in public education for more than 20 years, first as a substitute teacher and later as member of the Boone County, Kentucky, Board of Education. He is a past president of the Kentucky School Boards Association, was the 2012-2013 president of the National School Boards Association and has served as a director on the board of the National PTA. He currently is a director on the board of the New York Says Thank You Foundation.



Massey is a practicing partner in the law firm of Blankenship Massey & Associates and is admitted to practice in Kentucky, Ohio and Indiana. In addition to his work in the legal field and with schools, Massey has served his community in a variety of ways, including football coach, CPR instructor, emergency medical technician and firefighter. A dedicated family man, he believes strongly in the concept of the family being the core of a community. He often states, "Law is my occupation, but education is my passion."

In his spare time, Massey is an avid NASCAR fan. Join Massey to learn what school boards and NASCAR have in common.

Rep. John Patterson

Rep. **John Patterson** (D-Jefferson) is in his second term in the Ohio House of Representatives. He serves on the House Education Committee and the House Finance Subcommittee on Primary and Secondary Education.

In June 2012, Patterson retired after 29 years of teaching U.S. history at **Jefferson Area Local's (Ashtabula) Jefferson Area High School**. During that time, he served as a Model United Nations adviser. In addition to winning numerous regional conferences, his teams also placed high at national conferences at Harvard University and University of Chicago and at the Hague International Model U.N. Conference held in the Netherlands.

During his time at Jefferson, Patterson was active in the Jefferson Area Teachers' Association. He has been recognized as an Ashtabula County Teacher of the Year, Ashland Oil Teacher of the Year, Jefferson Village Citizen of the Year, Kent State Ashtabula Alumnus of the Year and Jefferson Area Schools Alumnus of the Year.

Patterson earned a bachelor's degree from Marietta College, master's degree from Ohio University and doctorate degree in education from Kent State University. He has taught undergraduate courses at Kent State and taught graduate courses at Gannon University.



Stay at the Hilton Columbus/Polaris

The Hilton Columbus/Polaris will be the site of this comprehensive Friday-Saturday institute. The hotel is located in north Columbus. Parking is free.

Room rates

Call (614) 885-1600 for room reservations. Mention OSBA to get a rate of \$129 for a single or double room. Room reservations must be made by April 8 to receive the special rate. You can reserve your room online at <http://links.ohioschoolboards.org/54656>.

Directions to the Hilton Columbus/Polaris, 8700 Lyra Drive, Columbus, 43240

- From I-71 northbound: Take I-71 to exit 121/Polaris Parkway. Turn left (west) onto Polaris Parkway. Turn right at the first traffic light onto Lyra Drive.
- From I-71 southbound: Take I-71 to exit 121/Gemini Place, toward SR 750/Polaris Parkway. Turn right onto Gemini Place. Turn left onto Lyra Drive.



Agenda — Friday, April 29

8 a.m. — Registration and breakfast

9:15 a.m. — Opening General Session with C. Ed Massey: What leadership, NASCAR and school boards have in common

Welcome — *Richard Lewis, executive director, OSBA*

Pledge of Allegiance, remarks and introduction of speaker — *Eric K. Germann, OSBA president; board member, Lincolnview Local (Van Wert) and Vantage Career Center*

10:45 a.m. — Student achievement

Strength-based leadership and student success

- ◆ Exploring the research-based connections among strengths, engagement and student success
- ◆ Using strengths to provide students with personalized pathways to college, career and civic success
- ◆ Improving school culture through a strengths-based approach with students and staff

Jamie Meade, managing director of learning and leading, Battelle for Kids

Every Student Succeeds Act (ESSA) — what stays, what goes and what's next

- ◆ ESSA overview
- ◆ With greater flexibility comes greater responsibility
- ◆ What do local school boards need to know?

