

OSBA Capital Conference and Trade Show

Nov. 13–16, 2011 • Columbus

Share your expertise and experience. OSBA invites you to submit a presentation overview for the 2011 OSBA Capital Conference and Trade Show. OSBA's Conference Planning Committee will evaluate and select presentations based on criteria such as high interest and relevance; creativity and innovation; success supported by positive results; and solid, practical, how-to information. Creative formats and student involvement in programs are encouraged. Final selections will be made in May. To nominate a speaker or propose another topic, please use the form on the next page. Duplicate the form if you would like to make multiple nominations. Suggested topics include, but are not limited to, those listed below. Learning tracks are in bold.

Selected learning tracks

Administration

Administration-led new board member orientation
Chain-of-command issues
Crisis planning
Impact of professional development
Internal consolidation (registration, etc.)
Measuring value-added services
Power of persuasion
Superintendent and treasurer succession planning
Teacher evaluations
Teacher mentoring

Board development

Big districts, big headaches
Board-appointed OSBA liaisons
Board discipline
Board management relations
Board member job description
Board policy for crisis planning
Board/administration relations for all district sizes
Boardmanship 201
Closing schools
Consensus
Intergenerational boards
Managing board conflicts and image
New board member 101
New board member orientation
NSBA national survey of board members
Public records
Public speaking
Running effective board meetings
School finance 101
Developing a strategic plan for your district
Sunshine Law and executive sessions
Tools for evaluating administrators
Understanding teacher compensation
What is the Ohio Department of Education?

What the board needs to know from the treasurer

Career education/ESC

Adult education
Best school-to-work models
Building effective community relations
Career-tech and credit flexibility
Effectively using your ESC
ESC accreditation and AdvancED process
High Schools That Work
Integrating traditional school and JVSJ staff
Recruiting career-tech students
Skills USA
Understanding today's career-tech education options
Workforce readiness

Community relations

Accommodating the public
Building effective community partnerships
Business education forum
Customer service with the public
Dealing with community conflict
Effective booster groups
Evaluating parent consultants (Title I)
Garnering support for levies
Higher education conversation
How to run a successful levy campaign
Marketing your district
Partnerships that support core academic standards
Public engagement strategies before the levy
Working with the media

Finance/facilities

Alternative energy projects (wind turbine, solar)
Cooperative purchasing
Creative financing
Future of the Ohio School Facilities Commission

House Bill 264 for technology use
Insurance consortia
KnowledgeWorks study
Outsourcing
School buildings as community resources
School funding
SF3 funding (evidence-based funding)
Rules and understanding of spending federal money
Understanding financial reports

Hot topics

Charter schools
Closing schools/buildings
Defending public education
Diversity and inclusion programs
Dress codes
Emerging trends in student discipline
Extending the school day
Grassroots advocacy
KnowledgeWorks study
Merger, consolidation and territory transfers
Process of change
Shared personnel
Shared services
Sponsoring community schools
STEM programs and resources
Update on Race to the Top

Human resources

2011 bargaining trends
Characteristics of good and bad teachers
Controlling health care costs
Impact of charter schools on your district
Maximizing volunteer efficiency
Measuring the impact of professional development
Pension reform
Reduction in force
Retire/rehire

Instruction

Creativity and innovation
Curriculum mapping

Gifted programs
Keeping the arts strong in a tough economy
Missing-link curriculum
New classroom technology
One-to-one computing
Online learning possibilities
School-to-work models
Service learning — implementing and tracking
What do I do with all this data?

Legal

Cyber bullying
Education advisory councils
Federal Education Rights and Privacy Act
Guide to collective bargaining
How a bill becomes a law
Rules for executive sessions
Social media concerns
Sunshine Law and public records
Superintendent contract renewals and timing
Teacher licensure and tenure
What you want to know ... can we legally?

Organizational outlook

Getting to know the State Board of Education
Ohio High School Athletic Association
What is the Ohio Department of Education?

Safety and wellness

Bed bugs and other infestations
Childhood obesity
Gangs in Ohio schools
Nutrition
Role of the school resource officer
Staff wellness programs that work

Student achievement

Accountability — primer system
Closing the achievement gap

Ohio Improvement Process
Race to the Top update
Special education profile
Student achievement programs that work
Student data mapping
Turning around lowest performing districts
Understanding the local report card

Student issues

Autism
Discipline — what's working?
Dropout prevention
Educating foster and adopted children
Education guidelines for student athletes
Engaging high-performing students
Increasing parental involvement
Parental engagement programs
Portfolio building — what does higher education want?
Serving homeless students
Serving special education students
Transportation discipline
Understanding today's low-income students

Technology

Effective use of social media
Googlicious
How to use the OSBA website
One-to-one technology
What is a dashboard and do I have one?

21st century learning

Credit flexibility
Next-generation learning
Seniors-to-sophomores
Single-gender schools
"Waiting for Superman" — what's next?
What brain research is telling us