Jessica Voltolini, director of policy and legislative affairs, and Colleen Grady, senior policy adviser, Ohio Department of Education

Family engagement — best practices for attracting and involving parents in your school community

- ◆ Identifying and overcoming obstacles to parent involvement
- ◆ Programs and strategies to bring parents into schools
- ◆ Keeping parents involved by building a mutually beneficial relationship to improve student achievement

Sheila Ragland, president, and Susan Hans, president-elect, Ohio PTA

Noon — Networking luncheon

Luncheon sponsored by CompManagement

1:15 p.m. — Finance

FY 2016-2017 school-funding overview

- ◆ Brief overview of state funding formula
- ◆ What's new and different in FY '16 and FY '17?
- ◆ Tangible personal property tax replacement and other tax issues

Dr. Howard B. Fleeter, consultant, Ohio Education Policy Institute

Hidden costs in your labor contracts

- ◆ Language versus money — is there a difference?
- ◆ Recognizing differences among direct versus indirect and long-term versus short-term costs
- ◆ Identifying data needed to cost out language

Van D. Keating, director of management services, OSBA

School finance answers for board members

- ◆ What financial information is needed to make decisions?
- ◆ Will state funding help your district?
- ◆ Why does your district need a levy?

Michael Sobul and Ernest D. Strawser, consultants, Public Finance Resources Inc.

2:45 p.m. — Critical issues

The Ohio Ethics Law and school districts — can I do that?

- ◆ What are conflicts of interest and how to respond
- ◆ Gifts — can we eat the chocolate?
- ◆ Public contract prohibitions and nepotism

Susan Willeke, education and communications administrator, Ohio Ethics Commission

The adolescent brain — the clinical significance and current management

- ◆ What is a concussion?
- ◆ Defining the safe return to participation and the classroom
- ◆ The future of sports — the importance of educating the student athlete, parents and school district

Bob Gray, coordinator of athletic training community affairs, Cleveland Clinic Sports Health

The legislative force — preventing legislation from going to the dark side

- ◆ What ESSA means for your district
- ◆ The 2016 elections — what can we expect?
- ◆ Facing the lame-duck session — predictions and more

Damon Asbury, director of legislative services; Jay Smith, deputy director of legislative services; and Jennifer Hogue, lobbyist, OSBA

4 p.m. — Dinner on your own

Save the date!

Don't miss the 2017 Board Leadership Institute, April 21-22, 2017, at the Hilton Columbus/Polaris.

Saturday, April 30

7:30 a.m. — Buffet breakfast

8:15 a.m. — Board development

When change comes — preparing for and leading your district through change

- ◆ Learning to embrace and welcome change (and passing that on to others)
- ◆ Planning and preparing for change
- ◆ Tools to help stakeholders as they move through change

Cheryl W. Ryan, director of school board services, OSBA

Are you listening? Tips for mastering the critical board member skills of listening and communicating

- ◆ Understanding the importance of truly listening in board work
- ◆ Eight tips for improving your listening skills
- ◆ Ideas for using your listening skills to improve your board's communication

Steve Horton, school board services consultant, OSBA

The board's role in healthy superintendent-treasurer partnerships

- ◆ Benefits to the board and school district
- ◆ Why healthy relationships matter
- ◆ Top 10 tips

Teri Morgan, deputy director of school board services, OSBA

9:45 a.m. — Leadership

The legislative force — preventing legislation from going to the dark side

- ◆ What ESSA means for your district
- ◆ The 2016 elections — what can we expect?
- ◆ Facing the lame-duck session — predictions and more

Damon Asbury, director of legislative services; Jay Smith, deputy director of legislative services; and Jennifer Hogue, lobbyist, OSBA

Staying in bounds — athletes, coaches and boundaries

- ◆ Tough questions on relationships and boundary issues
- ◆ Inappropriate relationships between student athletes and coaches
- ◆ Proactive solutions

John Britton, attorney, Ennis Britton Co. LPA

The opioid epidemic — the impact on the school community

- ◆ Ohio Attorney General **Mike DeWine's** response to this epidemic
- ◆ Supports available for drug-prevention programming in schools
- ◆ Ohio successes and recommendations for school leaders

Jennifer Biddinger, director of drug abuse outreach initiatives, and Randi Ostry, drug-use education and policy manager, Ohio attorney general's office

11:15 a.m. — Hot topics

The role of the board of education in interscholastic athletics

- ◆ The board's initial obligation
- ◆ Requirements to coach in Ohio and the board's role
- ◆ Important policy decisions

Deborah B. Moore, associate commissioner for eligibility, Ohio High School Athletic Association

How do you respond when asked, "Are our school buses safe?"

- ◆ Acknowledging the safety concern
- ◆ Looking at the data and science
- ◆ Identifying the real source of risk to children

Pete Japikse, deputy director of management services, OSBA

Accommodating transgender students

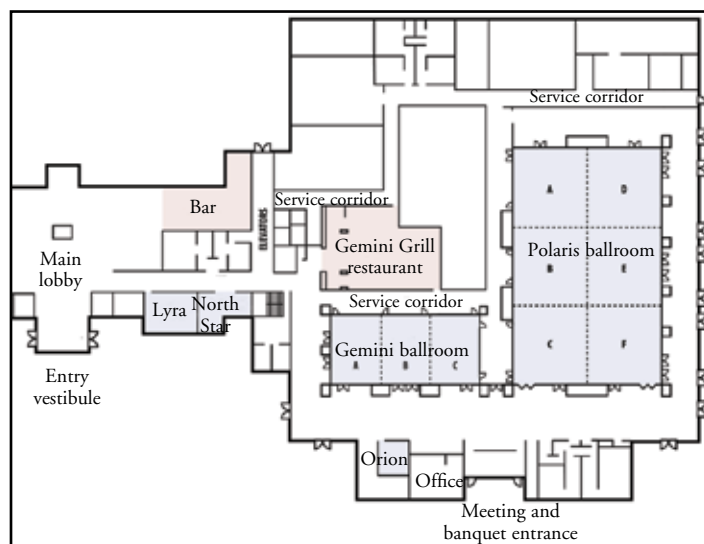
- ◆ Review the legal framework and policy implications for accommodating transgender students
- ◆ Explore solutions for the practical issues transgender students face while attending school
- ◆ Identify resources available to districts and students

Sara C. Clark, director of legal services, and Kenna S. Haycox, policy consultant, OSBA

12:30 p.m. — Closing Luncheon with Ohio Rep. John Patterson

Introduction of speaker — Eric K. Germann

Luncheon sponsored by CompManagement Health Systems Inc.



All events will take place in the Polaris Ballroom portion of the Hilton Columbus/Polaris. Breakout sessions will be in rooms D, E and F.

BLI registration information

The Board Leadership Institute will be held in Columbus on April 29 and 30. Cost for the institute is \$245, which includes breakfast and lunch on both days and workshop materials.

Please call the Hilton Columbus/Polaris directly for room reservations at (614) 885-1600 by April 8 to receive a discounted rate of \$129. You can reserve your room online at <http://links.ohioschoolboards.org/54656>.

Register online at <http://links.ohioschoolboards.org/33166>. You also can register by phone, fax or email, or use the registration form below. You will receive an email confirmation after your registration is processed.

Cancellation and refund policy

- Cancellations received by OSBA on or before April 22 will receive a full refund; the district will not be charged.
- Cancellations received after April 22 will be charged \$125.
- No-shows and cancellations the day of the institute will be charged \$245.



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Attendee name _____

Title _____

District _____

County _____

Email _____

Phone _____

Enclosed is a check for \$ _____ or PO# _____ to cover _____ registration(s). Make checks payable to OSBA. Mail or fax to the address or fax number below. Include a purchase order number with fax or email.

You can register online to pay with a credit card.

Direct all correspondence to: Laurie Miller, senior events manager
Ohio School Boards Association
8050 N. High St., Suite 100
Columbus, OH 43235-6481
Phone: (614) 540-4000 or (800) 589-OSBA
Fax: (614) 540-4100 • Email: Lmiller@ohioschoolboards.org

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***Don't miss this opportunity to
broaden your knowledge of
school board operations***

